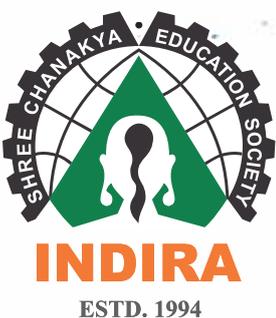


PROSPECTUS 2021

A NEW NORMAL
ACCELERATING HUMAN POTENTIAL
IN THE DIGITAL WORLD



Shree Chanakya Education Society's

**INDIRA SCHOOL OF
BUSINESS STUDIES PGDM**

The New Avatar of The Post-Covid PGDM Program

In just a few months' time, the COVID-19 crisis has brought about years of change in the way companies in all sectors and regions do business.

Digital adaptation has taken a quantum leap for both the Organizational and Educational Sectors. The modern-day PGDM Program is practically unrecognizable for students of the 90s and 2000s. It's more modular than ever before as institutions are joining hands to offer courses. The modern PGDM Program is also more global in character and multi-disciplinary.

It is now the norm for digital assistants to schedule meetings, AI to work alongside humans, and computers to pick stocks, translate speech. The future of work and technology will continue to evolve at a rapid pace, the key to our effectiveness and well-being will be to understand how humans and technology can best work together.

We need to shift our thought process to, "**how can I use technology to enhance what I already do?**" or "**how can I use technology to accelerate my results?**" This understanding will require that we embrace and tap into what makes us human to begin with, which is rooted in two key areas: the strength of our Success Skills, and our personal connection to one another.

Given the pandemic-induced shifts in the landscape today, for PGDM programs to stay relevant, incorporating the latest trends into the curriculum will be mere table stakes. PGDM programmes must continue to sharpen their in-person proposition.

ISBSPGDM believes in creating strong interpersonal experiences between students, professors and alumni which are other ways to differentiate over online options. After months of work-from-home it is clear that there is only so much of a bond that can develop amongst peers and students over the internet.

But perhaps the most exciting opportunity for PGDM programmes will be to craft a life-long experience for its students, which we strongly believe in at **ISBSPGDM** rather than one limited to one or two years. Today, all professionals can vouch for the need to constantly learn, unlearn and relearn given the rapid pace of change. PGDM programmes can be part of that life-long journey by providing a series of propositions after the in-person course. As **ISBSPGDM** we believe in a commentary on trends and a continuous digital stream of inspiring speakers. Interestingly enough, the precise tool that seems to be disrupting the universities, may well be the preferred choice of dissemination for this next phase of engagement - that is all digital.



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ISBSPGDM Profile

Indira School of Business Studies PGDM (ISBSPGDM), Pune, was established under the aegis of **Shree Chanakya Education Society (SCES)**.

Shree Chanakya Education Society began as a trust in 1994, under the visionary leadership of **Dr. Tarita Shankar**, with an explicit vision to provide sustainable impetus to the corporate and entrepreneurial abilities in the youth. Unrelenting initiatives by the management team at **Indira** led to the creation of multi disciplines such as Management, Information Technology, Pharmacy, Commerce, Science and Engineering. All this growth is enabled and sustained by the expertise and exertions of **Prof. Chetan Wakalkar, Group Director**, Indira Group of Institutes, whose commitment and concern for students' development stands unmatched. **SCES** has grown steadily and today boasts of several Institutes, having more than 12,000 students, from all over India pursuing multi-disciplinary graduate and post-graduate programs. The Institutes managed by **SCES** have maintained high academic standards and have successfully provided trained manpower to the diverse industry sectors of the country.

Indira School of Business Studies PGDM (ISBSPGDM) was established as a professional school to meet the growing needs of the business sector with an idea to bridge the gap between the 'Campus and Corporates'. In a short span of time, the programs of the Institute were approved by AICTE and **ISBSPGDM** established its presence in Pune as a premier business educational institute. The curriculum design, methodology utilized, coupled with technology for teaching keeps the students abreast of the trends in

the field of business and assures greater articulation of the same.

ISBSPGDM ranked 28th among the "Best B- Schools in India 2020" in a survey conducted by Business India Magazine. **ISBSPGDM** was also awarded for "Best Institute Overall" in 11th Innovation Education Leadership Award 2019 presented by DNA. **ISBSPGDM** has also featured in Top 100 Management Institutes in India in NIRF 2019 Rankings. The National Institutional Ranking Framework (NIRF) is approved by the Ministry of Human Resource Development. It is indeed a matter of pride for an institute to be acknowledged by such reputed forums.

ISBSPGDM believes that the emerging global environment requires professional graduates to be equipped with sufficient knowledge and confidence to face tough and competitive scenarios. The current global economy has created an environment where managers have to face greater situational challenges; predict and handle the impulses of the market and provide better quality products and services.

NIRF RANKING

ISBSPGDM features in "Top 100 Management Institutes in India" according to the National Institutional Ranking Framework 2019 (NIRF)

Vision & Mission



Vision - IGI

"To create a center of academic excellence in the field of Management and IT education, with the purpose of fulfilling the industry requirements through holistic development of future performers who are also good human beings and possess the right knowledge, skill sets and attitude towards their work and life."

Mission - IGI

- To promote a learning environment that welcomes and honors men and women from diverse cultures for involving themselves in intellectual inquisitiveness, explore knowledge dimensions for future applications in industry, business and life.
- To develop managers and entrepreneurs in the field of management and IT, who can serve as engines of national and global economic growth and innovation.
- To foster strategic alliances with industry for research and its application.
- To inculcate ethical, social and moral values in all our stakeholders which is the basis of humane social order.

Vision - ISBSPGDM

"To become a preferred Business School for Students, Faculty and Industry."

Mission - ISBSPGDM

- To promote learning environment for students from diverse cultures and engage them in globally relevant knowledge dimensions for future applications in the Industry, Business and Life.
- To provide research -oriented learning environment for faculty.
- To foster alliances with industry.
- To promote ethical and social values as a basis of humane social order.

Program Educational Objectives (PEOs)

- Provide opportunity for application oriented learning in the field of business management to enhance decision making and leadership skills for managing dynamic business environments.
- Engaging faculty in research and training to impart current business trends to students to enhance their analytical and critical thinking.
- Forge industry and academic interface for student's exposure to manage the dynamics of business management.
- Expose students to various community centric initiatives to foster sensitivity for work ethics and human values.

Program Outcomes (POs)

- Apply knowledge of management theories and practices to solve business problems.
- Foster analytical and critical thinking abilities for data - based decision making.
- Ability to develop Value based leadership.
- Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Chairperson's Message



DR. TARITA SHANKAR
Chairperson

Indira Group of Institutes, Pune

Pursuit of Management Education at **Indira Group of Institutes** has been an inspiring journey. With over two decades of existence, **Indira** strongly believes in the power of education to transform the youth. The philosophy, governance and values of business are witnessing a sea change and plenty of its repercussions are already being witnessed across the globe. Indira embraces these changes and epitomizes matching innovation in curriculum. Such transformational efforts lead our aspiring managers to become professionals who develop capabilities to lead in dynamic environment. Quality being the bottom line for every industry, Indira has never lost sight of the fact that for India to forge ahead in its drive towards economic supremacy in the world, it is the quality of our people who drive it that matters the most.

And quality, as the cliché goes, is never an accident but an article of faith, and the entire faculty team at **Indira** embodies such dedication to quality. **The Indira Group** has proven itself on this count and has no intention of resting on its laurels. Indira offers holistic and transformative learning experiences, designed and delivered by experts from industry and academia. While the curriculum keeps the programs contextually abreast, innovative pedagogies inspire application oriented learning.

Indira strives to create good human beings and not just professionals. With the confidence that our intentions have matched our efforts, I wish you the very best in the future.

Group Director's Message



CHETAN WAKALKAR

Trustee

Indira Group of Institutes, Pune

Dear Aspiring Leaders,

We live in a fast changing world. The global economy is undergoing profound digital changes where along with the human touch, digitalization is playing a crucial role in facing challenges for conducting business processes.

The positive side of this emerging digital trend is that it's very customer-centric – meaning businesses are paying closer attention to the customer experience. Hence, it is exciting to see, how this new wave of digitalization will ultimately improve the way businesses engage with their customers. Emerging technologies, including the Internet of Things (IoT), virtual reality (VR) and artificial intelligence (AI) are enabling societal shifts as they seismically affect economies, values, identities and possibilities for future generations.

This year, much has changed, due to the Pandemic. Over the past 18 months, at ISBSPGDM we have explored our potential and onus in greater depth—to shape a brighter future. We have emerged stronger and resilient by becoming more adaptive to facilitate a response to the current crisis, that has helped us plan for a promising future for our students.

Indira Group of Institutes 27 years legacy represents the trust of all our thousands of students and stakeholders in 'IGI'. Our experienced team is geared up for molding your future, keeping pace with the rapidly changing global economy.

Welcome to **ISBSPGDM** for a life defining learning experience. Best always.

In-Charge Director's Message



DR. KUMENDRA RAHEJA

Indira School of Business Studies PGDM

Dear Students,

On the onset, heartiest congratulations on securing admission at the premier **PGDM** program of **Indira School of Business Studies PGDM**.

Today, more than ever, disruption is the new norm and the same has been propagated multi-fold by the pandemic situation. Every day we see an age-old organization with proven track record giving way to new start-ups built on the foundation of disruption. For these new kids on the block, disruption is not an event but the very way of doing business. Young businesses like BYJU's, AirBnB, OYO Rooms, UBER, OLA, Amazon, Flipkart, Paytm, Facebook, to name a few, have come from nowhere and are already challenging the might of the well-established organizations. The businesses have moved online in a matter of one year. The world is increasingly becoming more connected and interdependent in the way in which it never was. This clearly means that the business landscape is changing rapidly, posing a big challenge to the workforce of tomorrow (i.e) one must not only learn but also re-learn and up-learn all through the course of their professional career. It is important that they possess the skills of tomorrow to remain on top of the game called business whether they pursue a professional career or take an entrepreneurial plunge.

The biggest disruption of the century, the pandemic, beside other businesses, pushed education sector as well into adopting tech-driven processes with very little time to manoeuvre. Like we always do, we came out a winner there as well by going online seamlessly driven by our thoughtful investment in the IT infrastructure and facilitating faculty training in adopting blended pedagogy. In last 14 months that we have been under lockdown, we were able to deliver great value through online engagement, not only in academics and co-academics but also in extra-curricular engagement of the students. Today we are fully equipped to create the same learning environment online, like that of offline, although we would be very excited to have our campus abuzz by your vivacious presence.

Indira represents a great diversity in geographies, languages, cultures, traditions, faiths, enthusiasm, abilities, view-of-life thereby providing a very vibrant and wholesome peer environment which helps students not only to be competitive but also become a better human being. We are committed to the holistic development of the students and enabling them to take on the challenges of professional & personal endeavours and deliver on the ever-changing expectations of business and society.

I can earnestly promise you that very exciting times lie ahead of us and we together will experience the sheer joy of having to accomplish so much in so little time.

Come – be a part of the future and let ISBSPGDM show you the way.

Stay safe and stay blessed along with your near & dear ones.

All the Best!!!

Management Advisory Board-ISBSPGDM

Management Advisory Board steers the efforts in furthering the mission and goal of an Institute. Board members provide advice on strategic planning and developing the Institute's reputation locally, nationally and globally as leaders in business education. As a visible and influential body in the community, the board acts as a conduit to link individuals, resources and opportunities to the Institute. Through their leadership positions in respective industries and communities, board members garner support for the research, teaching and service initiatives of the Institute.

The Management Advisory Board comprises of individuals who have distinguished themselves in their careers and who are recognized leaders in their professions and communities. The members are known for their ability to synthesize information and place it within the appropriate social, environmental and economic context. The strength and diversity of the membership is representative of the business communities that **Indira School of Business Studies PGDM** serves.



Mr. Shantanu Sen Sharma
Co-Founder
Ozone Education
Consultants (pvt) Ltd,
Ex-Vice President - Tech
Mahindra



Ms. Renuka Krishnan
Ex-Associate Vice President
Talent Acquisition - KPIT



Mr. Sanjeev Kotnala
Brand & Marketing advisor,
Trainer, facilitator and
Life-success Coach-MICA



Mr. Bijoy Guha
Consultant
(Ex CEO Tata Yazaki
Autocomp)



Mr. Prasanth Nayak
CEO Yazaki India Ltd.



Mr. Sandeep Raut
Founder & CEO
at Going Digital



**Mr. Frederick Sidney
Correa**
Senior Associate VP
Darashaw & Company
Private Limited

Creating Sustainable Careers Imparting Value And Purpose

Vision at **The Indira School of Business Studies PGDM (ISBSPGDM)**, Pune, India, is a holistic developmental approach, integrating purpose, values and methodology of education. Our purpose lies in developing the capabilities of students to be future creators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

We incorporate into our academic activities and curriculum the values of social responsibility. The methodology aims at creating an educational framework that enables effective learning experiences for responsible leadership.

Such an environment requires professional graduates to be equipped with not only the necessary knowledge but also the confidence of facing extremely competitive scenarios to keep abreast with the trends in the field of business. The need is felt to increasingly innovate. Creativity will only be a beginning; the challenge will be to transfer creative ideas into tangible solutions.

INDIRA provides visionary leadership, creative ambience, faculty strength and holistic learning to create the managers of tomorrow



Infrastructure

Campus

Indira School of Business Studies PGDM is located in the hub of the path towards the Pune - Mumbai Expressway. **ISBSPGDM** believes in providing an environment that fosters continuous improvement and innovation with related technical support and facilities to enhance student learning and faculty effectiveness.

Some distinctive features of over a 7000 sq.ft built-up campus include: Modern classrooms, Seminar Halls, Syndicate Rooms and Tutorial Centers with complete Wi-Fi connectivity make teaching and learning a memorable experience for the faculty and students. Each class room is fitted with projection television, overhead projectors and white boards.



IT Infrastructure and Computer Centers

ISBSPGDM has state-of-the-art IT infrastructure. The institute is equipped with the latest workstations and interactive smart classrooms with audiovisual units. **ISBSPGDM** has one to one/many video conferencing facilities. Wireless connectivity for students is provided throughout the campus including the hostels. The 50 mbps dedicated internet connectivity caters to the internet requirements within the campus 24x7.

The students experience, enhanced communication, coordination and collaboration with their faculty members,

coordinators and team mates via personalized mail box on Live @edu (office365) and 25GB free space on sky drive.

The Library is digitally available to students for their reference books within the campus. The IT Infrastructure also covers the latest licensed software for designing and simulation of projects, statistical analysis and project presentation. Security (physical & data access) within the campus is administered via surveillance cameras and data access policies implemented via various servers using Microsoft Technology.



Multimedia Library

The Library has a separate place exclusively devoted for a multimedia digital library section. It has 10 in-house PCs with all the A/V facilities. The library has one of the finest collections of academic reference videos and CDs comprising of national and international titles along with text book CDs at its video resource center. The library procures latest videos from sources such as Video Education and Harvard Business Resources. The library Video Resource Center helps enhance the inputs given to our students & makes learning a more enriching experience. Users can surf the internet, listen and watch academic related audios & videos, access e-resources like PROQUEST management which includes all area of Business & Management selectively chosen for reading & references. The library also has subscriptions like Business & Economics E-book collection, J-Gate, National Digital Library, e-journals, e-books, previous question papers, syllabus booklets (through library website) etc. updated in the multimedia digital library section. Apart from this, users can also browse through the library catalogue through web OPAC (Online Public Access Catalogue). The digital library is designed and developed keeping in view the shifting IT environment and the day-to-day needs of modern students.



The Library

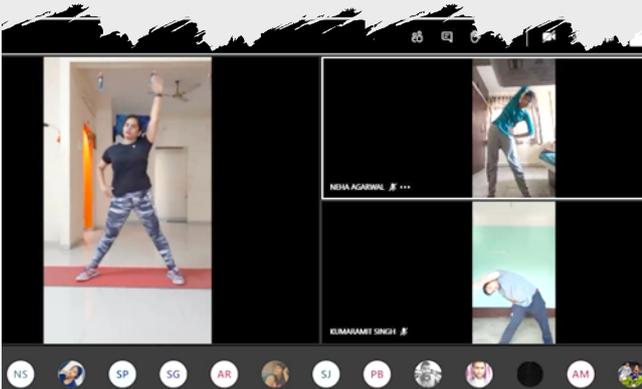
The library facilitates the production and dissemination of knowledge, information, insights & intellect in all areas of management and these are constantly updated. The library provides open access facility to all its users. The library has over the years built a robust collection of 40,687 book volumes, over 91 current subscriptions to hard copy journals (both national & international) and periodicals, over 2025 CDs, DVD's and Videos, 4182 E- Journals, 24664 E – Books and many other resources like students' project

reports, question papers, syllabus, daily newspapers, business magazines etc. The collection includes resources relevant to teaching, learning, training, research and consultancy needs of the users. The library has an annual institutional membership of British Council Library, Pune. Photocopy & Scanner facility is available for reference needs of users. Separate reading room facility is available for the students.



Gym and Fitness Centre

Indira has developed a modern and well-equipped Gymnasium and Fitness Center for the students, which is managed by a full-time Fitness Instructor. We strongly believe that in today's fast-paced and stressful business environment, it is imperative to maintain 100% physical fitness. Gym, yoga and aerobics form the key components of our Fitness Program. Fully equipped gymnasium and health centers have trained Individuals to conduct sessions in yoga, art of living, aerobics and other forms of physical fitness regime for students and faculty members.



Students Welfare

ISBSPGDM provides certain benefits to students

- Medical facilities : The SCES has medical support provided by Aditya Birla Memorial Hospital. Scholarship for Economically Backward Classes.
- Uniforms and work gear bags are provided to all students.
- Subsidized Transport Facility.
- Subsidized meals in the canteen.
- LCDs and Overhead Projectors in all Classrooms.
- Hostels have amenities such as televisions, washing machines.
- Gymnasium and Student activity center : There exists a contemporary gymnasium on campus and there are several games and cultural competitions organized by the institute, such as Sports Competitions, Environment Quiz, and Intellectual and Cultural Competitions.

Sports Facilities

Indoor : Table tennis / Chess / Carrom

Outdoor : Basket ball / Volley ball / Football / Cricket / Athletics / Outdoor Management Training





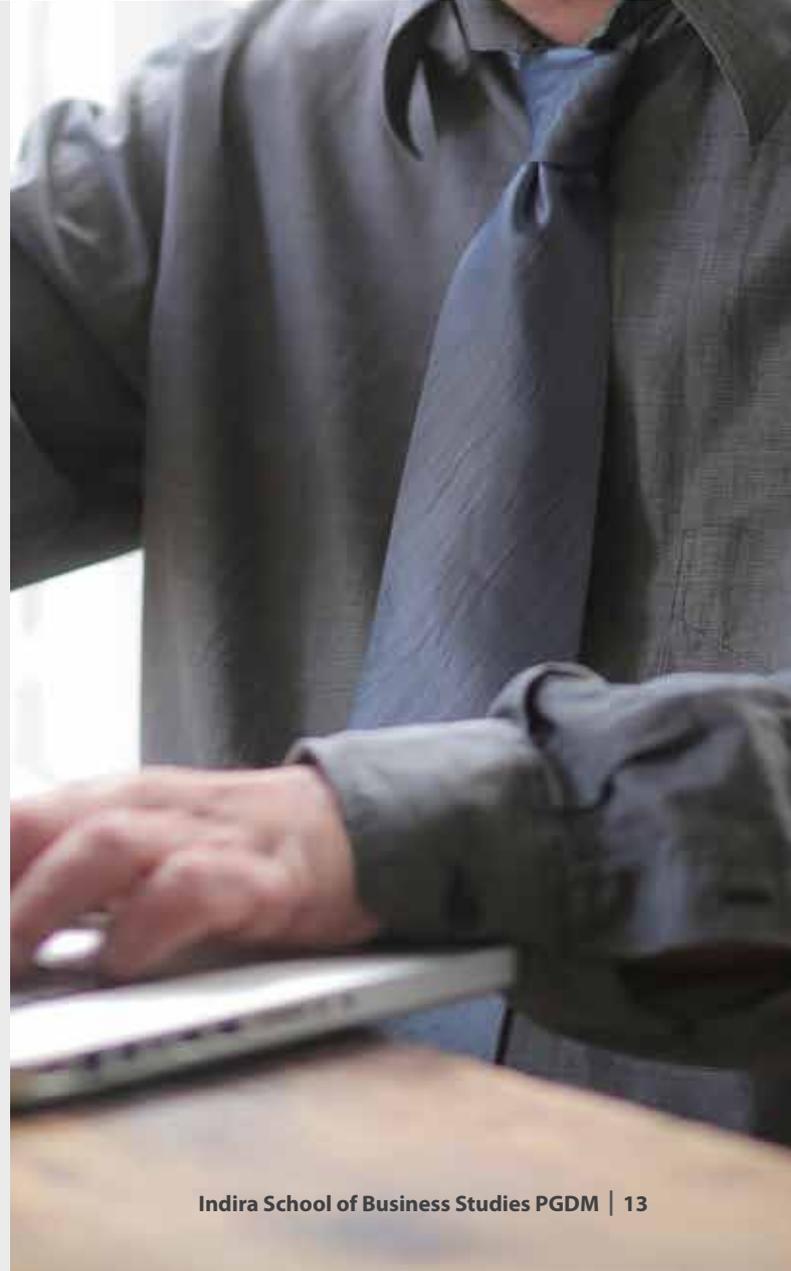
Our Masters-Bringing in Versatility

India's fight against the COVID - 19 outbreak has been unique. The "Janata Curfew" was a positive step for further awareness and preparedness about the quarantine and provided the doorway for implementation of lockdown in several states. India was locked down and loaded in its fight against the corona virus. As the nation of 1.3 billion people shut down, the world health organization (WHO) said India's COVID fight could make or break the global war. COVID 19 pandemic is first and foremost a health crisis.

When it came to the education sector, many countries closed down schools and universities. It was the creativeness and mastermind of policymakers as to how they could bridge the gap for this in a positive way or negative way.

ISBSPGDM has a judicious blend of faculty with a combination of youth from the corporate and academia mingled with experienced stalwarts with vast experience in the industry and academics. We at **The Indira School of Business Studies PGDM** supported by management and faculty immediately went in for technology adoption. Hence teaching moved online on an untested and unprecedented scale. Educators, faculty, students did their part to support each other. Technology has had a key role in educating the future generations. In a world where knowledge is a mouse - click away, the role of the educator changed too.

We at **ISBSPGDM** did not limit ourselves to only online teaching, we invited a wider, richer network of guest speakers to speak to students and share their knowledge and experience online, which was very well received by all our students.



To name a few guest speakers who have enlightened students and shared their life & corporate learnings with ISBSPGDM students are mentioned below :

Guest Speakers at ISBSPGDM

Mr. Murali MS

Director Marketing & Chief Fun Officer,
Capgemini

Mr. Gaurav Buch

CHRO & Group Head HR,
CSR & Administration, Rasna Group

Mr. Ranjan Sarkar

CHRO, Exide Batteries

Mr. Arun Arora

Head Communications,
Vedanta Limited

Ms. Smitha Hemmigae

Head Marketing,
ThoughtWorks India

Mr. Inbarajan P.

Business Head, Dailyhunt

Mr. Abhijeet Parlikar

Sr. General Manager H.R, IR & Admin,
John Deere

Ms. Supriya Rao

Sales, Pre-Sales & Relationship
Management Professional,
Xpanxion International

Mr. Akanksha Sane

Sr. Director - HR, PTC

Mr. Sanjeev Parkar

Senior Director, Human Capital,
Price Water Coopers

Mr. Akash Sangole

General Manager &
Head of Corporate HR, Panasonic

Mr. Aditya Sant

Brand Manager, Dettol,
Reckitt Benckiser

Mr. Chetan Dixit

Associate Director Business
Intelligence, OLA Cabs

Mr. Deepak Choudhary

Director Sales & CEO,
Audi New Delhi West,
Audi Luxury Products Marketing

Ms. Chrystline Fernandes

Media Operation Specialist, LinkedIn

Mr. Sitaram Kandi

VP - HR CoEs, IR,
Skill Development & CSR, Tata Motors

Mr. Salil Chinchore

Head - Human Resource,
Godrej Agrovet Ltd

Mr. Prasenjit Roy

SEVP & CMO, Netmagic

Mr. Maharana Ray

Vice President, Probiking,
Bajaj Auto Limited

Ms. Ankita Singh

Vice President and Global Head of HR,
CIGNEX Datamatics

Mr. Dharendra Kulkarni

Pre-Sales Senior Director, PTC

Mr. Mazin Abdullah

Director - Strategic Partnerships,
BankBazaar.com

Mr. Rahul Gupta

Director - Strategy and M & A,
Cognizant

Mr. Chiranjeevi Gandham

Director - HR Business Partner,
Huawei

Mr. Rajesh Nair

Zonal Head-Sales, Suzuki Motorcycles

Mr. Bhrigu Dev

HRBP West India, Zydus Wellness Ltd

Mr. Shantanu Sen Sharma

Performance Coach

Mr. Minocher Patel

Motivational Speaker,
Founder - Ecole Solitaire

Mrs. Hema Anand

Behavioural Trainer &
Image Consultant

Mr. Bijoy Guha

Consultant, Ex CEO - Tata Yazaki

Mr. Dhruv Agarwal

Co founder, Mind Mechnics

Ms. Ritu Nathani

Drector, Cybage Software Pvt. Ltd.,
Head Cybage CSR

Dr. Mani S Manivasagam

Global Head of Vehicle Engineering
Tata Technologies

Mr. Ravi Ramnathan

Principal Consultant, Strategic
Inflection Solutions

Mr. Amit Gajwan

EVPI Head-Sales, Marketing &
Communications, Legal at Cybage

Dr. Aloyskus Edward

Dean, Faculty of Commerce &
Management & Professor KC
Banglore

Mr. Sandeep Raut

Founder & CEO at Going Digital

Mr. Sagar Surana

Director-Data & Inteligence
(Software Engineering), Amdocs

CFP Ashok Alarkar

Founder, Rupee Clinic

C. P Karthikeyan

Professor & Author

Mr. Amit Dangle

VP Sales and Marketing-Saviant
Consulting

Dr. Maral Yazarlo

Motivational Speaker
Campaigner of women's rights,
Motor biking world record holder

Ms. Ella Duda

International Strategy Director
Sieme Son, Paris

Mr. Pawan Savant

NGO Muktangan Education

Mr. Chandrashekhar Tilak

National Securities Depository
Limited

Marketing Specialization Guest Sessions

Practical approach along with academic knowledge is the necessity to enhancing knowledge. Guest Sessions empower students in enriching the state-of-the art updates concerning paths for higher studies. To encompass learning beyond classroom teaching, we at **ISBSPGDM** invited experts from the industry to conduct guest sessions, seminars and workshops online. Eminent personalities from various fields, of the industry gave valuable insights from their rich experience which would serve as an ideal platform for students.

At **ISBSPGDM** accent is given not only in making the students academically brilliant but successful in all life skills. The captivating sessions on many topics would help boost the confidence of new contenders.

“In the situation, we must adapt, survive and strive” Present pandemic situation did not stop us from enriching our students through practical knowledge from the industry. We successfully enhanced the learning and knowledge of students through our online platform.



Some of the guest lectures & workshops conducted :

Six Sigma Workshop

Mr. Sanket Deshpande
Assistant Manager - KPMG

Marketing in real life workshop

Mr. Sunder Madakshira
Marketing Head - India, Adobe

Digital Marketing Workshop

Mr. Abhimanyu Talwadkar
Director - Tillitclicks Digital Agency

Basics of Insurance Workshop

Mr. Ashok Alurkar
CFP - Founder – Rupee Clinic

Personal Finance Simulation Games

Ms. Binal Gandhi
Game Organizer - The Learning Curve Academy

Round table discussion on the impact of Covid 19 pandemic on the Retail Sector in India

Mr. Amit Jain
M.D. - Loreal India

Mr. Lalit Agarwal
Chairman & M.D. - V-Mart Retail Ltd

Mr. Shailesh Chaturvedi
M.D. & CEO - Arvind Fashions Ltd

Mr. Rajesh Jain
M.D. & CEO - Lacoste India

Mr. Abhishek Ganguly
M.D. - Puma India

Mr. Vineet Ahuja
M.D. - Accenture

Mr. Alokesh Bhattacharya
Senior Editor - Economic Times

Ms. Suchetana Ray
Senior Assistant Editor - Economic Times

360 Degree Retail and E-Commerce

Mr. Suhas Mekhe
Trainer - Freelancing

HR Specialization Guest Sessions

Guest Sessions and workshops provide a chance to interact with experts from the corporate field and **ISBSPGDM** is a firm believer that by conducting these guest sessions students tend to learn more about the latest trends and new skills related to their concerned subjects, by focusing & discussing about relevant topics. **At ISBSPGDM**, along with textbooks and academic syllabus, students research and learn on their own, which boosts their confidence, performance, and productivity.



A few guest lectures & workshops conducted online :

Workshop on Assessment Centres

Ms. Punam Aswani

Trainer & Consultant - Freelancing – Maruma Consultancy

Workshop on Payroll Management

Mr. Abhijeet Jagtap

Asst. HR Manager - Zamil Steel Buildings India Pvt Ltd.

Overview of Sustainable HR Practices

Ms. Namrata Mandloi

Trainer - Freelancing

Financial Statement Analysis using Financial Ratios

Mr. Amol Charegaonkar

Trainer - Freelancing

Strategic Perspective of HR

Mr. Rahul Pinjarkar

Director Human Resources & Chief Ethics Officer - Trent Hypermarket

Enneagram

Ms. Punam Aswani

Trainer & Consultant - Freelancing- Maruma Consultancy

Know the real you

Mr. Nadeem Kazi

Trainer, Motivational speaker, Author - Freelancing

Designing HR Policies

Ms. Kajal Soni

Sr. HR Business Partner - Thermax

Sampling & Report Writing

Mr. Dwarkadhish Deshpande

Sr. Project Manager - FIS, Pune

Work Culture at Facebook

Mr. Shivnandan Vaidya

Technical Program Manager - Facebook(California)

Industrial Relations

Mr. Deepak Patankar

Relpol Plastic Products Private Limited - Consultant





Finance Specialization Guest Sessions

While inductive learning methodology is an effective way to inculcate and implement knowledge. The wisdom of industry experts is also crucial in the learning process of students. We at **ISBSPGDM**, follow a combination of practical learning and industry insights. We invite experts from the industry to share their knowledge, experience and wisdom with our students. Some guest sessions conducted for finance specialisation students:

Pre-Budget Analysis Session

Prof. Heena Gandhi

Visiting Faculty - B-Schools

Post-Budget Analysis Session

Mr. Chandrashekhar Tilak

Ex CEO & CRO - NSDL

Domain Inputs on International Finance

Prof. S. K. Vaze

Academician & Freelance Trainer - Freelancing

Introduction & Overview of Insurance Sector

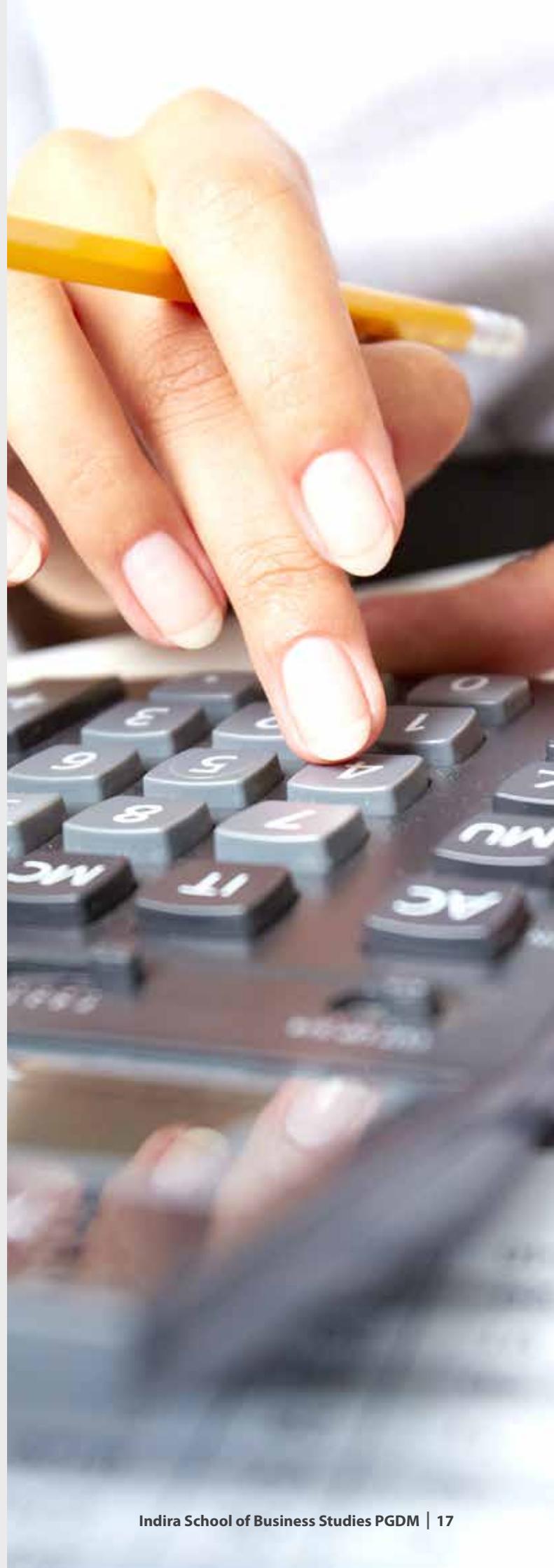
Mr. Ashok Alurkar

CFP - Rupee Clinic

Financial Reporting Standards

Mr. Rachit Singhal

Founder & Partner - Rachit Singhal & Associate





Indira Global Leadership Lecture Series (IGLLS)

Academic world is creative and the industry has the task of commercializing ideas. A productive interface between industry and academia, in the present times of knowledge economy, is a critical requirement. Industry-academia interface brings to meet the industry's needs and expectations and the academic aspirations, so to have an interactive and collaborative arrangement between academia and corporates, **Indira Group of Institutes** has been organizing Talks, Seminars and Workshops for students at regular timelines.

This year **IGI** has rolled up its first '**Global Leadership Lecture Series**' from 6th October, 2020 which offered a great platform to students to listen to Industry Stalwarts participating in this series across the globe. This fantastic initiative is a brainchild of our **Chairperson Dr. Tarita Shankar**. Honorable **Chairperson Indira Group of Institutes, Dr. Tarita Shankar**, is an alumnus of the recently completed OPM-51 program from the **Harvard Business School**. The speakers for **Indira Global Leadership Lecture Series-2020** are luminaries from the OPM batch and are co-alumni with **Dr. Tarita Shankar**. Speakers at The **Indira Global Leadership Lecture** series are leaders who demonstrate their ideologies for implementing successful global best practices thus establishing a learning experience for young professionals at **IGI**.

Indira Global Leadership Lecture Series is a framework of objective-driven association with Global Leaders from the International Community that helped students' learn new perspectives, new facets and new dimensions of the Global Business Scenario. Eminent Speakers not only discussed about Business, but also conversed about values like Empathy, Compassion, Innovation and Self Development etc. These sessions provided students with enough impetus to Think, Act, and Respond to critical situations around. This lecture series was spread over October- November, and to enumerate, 10 speakers delivered and shared their experiences about Leadership, Challenges in the current scenario, Innovation, Start-ups etc. The speakers represented different nationalities like **United States of America, UAE, Ghana, Lebanon** to name a few.

This year's lecture series was organized on the Virtual Platform (amidst Covid-19) with Global Speakers, to enable students avail the much-desired learning experience.





Mr. Sharath Shanth
 Country : UAE
 Company : UCWF
 Designation : Founder & CEO
 Session Date : 6th October, 2020
 Topic : Surviving the Pandemic & Growing in Turbulence



Mr. Shailesh F. Ranka
 Country : India
 Company : Ranka Jewellers Pvt. Ltd.
 Designation : Director
 Session Date : 20th October, 2020
 Topic : Diversification from family run business to New Generation Technology Start-up



Dr. Ken Shubin Stein
 Country : USA
 Company : Cortex Group LLC.
 Designation : Founder & Chairman
 Session Date : 13th Oct
 Topic : Choose-How the Mind and Brain influence our Decision making



Mr. Bhavin Shah
 Country : India
 Company : Green Electricals Pvt. Ltd.
 Designation : Managing Director
 Session Date : 21st October, 2020
 Topic : Respond-Recover-Renew



Mr. Chander Agarwal
 Country : India
 Company : TCI Express, India
 Designation : MD
 Session Date : 15th Oct, 2020
 Topic : Logistics Industry - Growth & Excellence in Covid times



Ms. Susie Quesada
 Country : USA
 Company : Ramar Foods Intl.
 Designation : President
 Session Date : 28th October, 2020
 Topic : How Purpose & Values Drive Success



Mr. Manish Dhamani
 Country : UAE
 Company : Dhamani Jewels LLC
 Designation : Director-Retail
 Session Date : 16th Oct, 2020
 Topic : Qualities of Self Leadership



Mr. Gyanesh Chaudhary
 Country : India
 Company : Vikram Solar Ltd.
 Designation : Managing Director
 Session Date : 29th October, 2020
 Topic : Finding the Way Forward



Mr. Mukesh Thakwani
 Country : Ghana
 Company : B5 Plus Limited
 Designation : Founder & Chairman
 Session Date : 19th October, 2020
 Topic : Out of The Box



MS. Dayala Dagher Hayeck
 Country : Lebanon
 Company : NATCO SAL. LEBANON
 Designation : Managing Director & Board Member
 Session Date : 27th November, 2020
 Topic : Managing Your Company, Yourself & Your family in an unstable country."



Visiting Faculty

Prof. Guha Bijoy

B.E.

Subject : Sector Study Seminar

Total Experience : 47 Years

Prof. J. P. Singh

B. Sc, L.L.B., M.B.A. Marketing

Subject : Legal Aspects of Business

Total Experience : 46 Years

Prof. Sudesh Soni

B. Sci. (Chemical Eng.)

Subject : Supply Chain Management

Total Experience : 45 Years

Dr. Jayant Panse

B. Sci., C.A.I.I.B

Subject : International Finance

Total Experience : 45 Years

Prof. S. K. Vaze

B. Sci., C.A.I.I.B

Subject : International Finance

Total Experience : 45 Years

Prof. R. Natrajan

B. Sci., M.B.A.

Subject : Business Govt & Policy

Total Experience : 41 Years



Prof. Debashish Dutta

B.E., M.B.A.

Subject : HR Audit / Strategic

Total Experience : 41 Years

Prof. Sudhindra Mujumdar

M.Sc., MMS, PGDBM,

Adv. Diploma in E-Com., Ph.D.

Subject : Retail Mgmt. & E-Commerce

Total Experience : 39 Years

Prof. Prasad Kalbhande

M.B.A. (Finance)

Subject : Mgmt. Security Analysis & Portfolio

Total Experience : 34 Years

Prof. Kingshuk Bhadury

M.P.M., MBBA, BHM,

PGDM (HRM, MSCIMA)

Subject : Services Marketing

Total Experience : 28 Years

Prof. Sumit Roy

M.A., M.Phil., B.Sc.

Diploma in Training & Development

Subject : Bus. Ethics &

Corporate Governance

Total Experience : 25 Years

Prof. Sonia Jain

B.A., M.A., B.Ed. Economic

Subject : Analysis For Business

Decision

Total Experience : 24 Years

Prof. Hema Anand

B.A. (Eng. Honors, Hotel Mgt),

PGDM (Marketing)

Subject : Managerial

Communication / English

Total Experience : 23 Years

Dr. D. K. Sakore

B.Tech., PGDM, NET, Ph.D.

Subject : International Marketing

Total Experience : 23 Years

Prof. Poonam Aswani

B.Com., M.B.A.

Subject : Business Communication

Total Experience : 19 Years

Prof. Neha Sahni

B.Com., M.B.A.

Subject : Strategic & Enterprise

Performance Management

Total Experience : 16 Years

Prof. Saryu Sahajpal

B.A., M.B.A.

Subject : HR Accounting &

Compensation Mgmt.

Total Experience : 15 Years

Prof. Rohan Bhase

M.Com., C.A.(ATC)

Subject : Risk and Treasury

Mgmt T Tally Software Certified

Total Experience : 14 Years

Prof. Ronak Shah

B.E., M.B.A. (Marketing)

Subject : Aptitude

Total Experience : 13 Years

Dr. Ashutosh Gadekar

B.Com, M.B.A.(FIN), Ph.D.

Subject : Enterprise Performance

Management

Total Experience : 13 Years

Prof. Rohit Lalwani

B. Com, M.B.A

Subject : B2B Marketing

Total Experience : 12 Years

Dr. Ashwini Sovani

B. Com, M.B.A., Ph.D.

Subject : Retail Management &

E - Commerce

Total Experience : 11 Years

Prof. Abhijit Survepatil

B.E., PGDBM, MMM

Subject : IT Skills Lab

Total Experience : 11 Years

Prof. Amol Charegaonkar

B.E., M.B.A.

Subject : Excel

Total Experience : 9 Years

Prof. Malti Chijwani

BMS, MMS, Ph.D. (Pursuing)

Subject : News Analysis

Total Experience : 9 Years

Prof. Namrata Mandloi

PGDBA, M.P.M.

Subject : Strategic HRM

Total Experience : 9 Years

Prof. Arjun Panchal

B.E., M.B.A.

Subject : Entrepreneurship Devel. &

Project Mgmt.

Total Experience : 9 Years

Prof. Vilas Puranik

B.Com., M.Com.

Subject : Marketing of FMCG &

Development & Project

Total Experience : 9 Years



Full Time Faculty at ISBS

Dr. Kumendra Raheja

In-charge Director / Professor
B. Com., M.B.A. (Mktg), Ph. D.
Specializaon : Marketing
Total Experience : 20 Years

Dr. Abhinav Jog

Professor
B.Com, MBA, M.Com, CAIIB, PGDBA,
Cert. Crse in Japanese, Ph.D
Specializaon : Banking & Finance
Total Experience : 31 Years

Dr. Mahesh Mangaonkar

Professor
B.E., MBA, PGDIBO,
PGDHRM(Gold Medalist), M.Phil.,
Ph. D., SET, UGC-NET
Specializaon : Operations
Total Experience : 18 Years

Dr. (Mrs.) Vidya A. Nakhate

Professor
B.Pharma, MBA, B.A., MBA (Mkg),
NET, M. Phil., Ph.D.
Specializaon : Marketing
Total Experience : 18 Years

Prof. Chetan Wakalkar

Associate Professor
B.E., MBA (Mktg)
Specializaon : Marketing
Total Experience : 23 Years

Dr. Parmeshwar Yadav

Associate Professor
B.A., M.A. (Eco), Ph.D
Specializaon : Economics
Total Experience : 17 Years

Dr. (Mrs.) Gaganpreet Ahluwalia

Associate Professor
BBA, MBA, MA, Ph.D
Specializaon : Marketing & HR
Total Experience : 17 Years

Dr. Chanakya Kumar

Associate Professor
B.Sc., MBS, NET, Ph.D
Specializaon : Marketing
Total Experience : 14 Years

Dr. (Mrs.) Bagirathi Iyer

Associate Professor
B.Com, PGDBA, M.Com. Ph.D
Specializaon : Marketing
Total Experience : 13 Years

Dr. Dharendra Kumar

Associate Professor
BA, LLB, PGDM, MMM, NET
Specializaon : Gen Mgmt
Total Experience : 11 Years

Dr. (Mrs.) Anagha Bhope

Associate Professor
BA., BA-LLB, MBA-HR, MBA.,
PGDIEM, PGDCMM, NET, Ph.D
Specializaon : Finance
Total Experience : 10 Years

Dr. (Mrs.) Natasha Kaul

Associate Professor
B.Sc., MBA, M.Sc. Ph.D
Specializaon : HR
Total Experience : 9 Years

Dr. Mangesh P. Dande

Asst. Professor
DME, MMS, DSM, DBM, SAP (PP), NET,
Ph.D
Specializaon : Production
Total Experience : 36 Years

Dr. Santosh Mahajan

Asst. Professor
MBA, Ph.D
Specializaon : Marketing
Total Experience : 23 Years

Dr. (Mrs.) Rajlaxmi P. Pujar

Asst. Professor
B.Sc., MBA, Ph.D.
Specializaon : Marketing
Total Experience : 22 Years

Prof. Meghasham Chaudhary

Asst. Professor
M.Sc., MBA
Specializaon : Marketing
Total Experience : 20 Years

Prof. (Mrs.) Arpana Boodle

Asst. Professor
BA, MBA
Specializaon : HR
Total Experience : 19 Years

Prof. Raji Thomas

Asst. Professor
B.Com., MMM
Specializaon : Marketing
Total Experience : 18 Years

Dr. Rohan Das

Asst. Professor
B.Sc., M.B.A., Ph.D.
Specializaon : Marketing
Total Experience : 16 Years

Prof. Vaibhav Mukund Kulkarni

Asst. Professor
BA, MBA
Specializaon : Marketing & HRM
Total Experience : 13 Years

Prof. (Mrs.) Amruta Deshpande

Asst. Professor
B.Sc., MBA, MBA (Hosp. Mgt)
Specializaon : HR
Total Experience : 12 Years

Dr. (Ms.) Neetu Randhawa

Asst. Professor
BA, MBA (HR), MBA (Mkt),
Masters in HRM- Sydney, Ph.D
Specializaon : HR
Total Experience : 11 Years

Prof. Rajyavardhan Tater

Asst. Professor
B.Com., PGDM, C.A.
Specializaon : Marketing
Total Experience : 11 Years

Prof. (Mrs.) Shikha Mann (Sindhu)

Asst. Professor
BDS, PGDM, MPM, UGC NET
Specializaon : HR
Total Experience : 10 Years

Prof. (Mrs.) Neha Agarwal

Asst. Professor
BBA, MBA
Specializaon : Marketing
Total Experience : 10 Years

Prof. Suyog P. Chachad

Asst. Professor
B.E., MBA, UGC-NET, SET
Specializaon : Finance
Total Experience : 10 Years

Prof. (Ms.) Sarita Agarwal

Asst. Professor
B.Com., MBA, M.Com, UGC-NET
Specializaon : Finance & Marketing
Total Experience : 7 Years

Prof. Puneet Bafna

Asst. Professor
B.Com., C.A., MBA
Specializaon : Finance
Total Experience : 4 Years

Prof. Shobha Pophalkar

Asst. Professor
B. Com, PGDBM, MBS
Specializaon : Marketing
Total Experience : 5 Years

Prof. Chaitaly Athale

Asst. Professor
BBA, MBA
Specializaon : Finance
Total Experience : 7 Years



Unlocking Academia in the Era of Lockdown

The year 2020 was a challenging year for humanity. The coronavirus (COVID - 19) plunged the world into an unprecedented education crisis that affected over 1.2 billion learners. The pandemic drove us to explore new models of delivering education that could augment the physical classroom.

Yet how quickly we rose to the challenge !

**IGI launched "Virtual Vidya" -
A virtual teaching - learning Training Program.**

Virtual Vidya was an initiative by **Indira Group of Institutes** which was designed specifically for teachers to familiarize them with the latest virtual teaching - learning methodologies and learning platforms.

Live online sessions through Impartus, MS-Team, Google Classroom, Zoom.

Our students continued to learn amidst the college closures.

Programs Offered



I. Post Graduate Diploma in Management (PGDM- GENERAL)

Intake : 120 Seats

The focus of **PGDM General course** is to build the holistic personality of students to make them industry ready. The **PGDM General Course** offered by **ISBSPGDM** is approved by AICTE. PGDM General is a two years full time program comprising of four semesters. Students from various academic backgrounds are eligible for admission to this course. Hence, in the first semester of the program, students are exposed to various fundamental concepts of Management. Along with this students are also given exposure to the dynamics of Accounting, Statistics and Quantitative Techniques, Business Law, Communication Skills & Managerial Economics. Additionally, skill based subjects such as Skills Enhancement Lab, IT Skills Lab, to name a few, help to enhance the students' managerial skills.

Specialization commences in the 2nd semester. Aided with modern communication and information technology, **PGDM General course** at **ISBSPGDM** has a high operational efficiency and effectiveness. The flexibility afforded to the PGDM General program keeps students abreast of the trends in the field of business and assures greater articulation of the same.

In the 2nd semester students learn about the functional area of their choice in great detail. Based on the choice of **PGDM General specializations** offered in Marketing, Finance and HRM, at the end of the first year, students are required to undertake project work assignments (Summer Internship Program) in an organization. The project assignment is intended to give students an opportunity to sharpen their knowledge and skills in their final career. The Summer Internship of the **PGDM General Program** is of a duration of 60 days and a detailed project report of dissertation is submitted for full grade evaluation after the completion of the aforesaid before the beginning of the second year.

The course outline for **PGDM General program** follows a choice-based credit system. Essentials in management are delivered through core courses. Electives in specialization core offer students an opportunity to choose inputs to design their career by focusing on higher end inputs from various sector or functional combinations. Continuous evaluations form an integral part of the curriculum. Forty percent of evaluation is done on a continuous basis and sixty percent is devoted to semester end assessment.

Program Structure - Post Graduate Diploma in Management (PGDM- General)

Particulars	I	II	III	IV	Total Number of Courses	Total Credits	Total Marks
Generic Core	09	05	04	01	19	49	1500
Specialization Core	-	06	04	03	13	39	1300
Electives	-	02	02	02	06	12	300
Total Number of Courses	09	13	10	06	38	-	-
Total Credits	25	33	26	16	-	100	-
Total Marks	800	1000	800	500	-	-	3100

Each Management Trainee has to complete 100 Credits to qualify for certification in the following manner

- 19 Core Courses amounting to 49 Credits are compulsory for all students regardless of specialization.
- Student would opt for specialization in the II semester and has to complete all the 13 core specialization courses amounting to 39 Credits.
- The remaining 06 credits he/she has to complete by opting for the specified no. of electives from the 22 set of electives being offered.

Programme Structure PGDM - General with Specialization in Marketing

Semester I - Marketing

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 101	Economic Analysis for Business Decisions	3	100
Generic Core	G - GC - 102	Management Accounting	3	100
Generic Core	G - GC - 103	Legal Aspects of Business	2	50
Generic Core	G - GC - 104	Managerial Communication	3	100
Generic Core	G - GC - 105	Basics of Marketing	3	100
Generic Core	G - GC - 106	Statistics and Quantitative Techniques	3	100
Generic Core	G - GC - 107	Organizational Behaviour & Theory of Management	3	100
Generic Core	G - GC - 108	Human Resource Management	3	100
Generic Core	G - GC - 109	IT Skills Lab	2	50
		Total	25	800

Programme Structure PGDM - General with Specialization in Marketing

Semester II - Marketing

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 201	Financial Management	3	100
Generic Core	G - GC - 202	Business Research Methods	3	50
Generic Core	G - GC - 203	Quality and Operations Management	2	100
Generic Core	G - GC - 204	Industry Analysis - Desk Research	3	50
Generic Core	G - GC - 205	Basics of Business Analytics	2	50
Specialization Core	G - MC - 206	Services Marketing	2	50
Specialization Core	G - MC - 207	Sales and Channel Management	2	100
Specialization Core	G - MC - 208	Marketing of FMCG	3	100
Specialization Core	G - MC - 209	Digital Marketing	3	100
Specialization Core	G - MC - 210	Retail Management & E-Commerce	3	100
Specialization Core	G - MC - 211	Supply Chain Management	3	100
Elective	G - ME - 212	Marketing of Financial Products & Services	2	50
Elective	G - ME - 213	Rural Marketing	2	50
Elective	G - ME - 214	Marketing Audit	2	50
Elective	G - ME - 215	Entrepreneurship Development	2	50
		Total (considering choice of 2 electives)	33	1000



Programme Structure PGDM - General with Specialization in Marketing

Semester III- Marketing

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 301	Strategy and Enterprise Performance Management	3	100
Generic Core	G - GC - 302	Summer Internship Programme	3	100
Generic Core	G - GC - 303	International Business Exposure Programme	2	50
Generic Core	G - GC - 304	Innovation Management & Sustainability	2	50
Specialization Core	G - MC - 305	Integrated Marketing Communication	3	100
Specialization Core	G - MC - 306	International Marketing	3	100
Specialization Core	G - MC - 307	Product Positioning and Brand Management	3	100
Specialization Core	G - MC - 308	Customer Relationship Management	3	100
Elective	G - ME - 309	B2B Marketing	2	50
Elective	G - ME - 310	Marketing of Luxury Products	2	50
Elective	G - ME -311	Event Management	2	50
Elective	G - ME - 312	Real Estate Marketing	2	50
Total (considering choice of 2 electives)			26	800

Programme Structure PGDM - General with Specialization in Marketing

Semester IV- Marketing

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 401	Business Ethics and Corporate Governance	3	100
Specialization Core	G - MC - 402	Consumer Behaviour	3	100
Specialization Core	G - MC - 403	Tourism & Hospitality Marketing	3	100
Specialization Core	G - MC - 404	Social Media Marketing	3	100
Elective	G - ME - 405	Marketing of High Tech Products	2	50
Elective	G - ME - 406	Marketing of IT and ITES	2	50
Elective	G - ME - 407	Market Intelligence System	2	50
Elective	G - ME - 408	Data Management	2	50
Total (considering choice of 2 electives)			26	800

Programme Structure PGDM - General with Specialization in HR

Semester I - HR

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 101	Economic Analysis for Business Decisions	3	100
Generic Core	G - GC - 102	Management Accounting	3	100
Generic Core	G - GC - 103	Legal Aspects of Business	2	50
Generic Core	G - GC - 104	Managerial Communication	3	100
Generic Core	G - MC - 105	Basics of Marketing	3	100
Generic Core	G - MC - 106	Statistics and Quantitative Techniques	3	100
Generic Core	G - MC - 107	Organizational Behaviour & Theory of Management	3	100
Generic Core	G - MC - 108	Human Resource Management	3	100
Generic Core	G - ME - 109	IT Skills Lab	2	50
		Total (considering choice of 2 electives)	25	800

Programme Structure PGDM - General with Specialization in HR

Semester II - HR

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 201	Financial Management	2	50
Generic Core	G - GC - 202	Business Research Methods	3	100
Generic Core	G - GC - 203	Quality and Operations Management	2	50
Generic Core	G - GC - 204	Industry Analysis- Desk Research	2	50
Generic Core	G - GC - 205	Basics of Business Analytics	2	50
Specialization Core	G - HC - 206	Labour Laws - I	3	100
Specialization Core	G - HC - 207	Industrial Relations	3	100
Specialization Core	G - HC - 208	Sustainable HR Practices	3	100
Specialization Core	G - HC - 209	Learning and Development	3	100
Specialization Core	G - HC - 210	Compensation & Benefits	3	100
Specialization Core	G - HC - 211	Designing HR Policies	3	100
Elective	G - HE - 212	Psychometric Tests & Assessment	2	50
Elective	G - HE - 213	Emotional Intelligence	2	50
Elective	G - HE - 214	Conflict & Negotiation Management	2	50
Elective	G - HE - 215	Entrepreneurship Development	2	50
		Total (considering choice of 2 electives)	33	1000



Programme Structure PGDM - General with Specialization in HR

Semester III - HR

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 301	Strategy and Enterprise Performance Management	3	100
Generic Core	G - GC - 302	Summer Internship Programme	2	100
Generic Core	G - GC - 303	International Business Exposure Programme	2	50
Generic Core	G - GC - 304	Innovation Management & Sustainability	3	50
Specialization Core	G - HC - 305	Labour Laws- II	3	100
Specialization Core	G - HC - 306	Strategic Human Resource Management	3	100
Specialization Core	G - HC - 307	Performance Management System	3	100
Specialization Core	G - HC - 308	Current Trends in HRM	2	100
Elective	G - HE - 309	Employee Wellness & Stress Management	2	50
Elective	G - HE - 310	Coaching & Mentoring	2	50
Elective	G - HE - 311	Recruitment & Selection Lab	2	50
Elective	G - HE - 312	Employer Branding & Employee Value Proposition	3	50
		Total (considering choice of 2 electives)	26	800

Programme Structure PGDM - General with Specialization in HR

Semester IV - HR

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 401	Business Ethics and Corporate Governance	3	100
Specialization Core	G - HC - 402	Labour Laws- III	3	100
Specialization Core	G - HC - 403	Human Resource Information System	3	100
Specialization Core	G - HC - 404	Organizational Development & Change Management	2	100
Elective	G - HE - 405	Talent Management	2	50
Elective	G - HE - 406	HR Accounting & Audit	2	50
Elective	G - HE - 407	Knowledge Management	2	50
Elective	G - HE - 408	Diversity & Inclusion	3	50
		Total (considering choice of 2 electives)	16	500

Programme Structure PGDM - General with Specialization in Finance

Semester I - Finance

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 101	Economic Analysis for Business Decisions	3	100
Generic Core	G - GC - 102	Management Accounting	3	100
Generic Core	G - GC - 103	Legal Aspects of Business	2	50
Generic Core	G - GC - 104	Managerial Communication	3	100
Generic Core	G - MC - 105	Basics of Marketing	3	100
Generic Core	G - MC - 106	Statistics and Quantitative Techniques	3	100
Generic Core	G - MC - 107	Organizational Behaviour & Theory of Management	3	100
Generic Core	G - MC - 108	Human Resource Management	3	100
Generic Core	G - ME - 109	IT Skills Lab	2	50
		Total (considering choice of 2 electives)	25	800

Programme Structure PGDM - General with Specialization in Finance

Semester II - Finance

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 201	Financial Management	2	50
Generic Core	G - GC - 202	Business Research Methods	3	100
Generic Core	G - GC - 203	Quality and Operations Management	2	50
Generic Core	G - GC - 204	Industry Analysis- Desk Research	2	50
Generic Core	G - GC - 205	Basics of Business Analytics	2	50
Specialization Core	G - FC - 206	International Finance	3	100
Specialization Core	G - FC - 207	Retail Banking Operations	3	100
Specialization Core	G - FC - 208	Indian Financial System	3	100
Specialization Core	G - FC - 209	Strategic Financial Management	3	100
Specialization Core	G - FC - 210	C2C (Campus to Corporate) - Finance	3	100
Specialization Core	G - FC - 211	Financial Modelling	3	100
Elective	G - FE - 212	Advanced Excel Lab	2	50
Elective	G - FE - 213	Credit Analysis & Appraisal	2	50
Elective	G - FE - 214	Financial Reporting Standards	2	50
Elective	G - FE - 215	Entrepreneurship Development	2	50
		Total (considering choice of 2 electives)	33	1000

Programme Structure PGDM - General with Specialization in Finance

Semester III - Finance

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 301	Strategy and Enterprise Performance Management	3	100
Generic Core	G - GC - 302	Summer Internship Programme	2	100
Generic Core	G - GC - 303	International Business Exposure Programme	2	50
Generic Core	G - GC - 304	Innovation Management & Sustainability	3	50
Specialization Core	G - FC - 305	Indian Tax Structure	3	100
Specialization Core	G - FC - 306	Security Analysis and Portfolio Management	3	100
Specialization Core	G - FC - 307	Derivatives and Risk Management	3	100
Specialization Core	G - FC - 308	Wealth and Personal Financial Management	2	100
Elective	G - FE - 309	Rural Banking & Microfinance	2	50
Elective	G - FE - 310	NISM Certifications	2	50
Elective	G - FE - 311	Fixed Income Securities	2	50
Elective	G - FE - 312	Technical Analysis of Financial Markets	3	50
Total (considering choice of 2 electives)			26	800

Programme Structure PGDM - General with Specialization in Finance

Semester IV - Finance

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC -401	Business Ethics and Corporate Governance	3	100
Specialization Core	G - FC - 402	Fundamentals of Insurance	3	100
Specialization Core	G - FC - 403	Strategic Cost Management	3	100
Specialization Core	G - FC - 404	Mergers and Acquisitions	3	100
Elective	G - FE - 405	Fundamental Analysis- Desk Research	2	50
Elective	G - FE - 406	Finance Lab	2	50
Elective	G - FE - 407	Treasury Management	2	50
Elective	G - FE - 408	Banking Laws & Regulations	2	50
Total (considering choice of 2 electives)			16	500





II. Post Graduate Diploma in Management (PGDM)

Intake : 120 Seats

The focus of **PGDM** course is to build the holistic personality of students to make them industry ready. The **PGDM Course** offered by **ISBSPGDM** is approved by **AICTE**. **PGDM** is a two years full time program comprising of four semesters. Students from various academic backgrounds are eligible for admission to this course. Hence, in the first semester of the program, students are exposed to various fundamental concepts of Management. Along with this students are also given exposure to the dynamics of Accounting, Statistics and Quantitative Techniques, Business Law, Communication Skills & Managerial Economics. Additionally, skill based subjects such as Skills Enhancement Lab, IT Skills Lab, to name a few, help to enhance the students' managerial skills.

Specialization commences in the 2nd semester. Aided with modern communication and information technology, **PGDM** course at **ISBSPGDM** has a high operational efficiency and effectiveness. The flexibility afforded to the **PGDM** program keeps students abreast of the trends in the field of business and assures greater articulation of the same.

In the 2nd semester students learn about the functional area of their choice in great detail. Based on the choice of **PGDM** specializations offered in Marketing, Finance and HRM, at the end of the first year, students are required to undertake project work assignments (Summer Internship Program) in an organization. The project assignment is intended to give students an opportunity to sharpen their knowledge and skills in their final career. The Summer Internship of the **PGDM** program is of a duration of 60 days and a detailed project report of dissertation is submitted for full grade evaluation after the completion of the aforesaid before the beginning of the second year.

The course outline for **PGDM** program follows a choice based credit system. Essentials in management are delivered through core courses. Electives in specialization core offer students an opportunity to choose inputs to design their career by focusing on higher end inputs from various sector or functional combinations. Continuous evaluations form an integral part of the curriculum. Forty percent of evaluation is done on a continuous basis and sixty percent is devoted to semester end assessment.

Program Structure - Post Graduate Diploma in Management (PGDM)							
Particulars	I	II	III	IV	Total Number of Courses	Total Credits	Total Marks
Generic Core	09	05	04	01	19	49	1500
Specialization Core	-	06	04	03	13	39	1300
Electives	-	02	02	02	06	12	300
Total Number of Courses	09	13	10	06	38	-	-
Total Credits	25	33	26	16	-	100	-
Total Marks	800	1000	800	500	-	-	3100

Each Management Trainee has to complete 100 Credits to qualify for certification in the following manner

- 19 Core Courses amounting to 49 Credits are compulsory for all students regardless of specialization.
- Student would opt for specialization in the II semester and has to complete all the 13 core specialization courses amounting to 39 Credits.
- The remaining 06 credits he/she has to complete by opting for the specified no. of electives from the set of electives being offered.

Programme Structure PGDM with Specialization in Marketing

Semester I - Marketing

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 101	Economic Analysis for Business Decisions	3	100
Generic Core	G - GC - 102	Management Accounting	3	100
Generic Core	G - GC - 103	Legal Aspects of Business	2	50
Generic Core	G - GC - 104	Managerial Communication	3	100
Generic Core	G - GC - 105	Basics of Marketing	3	100
Generic Core	G - GC - 106	Statistics and Quantitative Techniques	3	100
Generic Core	G - GC - 107	Organizational Behaviour & Theory of Management	3	100
Generic Core	G - GC - 108	Human Resource Management	3	100
Generic Core	G - GC - 109	IT Skills Lab	2	50
		Total	25	800

Programme Structure PGDM with Specialization in Marketing

Semester II - Marketing

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 201	Financial Management	2	50
Generic Core	G - GC - 202	Business Research Methods	3	100
Generic Core	G - GC - 203	Quality and Operations Management	2	50
Generic Core	G - GC - 204	Industry Analysis- Desk Research	2	50
Generic Core	G - GC - 205	Basics of Business Analytics	2	50
Specialization Core	G - MC - 206	Services Marketing	3	100
Specialization Core	G - MC - 207	Sales and Channel Management	3	100
Specialization Core	G - MC - 208	Marketing of FMCG	3	100
Specialization Core	G - MC - 209	Digital Marketing	3	100
Specialization Core	G - MC - 210	Retail Management & E-Commerce	3	100
Specialization Core	G - MC - 211	Supply Chain Management	3	100
Elective	G - ME - 212	Marketing of Financial Products & Services	2	50
Elective	G - ME - 213	Rural Marketing	2	50
Elective	G - ME - 214	Marketing Audit	2	50
Elective	G - ME - 215	Entrepreneurship Development	2	50
		Total (considering choice of 2 electives)	33	1000

Programme Structure PGDM with Specialization in Marketing

Semester III - Marketing

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 301	Strategy and Enterprise Performance Management	3	100
Generic Core	G - GC - 302	Summer Internship Programme	3	100
Generic Core	G - GC - 303	International Business Exposure Programme	2	50
Generic Core	G - GC - 304	Innovation Management & Sustainability	2	50
Specialization Core	G - MC - 305	Integrated Marketing Communication	3	100
Specialization Core	G - MC - 306	International Marketing	3	100
Specialization Core	G - MC - 307	Product Positioning and Brand Management	3	100
Specialization Core	G - MC - 308	Customer Relationship Management	3	100
Elective	G - ME - 309	B2B Marketing	2	50
Elective	G - ME - 310	Marketing of Luxury Products	2	50
Elective	G - ME - 311	Event Management	2	50
Elective	G - ME - 312	Real Estate Marketing	2	50
		Total (considering choice of 2 electives)	26	800

Programme Structure PGDM with Specialization in Marketing

Semester IV - Marketing

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 401	Business Ethics and Corporate Governance	3	100
Specialization Core	G - MC - 402	Consumer Behaviour	3	100
Specialization Core	G - MC - 403	Tourism & Hospitality Marketing	3	100
Specialization Core	G - MC - 404	Social Media Marketing	3	100
Elective	G - ME - 405	Marketing of High Tech Products	2	50
Elective	G - ME - 406	Marketing of IT and ITES	2	50
Elective	G - ME - 407	Market Intelligence System	2	50
Elective	G - ME - 408	Data Management	2	50
		Total (considering choice of 2 electives)	16	500

Programme Structure PGDM with Specialization in HR

Semester I - HR

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC- 101	Economic Analysis for Business Decisions	3	100
Generic Core	G - GC- 102	Management Accounting	3	100
Generic Core	G - GC- 103	Legal Aspects of BusinessS	2	50
Generic Core	G - GC- 104	Managerial Communication	3	100
Generic Core	G - GC- 105	Basics of Marketing	3	100
Generic Core	G - GC- 106	Statistics and Quantitative Techniques	3	100
Generic Core	G - GC- 107	Organizational Behaviour & Theory of Management	3	100
Generic Core	G - GC - 108	Human Resource Management	3	100
Generic Core	G - GC - 109	IT Skills Lab	2	50
		Total	16	500



Programme Structure PGDM with Specialization in HR

Semester II - HR

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 201	Financial Management	2	50
Generic Core	G - GC - 202	Business Research Methods	3	100
Generic Core	G - GC - 203	Quality and Operations Management	2	50
Generic Core	G - GC - 204	Industry Analysis- Desk Research	2	50
Generic Core	G - GC - 205	Basics of Business Analytics	2	50
Specialization Core	G - HC - 206	Labour Laws- I	3	100
Specialization Core	G - HC - 207	Industrial Relations	3	100
Specialization Core	G - HC - 208	Sustainable HR Practices	3	100
Specialization Core	G - HC - 209	Learning and Development	3	100
Specialization Core	G - HC - 210	Compensation & Benefits	3	100
Specialization Core	G - HC - 211	Designing HR Policies	3	100
Elective	G - HE - 212	Psychometric Tests & Assessment	2	50
Elective	G - HE - 213	Emotional Intelligence	2	50
Elective	G - HE - 214	Conflict & Negotiation Management	2	50
Elective	G - HE - 215	Entrepreneurship Development	2	50
		Total (considering choice of 2 electives)	33	1000

Programme Structure PGDM with Specialization in HR

Semester III - HR

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 301	Strategy and Enterprise Performance Management	3	100
Generic Core	G - GC - 302	Summer Internship Programme	3	100
Generic Core	G - GC - 303	International Business Exposure Programme	2	50
Generic Core	G - GC - 304	Innovation Management & Sustainability	2	50
Specialization Core	G - HC - 305	Labour Laws- II	3	100
Specialization Core	G - HC - 306	Strategic Human Resource Management	3	100
Specialization Core	G - HC - 307	Performance Management System	3	100
Specialization Core	G - HC - 308	Current Trends in HRM	3	100
Elective	G - HE - 309	Employee Wellness & Stress Management	2	50
Elective	G - HE - 310	Coaching & Mentoring	2	50
Elective	G - HE - 311	Recruitment & Selection Lab	2	50
Elective	G - HE - 312	Employer Branding & Employee Value Proposition	2	50
		Total (considering choice of 2 electives)	26	800

Programme Structure PGDM with Specialization in HR

Semester IV - HR

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 401	Business Ethics and Corporate Governance	3	100
Specialization Core	G - HC - 402	Labour Laws- III	3	100
Specialization Core	G - HC - 403	Human Resource Information System	3	100
Specialization Core	G - HC - 404	Organizational Development & Change Management	3	100
Elective	G - HE - 405	Talent Management	2	50
Elective	G - HE - 406	HR Accounting & Audit	2	50
Elective	G - HE - 407	Knowledge Management	2	50
Elective	G - HE - 408	Diversity & Inclusion	2	50
		Total (considering choice of 2 electives)	16	500

Programme Structure PGDM with Specialization in Finance

Semester I - Finance

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 101	Economic Analysis for Business Decisions	3	100
Generic Core	G - GC - 102	Management Accounting	3	100
Generic Core	G - GC - 103	Legal Aspects of Business	2	50
Generic Core	G - GC - 104	Managerial Communication	3	100
Generic Core	G - GC - 105	Basics of Marketing	3	100
Generic Core	G - GC - 106	Statistics and Quantitative Techniques	3	100
Generic Core	G - GC - 107	Organizational Behaviour & Theory of Management	3	100
Generic Core	G - GC - 108	Human Resource Management	3	100
Generic Core	G - GC - 109	IT Skills Lab	2	50
		Total	25	800

Programme Structure PGDM with Specialization in Finance

Semester II - Finance

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 201	Financial Management	2	50
Generic Core	G - GC - 202	Business Research Methods	3	100
Generic Core	G - GC - 203	Quality and Operations Management	2	50
Generic Core	G - GC - 204	Industry Analysis- Desk Research	2	50
Generic Core	G - GC - 205	Basics of Business Analytics	2	50
Specialization Core	G - FC - 206	International Finance	3	100
Specialization Core	G - FC - 207	Retail Banking Operations	3	100
Specialization Core	G - FC - 208	Indian Financial System	3	100
Specialization Core	G - FC - 209	Strategic Financial Management	3	100
Specialization Core	G - FC - 210	C2C (Campus to Corporate) - Finance	3	100
Specialization Core	G - FC - 211	Financial Modelling	3	100
Elective	G - FE - 212	Advanced Excel Lab	2	50
Elective	G - FE - 213	Credit Analysis & Appraisal	2	50
Elective	G - FE - 214	Financial Reporting Standards	2	50
Elective	G - FE - 215	Entrepreneurship Development	2	50
		Total (considering choice of 2 electives)	33	1000

Programme Structure PGDM with Specialization in Finance

Semester III - Finance

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 301	Strategy and Enterprise Performance Management	3	100
Generic Core	G - GC - 302	Summer Internship Programme	3	100
Generic Core	G - GC - 303	International Business Exposure Programme	2	50
Generic Core	G - GC - 304	Innovation Management & Sustainability	2	50
Specialization Core	G - FC - 305	Indian Tax Structure	3	100
Specialization Core	G - FC - 306	Security Analysis and Portfolio Management	3	100
Specialization Core	G - FC - 307	Derivatives and Risk Management	3	100
Specialization Core	G - FC - 308	Wealth and Personal Financial Management	3	100
Elective	G - FE - 309	Rural Banking & Microfinance	2	50
Elective	G - FE - 310	NISM Certifications	2	50
Elective	G - FE - 311	Fixed Income Securities	2	50
Elective	G - FE - 312	Technical Analysis of Financial Markets	2	50
		Total (considering choice of 2 electives)	26	800

Programme Structure PGDM with Specialization in Finance

Semester IV - Finance

Nature of Course	Course Code	Name of the Course	Credits	Marks
Generic Core	G - GC - 401	Business Ethics and Corporate Governance	3	100
Specialization Core	G - FC - 402	Fundamentals of Insurance	3	100
Specialization Core	G - FC - 403	Strategic Cost Management	3	100
Specialization Core	G - FC - 404	Mergers and Acquisitions	3	100
Elective	G - FE - 405	Fundamental Analysis- Desk Research	2	50
Elective	G - FE - 406	Finance Lab	2	50
Elective	G - FE - 407	Treasury Management	2	50
Elective	G - FE - 408	Banking Laws & Regulations	2	50
		Total (considering choice of 2 electives)	16	500



III. Post Graduate Diploma In Management- Marketing

Intake : 60 Seats

PGDM - Marketing program is approved by **AICTE** and is a specialized two years course in Marketing. In the emerging environment, marketing management with its customer centric focus assumes a predominant status. This philosophy reflects in the **PGDM-Marketing** curriculum and the flexibility accorded to the program keeps the student abreast of the trends in the field of business and assures greater articulation of the same. **PGDM Marketing** curriculum prepares students for functional specialization in Marketing. In this program, besides general management inputs, students are offered sectorial specialization electives in terms of preparing for a career in these sector verticals. **PGDM - Marketing** students can specialize in function sector combination through the electives offered. Additionally, skill based subjects such as Skills Enhancement Lab, IT Skills Lab, to name a few, help to enhance the students' managerial skills.

To prepare students for industry specific requirements a course on C2C (Campus to Corporate) Marketing is

included in the curriculum. At the end of the first year, students are required to undertake a project assignment - Summer Internship Program. SIP project assignment is intended to give students an opportunity to sharpen their knowledge and skills in their selected Industry Sectors and also serves as a stepping stone in their final career. The Project Work Assignment Program is of a duration of 60 days and a detailed project report of dissertation is submitted for full grade evaluation after the completion of the aforesaid before the beginning of the second year. In the second year students undergo intensive training in specialized marketing subjects with stress on learning through case studies and field projects of actual interaction within the industry.

Continuous Evaluation of students form an integral part of the curriculum. Forty percent of the evaluation is done on a continuous basis, for the remaining sixty percent evaluation is done through a written test at the end of each semester for which question paper setting and evaluation is done by an external panel.

Program Structure - PGDM (Marketing)

Particulars	I	II	III	IV	Total Number of Courses	Total Credits	Total Marks
Generic Core	9	10	9	4	32	88	2800
Electives	-	2	2	2	6	12	300
Total Number of Courses	9	12	11	6	38	-	-
Total Credits	25	33	26	16	-	100	-
Total Marks	800	1000	800	500	-	-	3100

Each Management Trainee has to complete 100 Credits to qualify for certification in the following manner

- 32 Core Courses amounting to 88 Credits are compulsory for all students.
- The remaining 06 credits he/she has to complete by opting for the specified number of electives from the set of electives being offered.

Programme Structure - PGDM (Marketing)

Semester I

Nature of Course	Course Code	Name of the Course	Credits	Marks
Core	MC - 101	Economic Analysis for Business Decisions	3	100
Core	MC - 102	Management Accounting	3	100
Core	MC - 103	Legal Aspects of Business	2	50
Core	MC - 104	Managerial Communication	3	100
Core	MC - 105	Basics of Marketing	3	100
Core	MC - 106	Statistics and Quantitative Techniques	3	100
Core	MC - 107	Organizational Behaviour & Theory of Management	3	100
Core	MC - 108	Basics of Marketing Research	3	100
Core	MC - 109	IT Skills Lab	2	50
		Total	25	800

Programme Structure - PGDM (Marketing)

Semester II

Nature of Course	Course Code	Name of the Course	Credits	Marks
Core	MC - 201	Financial Management	2	50
Core	MC - 202	Channel Management	3	100
Core	MC - 203	Quality and Operations Management	2	50
Core	MC - 204	Industry Analysis - Desk Research	2	50
Core	MC - 205	Basics of Business Analytics	2	50
Core	MC - 206	Services Marketing	3	100
Core	MC - 207	Sales Management and Negotiation Skills	3	100
Core	MC - 208	Strategic Marketing	3	100
Core	MC - 209	Digital Marketing	3	100
Core	MC - 210	Retail Management & E-Commerce	3	100
Core	MC - 211	Supply Chain Management	3	100
Elective	ME - 212	Marketing of Financial Products & Services	2	50
Elective	ME - 213	Rural Marketing	2	50
Elective	ME - 214	Marketing Audit	2	50
Elective	ME - 215	Entrepreneurship Development	2	50
		Total (considering choice of 2 electives)	33	1000

Programme Structure - PGDM (Marketing)

Semester III

Nature of Course	Course Code	Name of the Course	Credits	Marks
Core	MC - 301	Strategy and Enterprise Performance Management	3	100
Core	MC - 302	Summer Internship Programme	3	100
Core	MC - 303	International Business Exposure Programme	2	50
Core	MC - 304	Innovation Management & Sustainability	2	50
Core	MC - 305	Integrated Marketing Communication	3	100
Core	MC - 306	Consumer Behaviour	3	100
Core	MC - 307	Strategic Brand Management	3	100
Core	MC - 308	Marketing of FMCG	3	100
Elective	ME - 309	B2B Marketing	2	50
Elective	ME - 310	New Product Development	2	50
Elective	ME - 311	Market Intelligence System	2	50
Elective	ME - 312	Customer Relationship Management	2	50
Total (considering choice of 2 electives)			26	800

Programme Structure - PGDM (Marketing)

Semester IV

Nature of Course	Course Code	Name of the Course	Credits	Marks
Core	MC - 401	Business Ethics and Corporate Governance	3	100
Core	MC - 402	International Marketing	3	100
Core	MC - 403	Tourism & Hospitality Marketing	3	100
Core	MC - 404	Social Media Marketing	3	100
Elective	MC - 405	Marketing of High Tech products	2	50
Elective	MC - 406	Marketing of IT and ITES	2	50
Elective	MC - 407	Real Estate Marketing	2	50
Elective	MC - 408	Data Management	2	50
Total (considering choice of 2 electives)			16	500



Admission Procedure for PGDM

Academic Year 2021 - 22

Eligibility : A candidate is declared eligible for **PGDM Courses**, if he/she has passed the degree examination from a recognized university with a minimum of 50% marks and minimum 45% marks for reserved category from any state in India. Such candidate's application must be accompanied with relevant caste certificates and non - creamy layer certificates at the time of confirming the admission. Absence of such certificates at the time of submitting the Admission application forms for admission to the course disqualifies them from reserved category seats, and such candidates will be considered for open/general category. 20% of the sanctioned seats are institute level seats. Final year degree students, who have not received their result will be allowed to appear for the admission process, provided at the time of taking admission they have a certificate from their college/ university about being a final year student awaiting result.

Before applying for the admission process of **ISBSPGDM** Program, candidates must have a written test score of any of the following tests: AICTE-CMAT / CAT / XAT / MAT / ATMA / G-MAT / State level Entrance Test (MH-CET) Candidates will be shortlisted for admission to its mentioned courses based on - Indira Common Admission Process (ICAP) - 2021 : Admission to **ISBSPGDM** will be based on performance of candidates in following categories of ICAP :

Score in Common Entrance tests
(CAT /MAT/XAT/ATMA/CMAT/ GMAT/ (MH-CET)

IGI Weightage : 35%

Score in Academic Performance

IGI Weightage : 15%

GD & PI

IGI Weightage : 45%

Participation in Sports, Extra - Curricular activities,
Academic Diversity & Gender Diversity

IGI Weightage : 05%

**Note : The percentile scores of different entrance tests will be normalized by using a multiplier.*

Process for ICAP-2021

Stage 1

Registration for ICAP

Candidates will fill up the ICAP online registration form for GD, PI and Counseling, available on www.icap.indiraedu.com

Stage 2

GD /PI and Counseling Process

Candidates will be required to be present in their choice of the city for ICAP process of GD, PI and Counseling. The GD, PI and Counseling will be held in the following cities on the dates mentioned against them:

ICAP City :

Pune

Date : 21st March 2021, **Time :** 9.30 am

ICAP City

Indore, Nagpur, Ranchi, Lucknow

Date : 4th April 2021, **Time :** 9.30 am

ICAP City

Jabalpur, Bhopal, Jaipur, Raipur, Gwalior, Kanpur, Patna

Date : 5th April 2021, **Time :** 9.30 am

ICAP City

Pune

Date : 12th April 2021, **Time :** 9.30 am

Note: Dates mentioned above are tentative. Shree Chanakya Education Society reserves the right to change or allot a city other than the one requested by the candidates in the event of feasibility and circumstance beyond our control. While we are keen to have the admission process in all the centers mentioned above, we reserve the right to cancel any of the Centers depending upon the contingencies and such information will be conveyed to candidates well in advance through ICAP website and such candidates can enroll in the center closest to their city.

The addresses of other locations, reporting time and other related details will be conveyed to the students through the ICAP website in the month of March 2021. At all times, the process shall be Covid guideline compliant.

Stage 3

Merit List for Admission

Merit list for admission will be displayed by respective institute's website and campus. The dates for the same will be intimated through respective institute website.

Note : For updated details regarding admission keep visiting respective institute websites: www.indiraibs.ac.in and www.indiraiimp.edu.in

Sr. No.	Category	1st year Fees Batch 2021-22 Annual Fees. PGDM/PGDM Mkt.	2nd year Fees. Batch 2022-23 Annual Fees. PGDM/PGDM Mkt.
1	Tuition Fees	3,25,000/-	3,25,000/-
2	Development Fees	35,000/-	35,000/-
	Total	3,60,000/-	3,60,000/-

Fees Structure 2021-23

Fees Payment schedule for PGDM Course:

1st year

1st Installment :

INR 1,25,000 to be paid between 1st and 31st May 2021

2nd Installment :

INR 1,20,000 to be paid between 2nd and 30th June 2021

3rd Installment :

INR 1,15,000 to be paid between 3rd and 31st July 2021

2nd year

INR 3,60,000 to be paid on or before 30th June 2022

Note : Cancellation of Admission & Refund of Fees will be as per AICTE Policy.

Residential facility is available for both Girls & Boys

Approximately INR 95000 per academic year including food & accommodation.

For further information contact:

For Boys Hostel : Nitin Phadatore (+91 9921181753)

For Girls Hostel : Rekha Kadam (+91 9923350900)



Co-Curricular Inputs Under **ISBSPGDM**

Indira Employability Skills Enhancement Program (IESEP)



The coronavirus has transformed our lives as we know it. Schools and Colleges are closed and we are confined to our homes. With the support and contribution of our Management, Students, Faculties and Mentors we could successfully deliver external **Indira Employability Skills Enhancement Program (IESEP)** inputs to **PGDM** Batch **2020-2022** and **2019-2021** in the most efficient and seamless manner. There were many challenges as everybody was learning and trying to adjust to the new normal of digital interaction. But our passion to give the best to our students regardless of the situation, helped us sail through smoothly.

Indira Employability Skills Enhancement Program (IESEP) is an integral part of Co-curricular teaching and learning for our **PGDM** course. The **Indira Employability Skills Enhancement Program (IESEP)** has been developed to fulfil the requirement of personality and professional skills for enhancement of employability expertise of the students. **ISBSPGDM** conducts the Co-curricular program

(IESEP), concurrently with the curricular input, which make the **ISBSPGDM** course unique and comprehensive.

The sessions were very interactive in the online platform and students acquired knowledge across different specializations.

We have also tied up with external agencies (as mentioned below), to impart the best of knowledge and skill-set to our students as a part of **External Indira Employability Skills Enhancement Program (IESEP)**:

Objectives

- Enhance personal and professional skills through application-based learning.
- Equip students with decision making and negotiation skills.
- Assists in imparting effective communication skills.
- Enhances general awareness to keep abreast with business environment.

Various Interventions Under Indira Employability Skills Enhancement Program (IESEP) of PGDM Course

- 1. Certification Courses ISBSPGDM** has collaborated with professional agencies to provide certification courses to PGDM course students in respective domains, such as Technical Analysis, Financial Modelling, Financial Analytics, Job analysis, Competency Mapping, Payroll Management, Innovation Management, Digital Marketing, Personality Development and the like. Such workshops provide insights to students into various predictive tools which can be used in the conduct of work in the Industry.
- 2. Field Projects with Industry : ISBSPGDM** course students are given the opportunity to be a part of field projects with industry. Students are engaged in field projects with companies such as **Future Group, Transmission Pvt Ltd. General Motors India Pvt. Ltd, Capgemini Saint-Gobain, Thomas Cook, Bajaj Allianz** to name few.
- 3. Industry Interface through Seminars and Conferences - ISBSPGDM** holds conferences and seminars individually and in association with other campuses in the **Indira Group of Institutions**, and students are associated with these and their exposure to professional speakers in such platforms adds to the knowledge of students. Some such conferences and seminars in the past to name a few are:
 - **Abhinavan-Annual Research Conference**
 - **World Quality Congress**
 - **World Marketing Congress**
 - **World Sustainability Summit**
 - **World Finance Summit**
 - **Indira International Innovation Summit**
- 4. Industry Interface through Corporate Leadership Awards - Indira Group of Institutes (IGI)** has instituted leadership awards to recognize the talent of corporate professionals for their contribution in the growth of industry in India. In the event of felicitation, industry stalwarts share their growth stories with students and thus enriching them with real life experience of the corporate world. Some such platforms are mentioned below:
 - **Indira Brand Slam**
 - **Brand Excellence Awards**
 - **World HRD/ Asia Pacific HRM Congress**
 - **Marketing Excellence Awards**
 - **HR Branding Awards**
- 5. Industry Visits - Under ISBSPGDM** course, the institute imparts training to students through visits to the industry. The value addition comes by way of observing the processes within organizations and discussions with representatives of the organization. Such experiences have a lasting impact in the memory of students.
- 6. Guest Faculty from Industry -** Guest Speakers from the Industry are invited regularly to share their valuable experiences in various fields with PGDM course students. This enables students to understand and relate the complexity of business with the conceptual knowledge imparted in the institute.
- 7. Collaboration with Corporate Bodies and Associations - ISBSPGDM** has membership with bodies representing industry and has successfully collaborated with them in various initiatives. **ISBSPGDM** has had collaboration with following corporate bodies:
 - **Mahratta Chamber of Commerce Industries and Agriculture, Pune (MCCIA)**
 - **Confederation of Indian Industries-Young Indians, Pune (CII-Yi)**
 - **National Human Resource Development Pune, Chapter (NHRD)**
 - **Principles of Responsible Management Education (PRME)**
 - **Education Promotion Society of India (EPSI)**
 - **National Entrepreneurship Network (NEN)**
 - **Pune Management Association (PMA)**
 - **Microsoft**
 - **Abu Dhabi University**
 - **ESDES University - France**
 - **Mission Apollo**
 - **Stratecent Consulting**
 - **Ozone Education Consultants Pvt. Ltd.**
 - **Rudders RLS Pty Ltd, Australia**
 - **ICICI Securities Ltd**
 - **Pragati Foundation (NGO)**
 - **IncuCapital**
 - **Enactus, Nottingham, UK**
 - **Synechron Technologies Pvt. Ltd.**
 - **Aditya Birla Memorial Hospital**
 - **All India Management Association**
 - **Association of Indian Management Schools (AIMS)**
- 8. CDP (Career Development Program) - by Stratecent Consulting**

Career Development Program (CDP) is yet another comprehensive skill enhancement initiative provided by **ISBSPGDM** under its umbrella employability skill enhancement program – **IESEP** to equip the student to **face greater situational challenges** and **predict & handle the impulses of the market.**

This program uses a mix of pedagogical tools like engaging assignments, field projects, group exercises, case analysis, in delivering the skills like **Negotiation Skills, Problem Solving Skills, Decision Making Skills, Selling Skills, Strategy mapping, Business Performance** Measurement et al. The program is delivered by a specialized agency, Stratecent Consulting, which is a strategy and human capital services company and brings with them years of skill enhancement experience with students and corporates alike.

Domain Skills Segregation For PGDM Course

Marketing	Finance	HR
Customer Centricity	Making Finance Fun - using Simulation	Employee Engagement
Creating Customer Delight	Customer Centricity	Team Building
New age digital business models	Creating Customer Delight	Creating Customer Delight
	Risk Advisory	Customer Centricity

9. OZONE - For the **PGDM** course, **ISBSPGDM** provides students with a skill development activity called **"OZONE"**. In this initiative corporate professionals train students to impart skills relevant to face recruitment processes and serve as a bridge building activity to cater to the expectations of the industry from the management graduates. The industry experts train students on their interview skills, group discussions and summer internship project presentation. In this program students are given an insight on how they can portray the applicability of their project work in the organization that they will join. This program is conducted in the first three semesters for students.

10. XED Intellect - **ISBSPGDM** provides the **PGDM** course students with analytical training called **XED Intellect**. This input is provided to students to build an analytical and logical aptitude in their repertoire of skills, to enhance decision making as a management professional. This program is conducted in the first two semesters for students.

11. Proton - Aptitude refers to the competency of students to acquire knowledge. With the help of aptitude tests **ISBSPGDM** assists students to predict and understand their learnability and work towards enhancing gaps in their learning. It also assists students to assess their potential and suitability for certain careers.





12. Personality Development Program - ISBSPDGM

focuses on imparting knowledge on various technical domains on one hand and also lays high emphasis on improving the personality of students to enhance their complete repertoire, desirous of a management professional. Following initiatives are implemented for students personality grooming:

13. Language Leadership Lab - Communication skills are essential for enhancement of student's personality on one hand and another to augment their interpersonal skills for people management. **ISBSPGDM** provides English language training along with finer aspects of communication skills and utilizes its provision of Language Leadership Lab (LAB): This prepares students for effective skills such as Reading, Speaking, Listening and Writing in English Language. These sessions are extensive, result oriented and are conducted by experienced trainers.

To accomplish the objective, **ISBSPGDM** has a well equipped audio- visual "**English LAB**" with latest technology to enhance interactive learning. The LAB has software that helps students learn and grade themselves on various parameters. The LAB is developed on the methodology of Listening, Speaking, Writing, Reading skills.



It has the following interactive modules:

- Audio recording for assessing one's speech
- Vocabulary Building modules
- Self-Paced Reading Exercises
- Interactive Quizzes
- Listening Exercises

14. Soft Skill Development - Besides communication skills, **ISBSPGDM** course aims to nurture and empower its future managers with soft skills to meet the ever changing needs of modern globalized business. Soft Skill Development Programs are process driven with content standardization, for enhancing overall personality of students. Appropriate trainer selection brings forth desired outcome from the training imparted.

Soft Skill Development includes inputs on:

- Goal Setting and Career Planning
- Positive Thinking and Motivation
- Time Management, People Skills, Business Etiquettes
- Personal Grooming and Hygiene and many more



International Business Exposure Program (IBEP)/ Online International Certification

The philosophy of IGI behind providing **International Business Exchange Program (IBEP)** to management students is, with India aligning itself with the world economy, we are no longer cocooned in our own shell, unaffected by the world outside. Since the world has become a global village now, economic and financial activity in one part of the world can affect the rest of the world as we have been witnessing over the past few years.

Getting to know foreign systems and cultures also gives an insight into how best India and Indian business can help them in achieving growth, while our own corporates can bring in through exports, much needed resources into India for us to continue to grow. Students thus observe that visits to countries of strategic importance to India can create a win-win situation for both the entities, while bringing the countries closer in their thinking, cooperation and shared objectives.

Each tour provides students with unique opportunities to explore the daily operations of global organizations and contextualize the key management themes studied on the program. Students attend a series of seminars and attend on-site company visits to investigate the role of companies within different sectors and the business culture prevalent for the region. Students are exposed to a wide variety of subjects such as Sales Excellence, Doing Business in a Global Environment, Innovation Management and Human Resource Management. Students also gain valuable insight into the contemporary business landscape through company visits and guided tours.

In case we are unable to undertake international travel owing to pandemic, the institute reserves the right to conduct an **Online International Certification** in lieu, the details of which shall be shared as and when due.







Faculty International Exposure Program

ISBSPGDM indorses the concept of quality in education and is dedicated to make certain that the faculty members are well-equipped and well-connected with business scenario world-wide. **ISBSPGDM** has a firm belief that international exposure plays a major role when you want to succeed in today's economy. Therefore, at **ISBSPGDM**, faculty members are encouraged to take on international assignments in terms of teaching, research and collaboration.

Some of the Faculty International Exposure Initiatives include :

ISBSPGDM faculty members conducted sessions on topics such as “**Green Business Practices in India**”, “**Sustainability in Education**” etc. for the students of **James Cook University (JCU), Singapore**.

International Academy of Science, Technology, Engineering and Management (IASTEM) invited

ISBSPGDM faculty members as Keynote Speakers and Guests (Session Chairs) for International Conference on Economics and Business Management (ICEBM) in various countries including **Thailand** and **Dubai** etc.

Manipal Academy of Higher Education, Dubai invited **ISBSPGDM** faculty for global immersion program at their Dubai campus for interacting with their students and faculty members. **ISBSPGDM** faculty members delivered interactive sessions on “Employee Behaviour to accelerate career potential & New Age Marketing”. These sessions conducted by **ISBSPGDM** faculty were highly appreciated by students and faculty member of **Manipal Academy of Higher Education, Dubai**

Indira Group Goes Global

IGI has offered Global Exposure & Inputs through its various Student Exchange Programs and Skill Trainings to **Singapore, Dubai & Malaysia** and now ties up with One of **Germany's** Top Ranked Private Universities-**FOM**



Offering Global exposure in association with one of Germany's top ranked Universities FOM

Events@ Indira Group

"It always seems impossible until it's done."
- Nelson Mandela

ISBSPGDM conducted its First Virtual Induction (Aagaz) to Welcome the Class of 2022

Indira School of Business Studies PGDM conducted its First Virtual Induction Program from 15th July 2020 to 8th August 2020. The Induction program was designed with the purpose of helping new students to adjust and feel comfortable in the new environment, inculcating in them the ethos and culture of the institution, assisting them to build bonds with other students and faculty members, and exposing them to a sense of larger purpose and self-exploration.

A broader list of activities conducted -

1. Lectures by Eminent People
2. Personality Development workshops
3. Mentoring
4. Academic Orientation
5. Familiarization to Dept. /Branch.
6. Creative Arts and Culture
7. Literary Activity
8. Extra-Curricular Activities in College

This program was a balanced mix of Knowledge, Fun and Activities. Highlights of the Induction programs were Academic Orientation, Virtual Campus Tour, and Technical Sessions conducted by several CEO's and CHRO's, Ordinary to Extra-Ordinary workshop by Renowned Motivational Speaker **Mr. Minocher Patel**, Stand Up act put up by **Ms. Seema Golcha**, Virtual D.J. Night by **DJ. Pawan**, Virtual Zumba Sessions, and many more..... **ISBSPGDM** welcomes its new Batch that has dreams, hopes and aspirations in their eyes. A bond created at stepping stone of professional journey is meant for life.





Indira HR Super Achievers Awards 2020

IGI organized **The Indira HR super achievers' awards** to acknowledge, appreciate and celebrate the immensely valuable contribution made by HR stalwarts in the uncertain, trying times of COVID-19. The theme for HR achievers' awards **"WE WILL PREVAIL"** very aptly signifies the hope, confidence and resilience shown by HR fraternity. The notable HR professionals addressed students on varying topics related to people and organization domain.

INDIRA HR SUPER ACHIEVER AWARDS 2020

AWARDEES

 MR. MUSSARAT HUSSAIN Head - Leadership & Functional School, Mumbai Institute India Limited	 DR. TYAD DALBAH Chairman & Assistant President, Rishi American University, India	 DR. SANJAY K DESHPANDE LA (JETA) Head Digital Marketing & Procurement, Sanjay Kumar Properties	 MR. MITHUN GUPTA Director HR, GMR India
 MS. SAKI JADHAV Regional HR Manager West, Sales, Mumbai India	 MS. REEMA TYPE Assistant Manager - HR, Atlas Copco (India) Ltd.	 MS. APARNA ANIL HR Business Partner, Prajogo Vehicles Private Limited	 MR. SANDESH P. JADHAV Business HR, J.K. Convent Ed.
 MS. AMRUTA SONAM Lead Consultant - Talent Acquisition, L&T	 MR. ARUN THAPAR Assistant Project Manager (HR), L&T		

THEME : WE WILL PREVAIL

31ST OCTOBER 2020 | 11:00 AM

Shree Chanakya Education Society's
INDIRA GROUP OF INSTITUTES, PUNE

www.indiraedu.com

INDIRA HR SUPER ACHIEVER AWARDS 2020

AWARDEES

24TH OCTOBER 2020 | 11:00 AM

THEME : WE WILL PREVAIL

Shree Chanakya Education Society's
INDIRA GROUP OF INSTITUTES, PUNE

"Empowering Minds to Elevate Lives."

www.indiraedu.com



Indira Brand Slam 2021

The 8th edition of the prestigious **Indira Brand Slam-Summit & Awards 2021**, presented by the **Indira Group of Institutes (IGI)**, Pune was held on the 26th & 27th of February 2021 in a dazzling virtual ceremony.

Indira Brand Slam is a top-tier Marketing and Branding annual event featuring a confluence of ideas, opinions and insights of eminent business personalities from all spheres of the industry. Industry-Academia Interface has always been the strength of **The Indira Group** which also ensures the best campus placements in India.

This year's event was graced by GMs, CMOs, Branding Heads, Directors and Presidents of numerous super-brands including **Paytm, Reckitt Benckiser, BIG FM, Tata Motors Ltd, Shree Maruti Courier Services Pvt. Ltd., Radio Mirchi, Myntra, Google, Sheroes Money, Cisco Systems, IBM, Godrej, Future Generali India Life Insurance, etc.**

The event was streamed live on platforms such as Zoom, Facebook, & YouTube and was attended by more than 1500 management students of Indira Institute of Management Pune, **Indira School of Business Studies, Indira Global Business School and Indira College of Engineering and Management, Pune.** The event concluded on a high note with a promise to come back next year with more brands and business stalwarts.

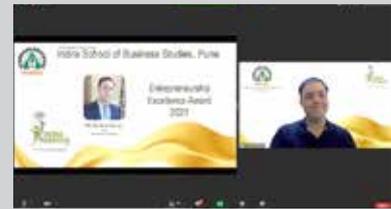
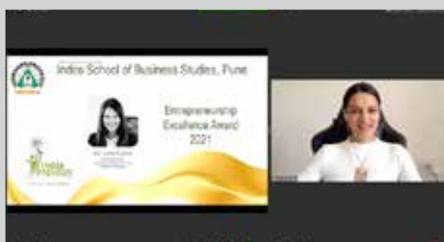
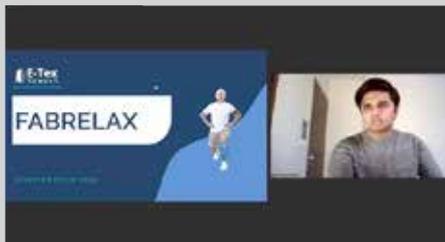


'Indira Navratri Hungama 2020' (Virtual Event) !!



The **Indira Family** got together to celebrate the colourful festival of Navratri on 23rd October 2020. The event was marked by songs, dances, stand-up comedy, antakshari ...compering was done by **Chairperson IGI, Dr. Tarita Shankar & Ms. Renu Garg, Director -ISC**, a stand-up comedy act was performed by **Group Director IGI, Prof Chetan Wakalkar** and there were various other performances by **IGI Directors**. It was an evening filled with love, laughter and enjoyment.

Indiapreneur 10.0 The Indomitable



Indira School of Business Studies PGDM organized the **Entrepreneurship Summit 2021** as part of **IndiaPreneur 10.0**. IndiaPreneur, in its 10th edition now, is the Annual International B-School competition with the aim to encourage an ecosystem for entrepreneurship. The event was attended by over 600 students and several awardees and dignitaries. The second day of the event was the B-plan competition.

The **Entrepreneurship Excellence awards** were awarded to entrepreneurs who inspire and whose have contributed greatly to the domain of entrepreneurship to - **Mr Rahul Narvekar, Founder CEO of The India Network**, **Mr. Kaustav Majumdar, Advisor and Member Bengal Chamber of Commerce & India**, **Mr. Hiranmay Mahanta, CEO-Gujarat Start-Up & Innovation Hub**, **Mr. Akshay Mehrotra, Co-Founder & CEO - EarlySalary.com** and **Mr. Richa Singh, Founder & CEO- Storekaro.com**.

The second set of awards were conferred upon - **Mr. Deakin Daney, CEO - Bootstart Co-working**, **Mr. Meghdut Roy Chowdhury, Director of Global Operations - Techno India Group**, **Ms. Jyoti Dabas, Founder and CEO- Institute of Nutrition & Fitness Sciences**, **Mr. Ramesh Vaidya, Founder - Vaidya Group of Industries**, **Mr. Santosh Dawara, CEO - Deazzle**; **Mr. Nikhil Bhaskaran, Founder - Shunyaos.org**; **Mr. Gaurav Dahake, Founder - Buyhatke.com** ; **Ms. Urvi Shrotiya, Investment Associate - Windrose Capital** and **Ms. Nidhi Saraf, Founder & CEO - Key Venture**. The awardees also addressed the students to share their thoughts talking about their experience.

The second day had the teams battle it out for the coveted **IndiaPreneur** title. The Teams in the Finale were Team Flabbr, IIFT Delhi; Team E-Text Kavach, IIT-Delhi; Team Sammatva.AI from SMVIT; Team OxyHeal from VTU, Bangalore; Project Amal from SRCC Delhi. Each team had to make a presentation followed by an intense Q&A session. The Winner was team Team E-Text Kavach, the first runner up was Team OxyHeal and the second runner up was Project Amal .

Convocation Ceremony

Batch 2018-20

Covid 19 has subdued all celebrations but to spread some cheer in these testing times,- **Indira School of Business Studies PGDM (ISBS-PGDM)** held its 13th Convocation ceremony for the 18-20 Batch online on the 15th of May 2021. Convocation is a momentous occasion for the students, their families, and the Alma Mater also and **ISBSPGDM** ensured students do not miss out on this occasion and celebrate the successful completion of their PGDM course.

The Convocation ceremony began with a tribute to our nation that is passing testing times. The junior students prepared a dance performance celebrating the popular dance forms of India. This was followed by the symbolic handing over of the flag, signifying giving all responsibilities to the junior batch. **Dr. Renu Bhargava, Director, ISBS** then welcomed the audience and shared a message to embrace life and its challenges and to decide what legacy they want to leave behind.

Prof. Chetan Wakalkar, Group Director IGI then spoke his heart out and shared how proud he was of all the students who adapted well to the pandemic situation. He highlighted the importance of hard work and shared a quote **"Today's effort is tomorrow's power"**. **Dr. Tarita Shankar, Chairperson IGI** also gave the message to the students about the importance of time and of the situation at hand. She also highlighted that reinventing yourself in one's personal and professional journey and making the most of all opportunities is what matters.

As part of the ceremony first the academic achievement awards were conferred. The awards for Outstanding students were first conferred to **Ms. Khushbu Arvind (Marketing)**, **Ms. Shubhangini Parmar (Finance)**

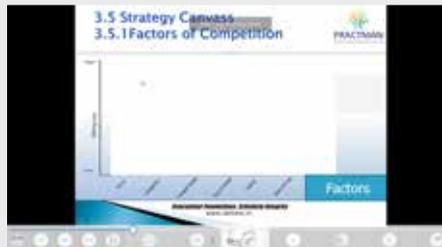


and **Ms. Prajakta Deshpande (HR)**. Also **Mr. Kanishk Dhamdhere** was awarded the Outstanding student in the **PGDM-Marketing** program. The **"Student of the Year"** award was jointly shared by **Ms. Ruchika Kashelani** and **Mr. Charles Cherian Prem**. This was followed by a symbolic conferring of the diplomas to all the students present. During the ceremony beautiful AVs of the students and their aspirations warmed the students' hearts.

Some of the dignitaries also shared their thoughts with the graduates. **Prof. Rohit Singh** became nostalgic and advised people to do what they love. **Mr. Shantanu Sen Sharma** also shared how students grow and blossom through the PGDM course.

The Convocation ceremony was followed by a Cultural Extravaganza. This event began with a rib-tickling performance by **Mr. Sahil Hurane**, stand-up comedian from Pune with a YouTube channel that has grossed over 3.4 million views and has around 26 thousand subscribers. This was followed by the performance by **Kaafirana** is a Pune-based band formed by **Bhavit** and **Abhishek** that performed Rock, Soft Rock, Sufi, Bollywood songs and had the students and guests on their feet. This was then followed by some performances by students and faculty members. It was a memorable occasion, and the alumni relived their college days once again.

IX National Research Conference ABHINAVAN 2021



Indira School of Business Studies PGDM hosted IX National Research Conference 'ABHINAVAN' on 6th March, 2021. In view of the covid pandemic this year the conference was organized online. The theme for this year's conference was "**Entrepreneurship Development and Innovation**". For the Inaugural session the Chief Guest was **Dr. Vasant Bang, Founder & Director, DELTA M Management R&D Lab**. And Keynote Speakers were **Mr. Neeraj Shah, Owner and Director at Silver Bright** and TEDx Speaker and **Mr. Jital Shah, Managing Partner at the Sanghar Group and Strategic Investor at Elai Agritech Pvt Ltd**.

All the respected dignitaries, guests and speakers enlightened everyone about the need for innovation and the different approaches of entrepreneurs and businesses for innovation in business today. They highlighted how important it is to manage innovation and how it is a prerequisite for the success and competitiveness in a global economy. **Mr. Bang** discussed the Blue Ocean strategy and how it is used and applied in business. **Mr. Neeraj Shah** based on his experience shared the way forward for entrepreneurs while **Mr. Jital Shah** explained how strategy building should be approached by entrepreneurs. Students had the opportunity to interact with the speakers and gain more clarity in this matter.

The second half was dedicated to research paper presentations by research scholars, management students and faculty members. Social entrepreneurship and women entrepreneurship were areas that received a lot of research attention. The panel of judges evaluated the papers on various parameters and selected best 3 research papers.



Student Activities Nexus (Students Council)

We at **INDIRA** strongly believe that “challenges can be converted into opportunities with hard work and an integrated approach.” All student activities are conducted through total student involvement and participation.

We strive to emulate the principles of teamwork and synergy, so as to derive greater benefits. The Student’s Council is headed by a President and a Vice- President

and acts as a guiding system for the Institute’s success. The council comprises of various committees such as:-

Student Clubs

ISBSPGDM believes in nurturing “creative instincts” of its students so that their talent gets an apt platform to flourish.

INGENIUS!! MARKETING CLUB

The Marketing Club at The **Indira School of Business Studies PGDM** focuses on providing a platform for students to enrich their exposure to the “real world”. The club put strong prominence on grooming and sharpening student’s skills. The aim of the club is to make students ready and equip them to face competitive times ahead.

The Marketing Club motivates students to participate in various activities and achieve knowledge in a fascinating manner. **ISBSPGDM** believes in making the entire learning process interesting through various activities.

Marketing Club activities were conducted online to enhance student’s creativity, thinking ability in the area



of marketing and help boost their confidence in order to develop leadership qualities and also make them well aware of the current scenario of the marketing world.

Activities conducted online for the Academic year 2020-21:

- 1. Brand Quiz**
- 2. Art-Mart:** Each team had to choose a product brand for which they were supposed to do the following:
 - a. Redesign logo for that with reason
 - b. Recreate a new tagline for that brand.
 - c. Create a creative poster of that brand and product.
- 3. Vintage Logo:** Vintage logos can elicit a sense of history, of stability, of reliability, and of value. Participants were asked to design vintage logos to showcase their creativity
- 4. SPIN:** Students were asked to showcase their selling skills through Role play on the basis of Situation, Problem, Implication, Need pay off.



FINOVATE THE FINANCE CLUB

Finovate - The Finance Club is a student driven initiative to provide a platform for students to improve their quantitative and analytical thinking abilities. It is an effort towards developing high end qualities in students as finance professionals. The club assists in extending practical financial education with job-specific knowledge and conducts several activities to enhance domain knowledge. Finance Club tries to bridge the gap between the student expertise and industry expectations. It ensures that students are better prepared to handle the complexities and challenges of the business world.

Every year the Finance Club organizes a series of activities and workshops to ensure that students are abreast with all the current trends in finance.

Activities conducted online for the Academic Year 2020-21:

- 1. Scam Scanner Competition** - Students were given the platform to showcase their analytical and presentation skills by revealing fascinating insights on White Collar Crimes that have happened in India.
- 2. Word Scramble Competition** - to help students enhance their domain knowledge in a fun learning way.
- 3. Budget Buzz** - Quiz on Union Budget 2021 was organized to understand students' familiarity with different aspects of Union Budget.
- 4. LinkedIn Ka Leader Contest** - to help students to increase their visibility on professional media platform by posting their views or opinions on latest happenings related to Finance, Business and Economics on their LinkedIn profile.
- 5. Build Your Equity Portfolio Contest** - Virtual trading contest to help students to understand the dynamics of Equity Market.
- 6. Finance Gym** - Simulation Workshop on financial planning.



HR Club **Ensemble** (Unite, Learn, Soar)



The HR Club - **Ensemble** (Unite, Learn, Soar), stands for enhancing the skills and competencies of students through various competitions. It is a forum for discussion and interaction and a platform to share and learn.

The HR Club strongly believes in the thought that **"A leader is one who knows the way, goes the way, and shows the way."**

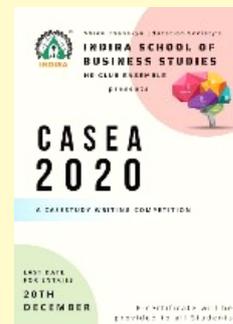
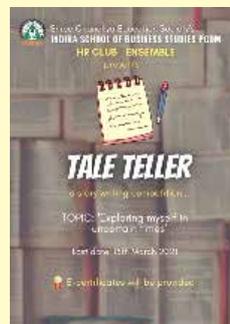
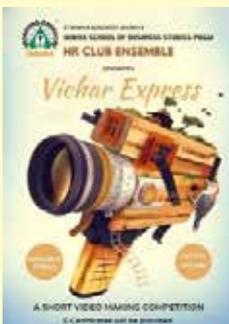
The HR Club - **Ensemble** has various objectives that it follows such as Identifying modern approaches in Human Resources Management and training students, organizing and conducting panel discussions and training courses, to help stimulate interest in HR as a career, develop decision making skills, leadership skills and interpersonal skills needed in the corporate world, to uphold the highest ideals in HR management, enhancing the recognition and value of our profession and to bring out and develop innovation and creativity among the students of HR

The HR Club constantly strives to come out with ways to bring out the passion inside of students through wide array of activities.

Activities conducted online for the Academic Year 2020-21:

1. **Photography Competition**
2. **Case writing competition** - An excellent opportunity for students to showcase their own business case writing abilities.
3. **ShortVideomakingcompetition**-A platform for students to express their thoughts and views on certain topics.
4. **Story Writing competition** - An amazing competition for students to emote themselves through stories and pour their heart out.

Overall The HR Club is a great way for members and students to learn and evolve in various fields through various competitions and activities. We keep in mind the overall development of students and make sure we inculcate as many interactive modes of learning as possible.



AROHAN (E-Cell)

Arohan (E-Cell) has been constituted with the broad purpose of building an entrepreneurship-oriented culture within the institute. The objective is to encourage students to enhance their enterprising skills to benefit the external stakeholders (Industry and Society at large). The cell achieves this by way of providing students with the space, time, training, support and opportunities to engage with internal and external stakeholders.

Going Digital : When everything is getting digital now, E-cell also conducted all the activities on various online platforms quite successfully. Students also got the opportunity to be part of numerous activities defying geographical limitations.

Online activities included :

1. EO GSEA - The Global Student Entrepreneur Awards (Zoom) : Students participated in a premier global competition for students who own and operate a business while attending college or university. Students also got the opportunity to listen to global leaders and successful Entrepreneurs.

2. Young Indians, Kolkata, Yuva Conclave 2020 (Zoom) : Students got an opportunity to interact with experts from diverse fields like design thinking, rhythm healing, family business and other master classes. They also had engaging sessions like Zumba, wildlife filming, live bands, making money out of passion etc. Students participated with great enthusiasm in this mega event.

3. SELL BY SELF - a pitching competition (Zoom) : Students participated in an online product pitching competition arranged by Yi Entrepreneurship and Innovation vertical wherein students were given a particular product and they were supposed to prepare instant pitch for the same. It was a national level competition wherein more than 300 students participated across the country.



4. Online E-Course - Entrepreneurship Development Course (MS Teams) : Online Entrepreneurship Development Course (E-course) is the program which focuses on imparting enterprising skills among the students. It is a 40-hour course spread across two semesters, which gives exposure towards entrepreneurship through interactions with the industry experts. Students learnt how to Ideate, how to make B-plans, how to prepare blueprint for their startup, how to prepare Go-To-Market strategy etc.

5. Virtual Interviews of Start-ups (Zoom, MS Teams) : ISBSPGDM E-cell Student Members in association with CII YI YUVA conducted Virtual Interviews of Pune based Start-ups and covered their struggle and success stories.

DOR

(Alumni Cell)

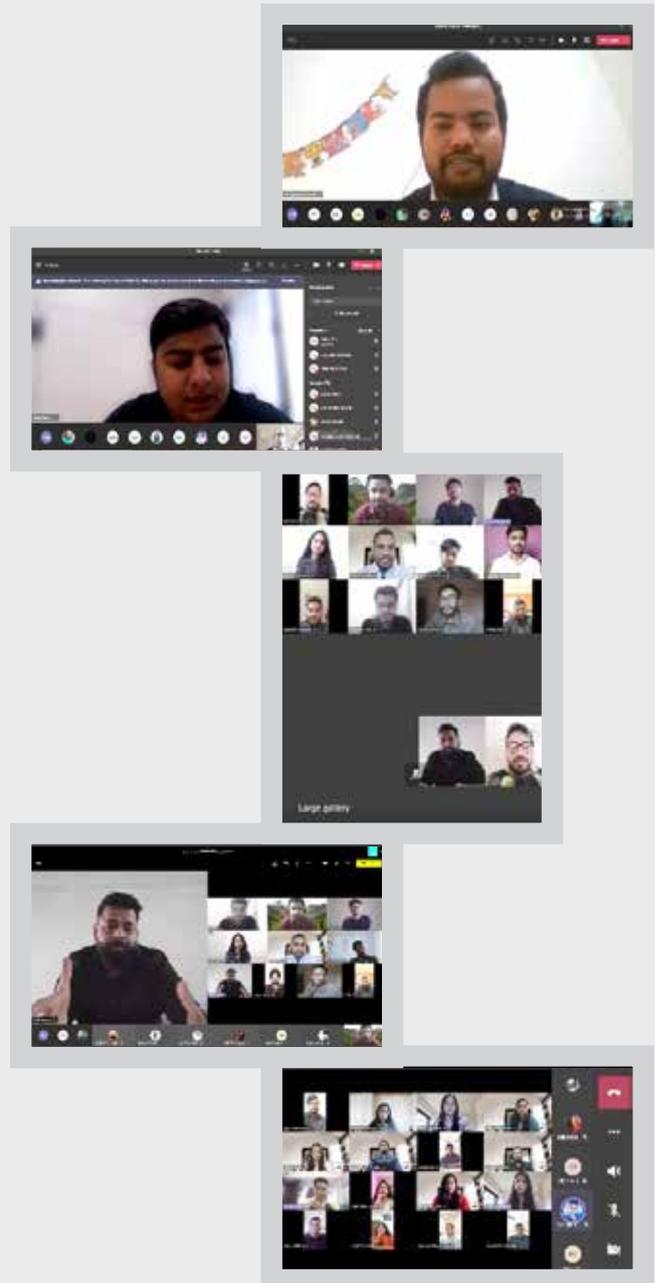
Alumni Cell works as a bridge between the alumni and students, both at the corporate and personal level. We look up to our alumni, as they are our best ambassadors in the corporate world and vital link in the Industry - Institute Interface.

“An engaged alumni network allows **ISBSPGDM** to benefit from the skills and experience of our graduates, by offering their support to our current students, to the institution and to each other. If alumni are informed and engaged, they would remain our most loyal supporters and our best ambassadors, offering invaluable marketing and promotion across their personal and professional networks.”

Talented alumni also have a wealth of experience and skills to share with current students via sessions. In certain cases, this could go even further with alumni offering to practically support students in work placements and help them launch their careers.

“Creating an engaged alumni network is beneficial for us because engaged graduates are much more likely to want to “give back” to the Institute; that could be, for example, by coming back and sharing their experiences with prospective and current students - there are no better ambassadors for your Institute than your alumni!”

ISBSPGDM have called alumnus from various sectors like, BFSI, Retail, Manufacturing, Consulting, FMCG any other related sectors to interact with students, to share their knowledge and to share their experience.



INVICTUS

(Sports Cell)

Students, who are under constant pressure to learn and excel, need space and time to relax and revitalize themselves. The sports committee organizes OMT tournaments such as cricket, basketball, volleyball, football, badminton, yoga and fitness to enliven the sporting spirit and enable students to feel rejuvenated.



UDAAN (Cultural Committee)

The **Cultural Committee** is largely driven by students' representation from every program on campus.

This committee aids in the holistic development of students by making them complete and organized. It provides a platform for students to showcase their talent by organizing events and by representation in various intercollege competitions.

In these unprecedented times immense amount of effort was taken by the students as well as the staff. From learning the bits and bobs of this new technology to starting full-fledged online events. The success of the online events speaks volumes to our dedication and sincerity. In the difficult times of the pandemic in the lockdown when everything was completely shut down Team **UDAAN** once again proved themselves. We successfully turned live events and competitions into online ones just to ensure every student constructively uses his or her time academically as well as activity wise.

A few activities conducted online:

1. Talent Hunt (Solo Singing, Solo Dancing, I too have a Talent)
2. Virtual Fashion Show
3. Chalchitra - Movie Making Competition
4. Navratri Best Dressed Division Competition
5. Indira Navratri Hungama
6. Essay writing competition
7. Eco holi - Holi rang laye sang competition



PEHEL the CSR Committee at ISBSPGDM.

ISBSPGDM is imparting quality education to the leaders and entrepreneurs of tomorrow. Apart from giving cutting edge knowledge we believe in involving our students in various Experiential Learning initiatives so that they become more responsible and sensitive to social and environmental issues. One of the platforms made available to our students is their involvement in various CSR activities. Students have regular visits to various NGO's caring for Old Age people, Mentally & Physically Challenged friends to bring smiles in their lives. Our students participate in several CSR activities on individual and Institutional levels. We are actively involved in several social and environmental initiatives of Government departments, Industry Chapters, neighbouring NGOs, and Corporate houses.

As a part of our commitment for a better society and greener planet **ISBSPGDM** students of **2019-21** and **2020-22** batch conducted various activities. In spite of Covid pandemic challenge they wholeheartedly participated in CSR activities showing their intent of becoming responsible citizens and caretakers of society and environment.

A few activities conducted:

1. COVID 19 Awareness

Students participated in Corona Awareness drive in March 2020 before the Lockdown declaration by Indian Government. Students came out with meaningful messages about the precautions and care to be taken for fighting Corona.

2. Helping Needy People during Covid 19 Pandemic

During the challenging times of Covid 19 Pandemic

many people were struggling to get their daily meals. Our students came out bravely to support these needy people. They contributed money, collected grains and other essential things. They cooked food and distributed the same to needy people of our society.

3. De Cluttering drive

On the occasion of Gandhi Jayanti, with an objective of spreading the message of the importance of cleanliness students cleaned their homes and surroundings. They took the brooms and mob sticks in their hands for cleaning. In these challenging times of Covid they did the cleaning following the safety norms. Few students went on to declutter their minds by doing Yoga and meditation , really a unique way of decluttering.

4. Eco Diwali

This year's Diwali was challenging due to Covid Pandemic. Our students showed their conviction of celebration but in a Sustainable way. They resorted not to burn crackers but to celebrate Diwali in an Eco-friendly way. They came out with Eco friendly decorations and Rangolis , also used earthen Diya's for lighting their homes.

5. Tree Plantation

Our mother earth needs our attention and support now, was the message our students wanted to give. They planted trees at their respective home towns. Few had the open spaces to plant the trees, while others used the area in their backyards for adding to the green cover on mother earth.

6. Fight Against Plastics

Saying no to plastics was the theme of this Plastic Awareness drive. This campaign focussed on the topic of Sustainability and the harmful effects of Plastic Consumption. They came out with posters and slogans depicting the harmful effects of plastics on environment.

7. Clothes Donation

Used but useful clothes were collected for giving to the needy sections of our Society. The collected clothes were donated to Goodwill India Foundation which further distributes them to deprived sections of our society.

8. Aids Awareness Campaign

On the eve of December 1st which is marked as AIDS day our students came out with Awareness messages talking about AIDS care and precautions. They appealed to our society to fight with AIDS and not with people having AIDS.

9. Eco Holi

Students designed various posters and came out with slogans depicting the importance of ECO Holi. They spread the messages of celebrating Holi in a safe way without harming our society and environment.

Corporate Social Responsibility (CSR) Committee 'Pehel' at ISBS

- 1. Committee Member :** Mr. Mangesh Dange
Designation : Member - Faculty
- 2. Committee Member :** Mr. Madhukar Jadhav
Designation : Admin Coordinator
- 3. Committee Member :** Mr. Laxman Misal
Designation : Secretary



IT & Branding Committee

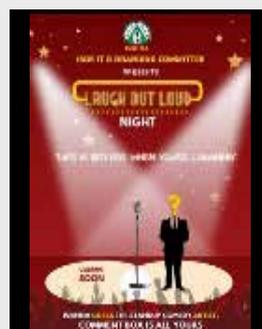
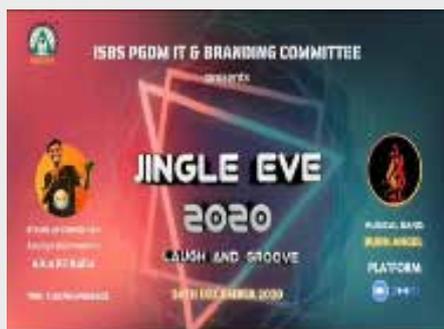
“IT & Branding Committee is the art of aligning and becoming knowledgeable, likeable and trustable.”

The **IT & Branding committee** of **Indira School of Business Studies PGDM**, Pune, is a brainchild of **Prof. Chetan Wakalkar (Group Director-IGI)**

It was formed with the objective of making an emotional connection with the outside world and thus create a unique brand identity to set **ISBSPGDM** apart by reflecting on its strengths, values, and mission as a place of learning. Having a social media presence is not optional in today's competitive era. To gain competitive advantage, the **ISBSPGDM** branding team continually strives to create a sense of pride for students, teachers, parents, and their alumni, by coming out with various branding initiatives. Right from creating social media engagement strategies for existing batch and alumni to making known the various events, activities, guest sessions & workshops going on within the **ISBSPGDM** campus, the branding committee develops brand strategies that reflect the emotional and psychological dynamics of our educational institution.

Activities conducted online for the Academic Year 2020-21:

- 1. Flash insights** - Amidst this Covid : 19 Pandemic, IT & Branding decided to share positivity by engaging students in the series of flashinsights.
- 2. Chhagaye guruji** - It was the fun activity for the students in which they need to identify the animated / emoticon image of the given faculty member.
- 3. Jingle Eve** - During the time of Pandemic IT & Branding had decided to organize the virtual Christmas event. The show was full of blast with lots of music, belly full of laughter and fun.
- 4. Art Pocket** - This activity was for students to showcase their creativity in the form of greeting cards/invitation cards.
- 5. Brand Trivia Quiz** - This was a fun quiz competition under Indira Brand Slam a flagship event of IGI.
- 6. Meme preneur** - Catching up with the trend IT & Branding have come up with the idea of meme making competition which turn out to be a hit.



ISBS Research and Development Cell (IRDC)

ISBSPGDM has a separate unit dedicated to the research and development programs for faculty members. The objective of **IRDC** is to encourage faculty members to actively take up meaningful research projects; to help generate and extend knowledge useful to the industry, society and student community. All faculty members collectively contribute to the general objective of **IRDC** which is to build a centre of excellence. **IRDC** assists faculty members in their endeavour to engage in good quality research and capacity building. Various internal and external FDPs are organized every year and faculty members attend work shop/ conferences and FDPs at various prestigious institutions including IIMs. **ISBSPGDM** has a separate provision in the Annual Budget for **IRDC** for their faculty members.

Indira Spiritual Program Vedanta

Discourses in Vedanta are organized for students and we have collaborated with the **Vedanta Academy** founded by **Shri Parthasarthy**, and the disciples of the academy visit the campus to lecture students about the Hindu way of life regularly or students are made to attend sessions in the city. **The Indira Group of Institutes** understand that in the race for corporate and material excellence our students should not lose sight of the need to maintain a spiritual and ethical balance. In order to promote greater spiritual awareness amongst the students, **ISBSPGDM** exposes the students to spiritual avenues such as Shri Vaswani Mission, Vedanta Academy and Art of Living.



Principles for Responsible Management Education (PRME)

ISBSPGDM as an advanced signatory to the Principles for Responsible Management Education (PRE) is committed to the six principles of PRME. The PRME which is a UN initiative is inspired by Global Compact driving businesses to engage in socially responsible and sustainable business practices.

As institutions of higher education are involved in the development of current and future managers **ISBSPGDM** declares its willingness to progress in the implementation, within our institution of the following Principles.

Starting with those that are more relevant to our capacities and mission, we will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions.

Principle 1 - Purpose :

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2 - Values :

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3 - Method :

We will create educational frameworks materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4 - Research :

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social and economic value.

Principle 5 - Partnership :

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore only whective approaches to meeting these challenges.

Principle 6 - Dialogue :

We will facilitate and support dialog and debate among educators, students, business, government, community organizations and other interested groups and on related to global social responsibility and sustainability.

To achieve the objectives of PRME, we have launched a "Center for Sustainability" at the institution, a beginning of an ecosystem of responsible management students at SPOM.



Management Development Programs

Management Development Programs at ISBSPGDM

Pune are designed to provide working executives with the objective of providing insights into managerial concepts and techniques relevant for formulating and implementing strategies in various functional areas such as Personal Effectiveness and TIFF, Analytics based DM, Finance GYM, Behavioral Science, Sales Management, Selling and Negotiation, Sustenance Strategy in SME's, Finance for Non Finance, Human Resource Management for Non HR, Equity Research and Valuations, B2B Marketing etc.





Compliance Committees

Grievance Committee 2020-21

According to AICTE's Establishment of Mechanism for Grievance Redressal, Regulation 2012, the Grievance Redressal Committee has been constituted with the objective of resolving the grievances of students, parents and others. All the aggrieved students, their parents and others may henceforth approach the Grievance Redressal Committee.

Internal Complaint Committee 2020-21

Internal Complaint Committee has been constituted by the Director with the powers vested in him/her by the Governing council of **ISBSPGDM** as per the Governing Council meeting held on 29th June, 2013 to address Internal Complaint Committee (ICC) activities with the broad purpose of creating a fair workplace with gender equality. The cell is especially created to prevent or deter the commission of acts of gender inequality and sexual harassment and to provide the procedure for the resolution, settlement or prosecution of acts of sexual harassment and gender biases by taking all steps required.

The following are the Internal Complaint Committee members for the Academic Year 2020-2021:

ICC Committee ISBSPGDM 2020-21			
Sr. No.	Name of the Committee Member	Designation	Mobile Number
1	Dr. Gaganpreet Kaur Ahluwalia	Presiding Officer	7558663769
2	Dr. Rajlaxmi Pujar	Faculty Member	9922994640
3	Prof. Anand Deo	Faculty Member	8149035838
4	Ms. Trupti Joshi	Non-teaching staff member	9049334594
5	Mr. Dattatraya Jadhav	Non-teaching staff member	9922683915
6	Ms. Chahak Jain	Student Member - PGDM (Batch 19-21)	9163763523
7	Mr. Simran Rai	Student Member - PGDM (Batch 19-21)	7898445262
8	Ms. Palak Angi	Student Member - PGDM (Batch 19-21)	7340619455
9	Ms. Nidhi Kishore	Student Member - PGDM (Batch 20-22)	8805110564
10	Mr. Prem Balodiya	Student Member - PGDM (Batch 20-22)	9075109774
11	Ms. Trupti Pachpor	Student Member - PGDM (Batch 20-22)	8237755129
12	Ms. Gauri Kulkarni	NGO Member	9657998921

Anti-Ragging Committee 2020-21

Anti-Ragging Committee

Ragging is the term used for the so-called “initiation ritual” practiced in higher education institutions but sometimes it involves abuse, humiliation or harassment of new entrants or junior students by the senior students. It often takes a malignant form wherein the newcomers may be subjected to psychological or physical torture. Ragging has ruined countless innocent lives and careers. To root out ragging in all its forms from universities, colleges and other educational institutions this committee has been formed in every educational institute under the guidelines given by Hon’ble Supreme Court in 2007. **ISBSPGDM** has zero-tolerance policy on ragging, which is a punishable offence.

What Constitutes Ragging?

Any disorderly conduct whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness any other student, indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.

Anti-Ragging Committee 2020-21

Anti Ragging Committee ISBSPGDM 2020-21			
Sr. No.	Name of the Committee Member	Designation	Mobile Number
1	Dr. Abhinav Jog	Chairperson	9822912030
2	Dr. Anagha Bhope	Secretary	7387004907
3	Dr. Mahesh Mangaonkar	Faculty Co-ordinator	9823032226
4	Dr. Rajlaxmi Pujar	Member- Faculty	9922994640
5	Dr. Bagirathi Iyer	Member- Faculty	9623443633
6	Mr. Harish Deshmukh	Admin Officer	8788634041
7	Mr. Dattatray Jadhav	Member- Administration	9922683915
8	Ms. Prajakta Chalukya	Member- Student (PGDM 19-21)	8329605594
9	Mr. Ashish Kumar Jha	Member- Student (PGDM 19-21)	7739994807
10	Mr. Divyarajsinh Dharamsinh Rathod	Member- Student (PGDM 19-21)	8238886006
11	Mr. Rohit Telore	Member- Student (PGDM20-22)	8975008376
12	Ms. Ayushi Singh	Member- Student (PGDM20-22)	9179559335
13	Ms. Sweetly Singh	Member- Student (PGDM20-22)	9819199128
14	Adv. Nelson Narohna	Member- Counsellor	9665094671
15	Ms. Gauri Kulkarni	Representative- NGO	9657998921

Preventive Machinery for Ragging at ISBSPGDM

Anti-Ragging Committee

- Includes representation from Faculty, Administrative staff, Legal Counselor, Social Activist, Students and Parents.
- Responsible for following the compliance norms for Anti-Ragging. Meets twice a year in regular course, but in case of any emergency committee meets within 7 days of mishap.

Anti-Ragging

- Responsible for making surprise visits to Hostel, Canteen, College Campus.
- Includes Faculty and Administration representative.

Mentoring Cell Squad

- Consist of Student Mentor (Senior to Juniors)
- Behind every 6 Junior students, 1 Senior Student Mentor is assigned.

Meetings and Quorum

The tenure of the committee is one year and committee is instituted at the beginning of every academic year. Meetings are biannual for this committee. In case of any emergency situation the meeting is called immediately without even slightest of the delay. The quorum required for the meeting will be 3 members. Chairperson/ Secretary b. Faculty Representative c. Administration Representative.

Anti-Ragging Squad 2020-21

Anti Ragging Squad ISBSPGDM 2020-21			
Sr. No.	Name of the Committee Member	Designation	Mobile Number
1	Dr. Mahesh Mangaonkar	Faculty Co-ordinator	9823032226
2	Dr. Rajlaxmi Pujar	Member- Faculty	9922994640
3	Mr. Harish Deshmukh	Admin Officer	9623443633
4	Mr. Dattatray Jadhav	Member- Administration	8788634041
5	Dr. Anagha Bhope	Secretary	9922683915

Drug / Alcohol Policy

Students of **Indira** are expected to abstain from drugs and alcohol during their stay at the institute. Violation of this policy will lead to cancellation of admission.

Dress Code

At **Indira**, we believe in inculcating a sense of discipline and belonging in the students by observing a strict dress code. Students are expected to wear formal dress (shirt, trouser & tie for gents; western formals/salwar kameez for ladies) throughout the week, except on Saturdays which will be observed as 'casual-day'. On the occasion of guest lectures, seminars, etc. students are expected to be dressed in the Indira uniform (blazers, tie, shirt, trouser). A student failing to adhere to the dress code will not be allowed to attend lectures and will face strict disciplinary action.

Hostel Rules

The boys' and girls' hostel at Indira has a set of rules which must be adhered to strictly by all students. Each hostel is headed by a warden who acts as a facilitator and observer to maintain discipline in the hostels and ensure its smooth functioning. Students opting to stay in the hostel will have to sign an undertaking in accepting the rules set by the management. Ragging of any type will not be accepted and the concerned students' admissions would be cancelled immediately.



Corporate Relations Cell

Making students employable

Placement is one of the most critical measurements of the excellence of any B-school. It signifies the recognition of the quality and potential of the professionals graduating from an institution. Our placement record and growth has been remarkable since the inception of the college.

Indira Group of Institutes has a Corporate Relations cell headed by Ms. Madhuri Sathe, Executive Director - Corporate Relations.

The cell is a hub which aims to provide suitable careers and training guidance to students according to their interests and capabilities. The institute aims in fully assisting students for Summer Internship Programs in the Industry as well as Final Placements by arranging campus interviews for recruitment in various corporate houses in the public and private sectors and several other MNCs.

Through our **Corporate Relations Cell, Indira** Aims to build a bridge for smooth transition of students from academics to economically independent citizens. On an average we have 500+ companies who visit Indira Campus for placements every year.



Summer Internship Program

Summer Internships have grown to become an important criterion to judge a B-Schools competitiveness. Exposure to a variety of work cultures forms a significant part of the wholesome educational experience imparted in any eminent B-School. It is only logical that **ISBSPGDM**, as part of its internship program, is a witness to the representation from leading firms, from across the country.

With lockdown restrictions in place, online internships provided a more accessible and environmentally friendly alternative to work with corporates. **Indira School of Business Studies PGDM** worked closely with multiple organizations to ensure that online SIPs offered the perfect opportunity for students to work towards a successful career from the comfort of their homes.

For students at **ISBSPGDM** it was a unique opportunity to gain a fresh perspective about the corporate world, to unleash their inner potential and make the most of the opportunity available to gain meaningful insights in the way various companies drive their businesses.

Students were also allowed to choose projects under “desk research” category, thereby giving them an opportunity to broaden their research horizons.

Online & desk research internships were an ideal option for management graduates as it allowed them to gain industry experience without having to commute. Some of the perks of online internships were -

1. Working on real projects with experienced professionals
2. Expert guidance, personalized online orientation, and coaching from their supervisors at the place of work.
3. Helped to articulate their experience, skills, and strengths thus enabling them to be corporate ready.
4. Provided an excellent opportunity for students to explore a particular field of study in more detail.
5. Got a first-hand feel of a specific industry, while developing vital communication and time management skills.
6. Provided interns with a chance to polish up their remote work skills.



Final Placements at ISBSPGDM

ISBSPGDM has stood strong during these difficult times and has shown great resilience in the terms of placements. We did not experience any decline in the number of recruiters or the packages offered and placements commenced at a brisk pace with reputed companies despite the pandemic and its adverse ripple effects on the global economy.

During these tough times, the efforts taken by the central placement cell and professors yielded positive results by placing more than 70% of the students with high salary packages in reputed companies such as **TCS, Deloitte, ITC, MRF, Marrico, HDFC, ICICI**, and a few more from diverse sectors. We attribute the outstanding placements as an affirmation by the corporate world of the highly relevant management-centric education we strive to deliver to our students year after year.

More than **250 companies** conducted virtual placement drives and about 50% of the eligible students at **ISBSPGDM** received offers of **Rs 7 Lakhs** and above during this period.

The highest package stands for Rs 10 Lakhs per annum and the average salary is 4.5 lakhs per annum.

Achieving Campus Placements for management students in an unprecedented time such as this is a true statement of the value of the experience at **ISBSPGDM**. This stellar success is a testimony to our students' resilient caliber in navigating the industry's shifting trends and their future journey as young business leaders of tomorrow.

Our Recruiters

Following is a partial list of corporates who have visited the institute in the past and present :

Sector / Industry	Name of the Company visited for Campus Placements	Sector / Industry	Name of the Company visited for Campus Placements
Agriculture	• RML Agtech Pvt. Ltd. - (285)	FMCG	• ITC Ltd • Charoen Pokphand Foods PCL • Cargill • Graandprix • Charoen Pokphand Foods PCL
Automobile	• CarOk	Hospitality	• Orchid Hotel • Tirupati Travels • Optima life science Pvt.Ltd.
BFSI	• Bajaj Finserv (34) • Transparent Value Pvt Ltd (33) • Reval Analytics (44) • HDFC BANK • Ujjivan Financial Services • SBI Cards • ICICI Securities • Australia and New Zealand Banking Group Limited • Citibank N.A • ICICI Pru AMC • ICICI Bank • Janlakshmi Financial Services • Bajaj Allianz General Insurance • ICICI Prudential Mahindra Finance • Religare Securities Limited • Citibank N.A • Kotak Mahindra Bank • ICICI Securities • Globeflex • Gallagher • ICICI Prudential Mutual Fund • PNB Housing Finance Ltd - • India Bulls • Indusind Bank Ltd. • Axis Bank • ICICI Prudential • Home Credit • Kotak Mahindra Bank • Indusind bank • Aviva life Insurance • Snance.com • HSBC • Karvy stock broking • Bandhan Bank • Wheels EMI • IDFC • Way 2 Wealth	Insurance	• Bajaj Allianz Life Insurance
E-Commerce	• Amazon • Naukri.com	Information Technology	• TATA TECHNOLOGIES • Deloitte • Tech Mahindra • Cybage Software • Tech Mahindra • E-Clerx • Wishtree Technologies • L&T Infotech • eClerx Services Ltd • WNS • ICICI Prudential • HealthFox Technologies Pvt. Ltd. • Vivo Mobile India Pvt. Ltd. • Innoveg fintech Pvt.ltd • Prototech Solution • Sungaurd • Cognizent Technologies
Education	• IEIBS (India Europe International Business School) • Tata Classedge	Consultancy	• E&Y GDS • Neeeyamo Enterprise Solutions • Talent Corner • RCK Financial Consultancy
FMCG	• Ganesh Krupa Trading Co. • Nestle • Godrej • Furlenco • Hindustan • Coca-cola • Colgate Palmolive • Shrinath Tex Prints Pvt. Ltd. • Nilons • Reliance Retail • Mother dairy	Logistics	• Magnum Cargo • RIBBON LOGISTICS INDIA PVT LTD. • TCI Express Ltd. • UPS Logistics • Maersk Line India Pvt. Ltd.
		Manufacturing	• Markets and Markets • Unibic India Pvt. Ltd. • Saroj Steels • Everest Industries
		Market Research	• Allied Analytics, LLP/ Markets and Markets • Markets and Markets • Data Bridge Market Research • ICICI Prudential AMC
		Media	• Xion Advertising
		Real Estate	• India Bulls • CBRE • India Bulls Ventures Limited
		Retail	• D-Mart • Landmark Group - Lifestyle Retail • Franchise India
		Retail	• Vodafone - (Retail Role) • Airtel



Campus Placements



ISBSPGDM Program at IGI believes in the holistic development of students and through the academic calendar forms the basis of the agenda with sustained and abundant stress to Co-curricular activities. In order to mould productive and result oriented managers of the future, our Career Development Program is taught concurrently along with the main program. Such job oriented career development opportunities result in a robust placement season every year.

Following are some of the distinguished placements for the 2019-21 batch :

Congratulations
to all the students !!!



Shrey Chandrawanshi
Company : Deloitte (RFA Profile)
Stream : PGDM (Finance)
Packages : 7.87 Lakh



Akshi Jain
Company : Deloitte (US Taxtation)
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Vidushi Agnihotri
Company : Gift Karting
Stream : PGDM (Marketing)
Packages : 3.84 Lakh



Swapnil Sahasrabudhe
Company : Deloitte (US Taxtation)
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Shriya Sharma
Company : Deloitte (US Taxtation)
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Kashish Zavar
Company : Deloitte(US Taxtation)
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Raisa Kar
 Company : Deloitte (US Taxtation)
 Stream : PGDM (Finance)
 Packages : 6.75 Lakh



Neha Janorkar
 Company : Huron Consulting Group
 Stream : MBA (Finance)
 Packages : 5.5 Lakh



Palak Agni
 Company : Deloitte(KS)
 Stream : PGDM (Marketing)
 Packages : 6.75 Lakh



Ayush Shrivastava
 Company : Bajaj Finserv Health
 Stream : PGDM (Marketing)
 Packages : 4.0 Lakh



Hrithik Ramola
 Company : Deloitte(KS)
 Stream : PGDM (Marketing)
 Packages : 6.75 Lakh



Nilesch Bhagwandas Vyas
 Company : Bajaj Finserv Health
 Stream : PGDM (Marketing)
 Packages : 4.0 Lakh



Rhiddhi Khartadkar
 Company : Deloitte(KS)
 Stream : MBA (Marketing)
 Packages : 6.75 Lakh



Soumya Mishra
 Company : Bajaj Allianz General Ins.
 Stream : PGDM (Marketing)
 Packages : 4.0 Lakh



Sanket Pande
 Company : Deloitte(KS)
 Stream : PGDM (HR)
 Packages : 6.75 Lakh



Sahil Sharma
 Company : Bajaj Allianz General Ins.
 Stream : PGDM (Marketing)
 Packages : 4.0 Lakh



Swapnil Nikam
 Company : Deloitte(KS)
 Stream : MBA (Marketing)
 Packages : 6.75 Lakh



Pranavkumar Pandey
 Company : Bajaj Allianz General Ins.
 Stream : PGDM (Marketing)
 Packages : 4.0 Lakh



Divyanshu Pachori
 Company : ZIFF Davis
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Mohitkumar Soni
 Company : HDFC Life
 Stream : PGDM (Marketing)
 Packages : 4.25 Lakh



Shanu Kumari
 Company : Wheels EMI
 Stream : PGDM (Marketing)
 Packages : 5.5 Lakh



Akshay Jawale
 Company : Marico
 Stream : MBA (Marketing)
 Packages : 5.5 Lakh



Anshuman Singh Chouhan

Company : Neeyamo
Stream : PGDM (Marketing)
Packages : 4.5 Lakh



Kuldeep Peetliya

Company : MDN Properties
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Leena Barapatre

Company : Neeyamo
Stream : PGDM (Marketing)
Packages : 4.5 Lakh



Abhishek Gupta

Company : MDN Properties
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Akanksha Urkude

Company : Neeyamo
Stream : PGDM (Marketing)
Packages : 4.5 Lakh



Prakhar Malik

Company : MDN Properties
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Sheetal Kumari

Company : Jaro
Stream : PGDM (Marketing)
Packages : 8.4 Lakh



Rasika Kasturkar

Company : MDN Properties
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Anvesha Jaulkar

Company : Jaro
Stream : PGDM (Marketing)
Packages : 8.4 Lakh



Chahak Jain

Company : ICICI Bank
Stream : PGDM (Finance)
Packages : 5.0 Lakh



Harshbharati Singh

Company : Pinclick
Stream : PGDM (Marketing)
Packages : 6.3 Lakh



Sweta Kumari

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Kumar Suyash Sharma

Company : Pinclick
Stream : PGDM (Marketing)
Packages : 6.3 Lakh



Shivani Naidu

Company : ICICI Bank
Stream : PGDM (Finance)
Packages : 5.0 Lakh



Shivansh Khandelwal

Company : HFFC
Stream : PGDM (Marketing)
Packages : 6.2 Lakh



Devangi Bharadwaj

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Virendra Sarde

Company : XL Dynamics
Stream : MBA (Finance)
Packages : 6.0 Lakh



Vaishnavi Tapar

Company : Naukri.com (Infoedge)
Stream : PGDM (Marketing)
Packages : 5.6 Lakh



Kritika Gupta

Company : XL Dynamics
Stream : PGDM (Finance)
Packages : 6.0 Lakh



Uday Suralkar

Company : Realty Developers
Stream : PGDM (Marketing)
Packages : 4.0 Lakh



Prajwal Kateja

Company : XL Dynamics
Stream : PGDM (Finance)
Packages : 6.0 Lakh



Swati Chandrakar

Company : Cybage
Stream : PGDM (Marketing)
Packages : 3.5 Lakh



Niharika Jaiswal

Company : XL Dynamics
Stream : PGDM (Finance)
Packages : 6.0 Lakh



Tejal Melge

Company : Teamlease (KSB LTD.)
Stream : MBA (HR)
Packages : 3.0 Lakh



Suyash Agrawal

Company : XL Dynamics
Stream : PGDM (Finance)
Packages : 6.0 Lakh



Bhanusree Lohia

Company : Sunlife Digital
Stream : PGDM (Marketing)
Packages : 8.0 Lakh



Aditya Kandpal

Company : ANZ Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Harikrishnan Nair

Company : Rayden
Stream : PGDM (Marketing)
Packages : 3.7 Lakh



Niharika Pandey

Company : ANZ Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Santosh Takhtani

Company : UAS International
Stream : PGDM (Marketing)
Packages : 5.2 Lakh



Sahil Kumar Chopra

Company : Naukri.com (Infoedge)
Stream : PGDM (Marketing)
Packages : 5.6 Lakh



Snehal Nandeswar

Company : Property Pistol
Stream : MBA (Finance)
Packages : 7.8 Lakh



Anand Raj

Company : Reaholic Mediators
Stream : PGDM (Marketing)
Packages : 6.0 Lakh



Anurag Jai

Company : OSI Digital
Stream : PGDM (Marketing)
Packages : 3.5 Lakh



Niraj Kumar Singh

Company : Pinclick
Stream : PGDM (Marketing)
Packages : 5.2 Lakh



Kishan

Company : Pinclick
Stream : PGDM (Marketing)
Packages : 5.2 Lakh



Gautam Kumar

Company : Pinclick
Stream : PGDM (Marketing)
Packages : 5.2 Lakh



Abhishek Shere

Company : ICICI Bank
Stream : PGDM (Finance)
Packages : 5.0 Lakh



Satyendra Kumar Maurya

Company : Pinclick
Stream : PGDM (Marketing)
Packages : 5.2 Lakh



Aditi Patil

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Rajkumar Ashwini

Company : Pinclick
Stream : PGDM (Marketing)
Packages : 5.2 Lakh



Akshansh Thakur

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Saurabh Sharma

Company : Pinclick
Stream : PGDM (Marketing)
Packages : 5.2 Lakh



Aman Singh

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Pushpesh Bhat

Company : e-Emphasys
Stream : MBA (Finance)
Packages : 4.5 Lakh



Anshul Jain

Company : ICICI Bank
Stream : MBA (Marketing)
Packages : 5.0 Lakh



Prakhar Keshore

Company : Reaholic Mediators
Stream : PGDM (Marketing)
Packages : 6.0 Lakh



Anukriti Choubey

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Ashish Khadke

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Kartika Gurjar

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Ayush Joshi

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Krishna Chandra Chauhan

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Deekshant Karmele

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Mahesh Kore

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Diksha Jiwtode

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Md Waqui Ahmed

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Divisha Rastogi

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Meet sharma

Company : ICICI Bank
Stream : PGDM (Finance)
Packages : 5.0 Lakh



Divyarajsinh Rathod

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Milind Oberoi

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Jagpreet Kaur

Company : ICICI Bank
Stream : PGDM (Finance)
Packages : 5.0 Lakh



Akanksha

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Jay Chauganekar

Company : ICICI Bank
Stream : MBA (Finance)
Packages : 5.0 Lakh



Nilesh Vyas

Company : ICICI Bank
Stream : PGDM (Marketing)
Packages : 5.0 Lakh



Pankaj Shedage
 Company : ICICI Bank
 Stream : MBA (Marketing)
 Packages : 5.0 Lakh



Shivalika Sinha
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Poulami Dutta
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Shubham Shelke
 Company : ICICI Bank
 Stream : MBA(Finance)
 Packages : 5.0 Lakh



Pranay Talreja
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Sukriti Singh
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Preeti Singh
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Suyash Kesharwani
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Riya Singh
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Varun Viswambharan
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Rohit Kumar Singh
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Vishal Shukla
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Satyam Kumar
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Yash Mathur
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Shaktidan Singh Chouhan
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Yash Raut
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5.0 Lakh



Shubham Agarwal
 Company : BNY Mellon
 Stream : PGDM (Finance)
 Packages : 2.6 Lakh



Yashpreet Saggu
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Rishikesh Silawat
 Company : BNY Mellon
 Stream : PGDM (Finance)
 Packages : 2.6 Lakh



Priyank Diwan
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Ankush Ingle
 Company : ITC
 Stream : MBA (Marketing)
 Packages : 4.43 Lakh



Richa Sharma
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Aishwarya Giradkar
 Company : The Seekers
 Stream : MBA(HR)
 Packages : 5.0 Lakh



Juilee Patil
 Company : ICICI Prudential
 Stream : MBA(Finance)
 Packages : 4.5 Lakh



Shreya Hedaoo
 Company : The Seekers
 Stream : PGDM (HR)
 Packages : 5.0 Lakh



Sakshi Pardhi
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Satyajit Gore
 Company : Pagar Book
 Stream : PGDM (Marketing)
 Packages : 4.0 Lakh



Siddharth Tiwari
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Sameer Bhalerao
 Company : Pagar Book
 Stream : PGDM (Marketing)
 Packages : 4.0 Lakh



Atharva Gadwar
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Shreen Sharma
 Company : Repos Energy
 Stream : PGDM (Marketing)
 Packages : 6.0 Lakh



Jasvinder Pal
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Pranshu Tiwari
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Akshat Bangre
 Company : Berger Paint
 Stream : PGDM (Marketing)
 Packages : 5.75 Lakh



Shruti Wattamwar
 Company : ICICI Prudential
 Stream : PGDM (Finance)
 Packages : 4.5 Lakh



Ashif Raza
 Company : JM Financial
 Stream : PGDM (Marketing)
 Packages : 4 Lakh



Shruti Hinger
 Company : ICICI Prudential
 Stream : MBA (Marketing)
 Packages : 4.5 Lakh



Kshitij Yadav
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 5.25 Lakh



Arti Singh
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Shivani Chouhan
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 5.25 Lakh



Shubham Ahuja
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Kuldeep Jadeja
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 5.25 Lakh



Shubham Naik
 Company : ICICI Prudential
 Stream : MBA (Marketing)
 Packages : 4.5 Lakh



Disha Shah
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 5.25 Lakh



Sagar Debnath
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 4.5 Lakh



Ananya Dubey
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 5.25 Lakh



Aniket Mahajan
 Company : Berger Paint
 Stream : MBA (Marketing)
 Packages : 5.75 Lakh



Sujit Birajdar
 Company : ICICI Prudential
 Stream : PGDM (Marketing)
 Packages : 5.25 Lakh



Anurag Kale
 Company : TCS
 Stream : MBA (Operation)
 Packages : 6.6 Lakh



Sachin Kumar
 Company : ICICI Bank
 Stream : PGDM (Marketing)
 Packages : 5 Lakh



Adya Mishra
 Company : TCS
 Stream : MBA (Marketing)
 Packages : 6.6 Lakh



Prerana Patil
 Company : Absolute Reports
 Stream : PGDM (Marketing)
 Packages : 5 Lakh



Shubham Deshmukh
 Company : TCS
 Stream : MBA (Marketing)
 Packages : 6.6 Lakh



Anny Kajoria
 Company : ICICI Securities
 Stream : PGDM (Finance)
 Packages : 4 Lakh



Pooja Khatal
 Company : TCS
 Stream : MBA (Marketing)
 Packages : 6.6 Lakh



Vandana Pandey
 Company : ICICI Securities
 Stream : PGDM (Finance)
 Packages : 4 Lakh



Samir Sable
 Company : SBI General Insurance
 Stream : PGDM (Marketing)
 Packages : 3 Lakh



Shalin Varghese
 Company : Planetspark
 Stream : PGDM (Marketing)
 Packages : 7.5 Lakh



Sanket Angure
 Company : SBI General Insurance
 Stream : PGDM (Marketing)
 Packages : 3 Lakh



Parul Chouriya
 Company : Shree GPS Tracker
 Stream : PGDM (Finance)
 Packages : 2.4 Lakh



Sukhad Atkalikar
 Company : SBI General Insurance
 Stream : PGDM (Marketing)
 Packages : 3 Lakh



Shubham Jain
 Company : Planetspark
 Stream : PGDM (Marketing)
 Packages : 7.5 Lakh



Himanshu Nayak
 Company : SBI General Insurance
 Stream : PGDM (Marketing)
 Packages : 3 Lakh



Vrinda Baser
 Company : XL Dynamics
 Stream : PGDM (Finance)
 Packages : 4 Lakh

**Jyoti Kumari**

Company : IKS Health
 Stream : PGDM (HR)
 Packages : 4 Lakh

**Sudhanshu Bisen**

Company : Hwl
 Stream : PGDM (Marketing)
 Packages : 3 Lakh

**Susmita Priyadarshani**

Company : ANZ Bank
 Stream : PGDM (Marketing)
 Packages : 5 Lakh

**Shivangi Maheshwari**

Company : Catenon
 Stream : PGDM (HR)
 Packages : 6 Lakh

**Akash Gupta**

Company : TrueIN
 Stream : PGDM (Marketing)
 Packages : 5 Lakh

**Aishwarya Sharma**

Company : Catenon
 Stream : PGDM (Marketing)
 Packages : 6 Lakh

**Tanu Lahoti**

Company : Smith Group
 Stream : PGDM (HR)
 Packages : 5 Lakh

**Harshit Kanthaliya**

Company : Axis Bank
 Stream : PGDM (Finance)
 Packages : 4 Lakh

**Abhishek Srivastava**

Company : Indigo Paints
 Stream : PGDM (Marketing)
 Packages : 4 Lakh

**Prafulla Gadhe**

Company : Anukul Chandra foods
 Stream : PGDM (Marketing)
 Packages : 3.5 Lakh

**Surajkumar Dubey**

Company : Indigo Paints
 Stream : PGDM (Marketing)
 Packages : 4 Lakh

**Onkar Gawande**

Company : Anukul Chandra foods
 Stream : PGDM (Marketing)
 Packages : 3.5 Lakh

**Shivendra Singh Bhaduria**

Company : DY Patil College
 Stream : PGDM (Marketing)
 Packages : 5 Lakh

**Harsha Gemnani**

Company : Looks Studio
 Stream : PGDM (Marketing)
 Packages : 4.8 Lakh

**Aniketsingh Virat**

Company : Hypro Engineers Pvt. Ltd.
 Stream : PGDM (Marketing)
 Packages : 4 Lakh

**Vashita Trehan**

Company : Looks Studio
 Stream : PGDM (Marketing)
 Packages : 4.8 Lakh



Ritik Gupta

Company : Neeyamo
Stream : PGDM (Marketing)
Packages : 4.5 Lakh



Aman Avasthi

Company : PWC
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Radheya Ayarekar

Company : Reliance Retail
Stream : MBA (Operation)
Packages : 5 Lakh



Avinash Swain

Company : PWC
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Sumit Kotwani

Company : Reliance Retail
Stream : MBA (Marketing)
Packages : 5 Lakh



Pragati Agrawal

Company : PWC
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Vaibhav Modi

Company : Reliance Retail
Stream : PGDM (Marketing)
Packages : 5 Lakh



Sonam Singh

Company : PWC
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Priyanka Saxena

Company : IDFC Bank
Stream : PGDM (Marketing)
Packages : 3.75 Lakh



Ranjan Kumar Singh

Company : PWC
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Nitesh Nath

Company : Property Pistol
Stream : MBA (Marketing)
Packages : 7.8 Lakh



Simran Jagnani

Company : PWC
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Shambhavi Mudgal

Company : Property Pistol
Stream : PGDM (Marketing)
Packages : 7.8 Lakh



Prabhjot Kaur

Company : PWC
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Anamika Jha

Company : PWC
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Ujjwala Bhusari

Company : PWC
Stream : PGDM (Finance)
Packages : 6.75 Lakh



Atul Subhash Naik
 Company : PWC
 Stream : PGDM (Finance)
 Packages : 6.75 Lakh



Ashish Kumar Jha
 Company : Tech Mahindra
 Stream : PGDM (Marketing)
 Packages : 4 Lakh



Bhavesh Gupta
 Company : PWC
 Stream : PGDM (Finance)
 Packages : 6.75 Lakh



Aditya Gandhi
 Company : HDFC Life
 Stream : PGDM (Marketing)
 Packages : 6.75 Lakh



Anjali Kumari
 Company : PWC
 Stream : PGDM (Finance)
 Packages : 6.75 Lakh



Amit Kumar
 Company : Bajaj Finserv
 Stream : PGDM (Marketing)
 Packages : 4 Lakh



Namita Agrawal
 Company : PWC
 Stream : PGDM (Finance)
 Packages : 6.75 Lakh



Mahima Modi
 Company : Yojana Organic
 Stream : MBA (Marketing)
 Packages : 4.5 Lakh



Ayushi Jaggi
 Company : PWC
 Stream : PGDM (Finance)
 Packages : 6.75 Lakh



Vaishnavi Chaturvedi
 Company : Acuiti Labs
 Stream : PGDM (Marketing)
 Packages : 7 Lakh



Aishwarya Manatkar
 Company : Tech Mahindra
 Stream : MBA (Marketing)
 Packages : 4 Lakh



Pawankumar Rahangdale
 Company : MRF Tyres
 Stream : PGDM (Marketing)
 Packages : 5 Lakh



Harshul Siroya
 Company : Aekansh Group
 Stream : PGDM (Marketing)
 Packages : 3 Lakh



Riddhi Vadher
 Company : New Vision Software
 Stream : MBA (Marketing)
 Packages : 3.5 Lakh



Shubham Verma
 Company : Aekansh Group
 Stream : PGDM (Marketing)
 Packages : 3 Lakh



Sumit Bashide
 Company : IDFC Bank
 Stream : MBA (Marketing)
 Packages : 3.75 Lakh



Riya Kulkarni

Company : IDFC Bank
Stream : PGDM (Marketing)
Packages : 3.75 Lakh



Saurabh Munot

Company : IDFC Bank
Stream : MBA (Marketing)
Packages : 3.75 Lakh



Puja Kumari

Company : IDFC Bank
Stream : PGDM (Marketing)
Packages : 3.75 Lakh



Mitali Priya

Company : IDFC Bank
Stream : PGDM (Marketing)
Packages : 3.75 Lakh



Palak Jain

Company : IDFC Bank
Stream : PGDM (Marketing)
Packages : 3.75 Lakh



Kevin George

Company : IDFC Bank
Stream : PGDM (Marketing)
Packages : 3.75 Lakh



Nishika Seth

Company : IDFC Bank
Stream : PGDM (Marketing)
Packages : 3.75 Lakh



Harish Behra

Company : IDFC Bank
Stream : PGDM (Marketing)
Packages : 3.75 Lakh



Nishi Shekhar

Company : IDFC Bank
Stream : PGDM (Marketing)
Packages : 3.75 Lakh





Students Testimonials



Rajatkumar Agrawal
2018 - 2020 (PGDM - Finance)
Oracle Financial Services Software
Associate Consultant

I, Rajat Kumar Agrawal am proud to say, I was a student of Indira School of Business Studies Pune.

The faculties have immense knowledge and industry experience which helped us gain required skill sets which was required by the industry. Thanks for the beautiful journey Indira School of Business Studies !!



Palwinder Singh
Batch: 2018 - 2020 (PGDM- Finance)
FIS GLOBAL
Senior Analyst

Life is like a roller coaster ride; full of twists and turns, ups and downs, and full of surprises. My college life was just as exciting. There were exciting moments along with stressful, anxious, nervous, frightening, and victorious moments.

I still remember the first day of college surrounded by strangers but at the same time there was so much to explore, faces full of fears, and unsure of the future. In these two years of my college life I, have faced a lot of struggles; be it our grades, or adjusting with the environment and new friends. ISBS conducts so many co-curricular activities whether its debate, or quiz or sports which helps boost the confidence and morale of students. I always believed that practical knowledge is always more important than theory and ISBS made sure they provided us the same.

I, Palwinder Singh am a proud alumni of INDIRA SCHOOL OF BUSINESS STUDIES would like to express my Gratitude towards each and every one who helped me to grow as an individual.



Anshuman Singh Chouhan
2019 - 2021 (PGDM - Marketing)
Neeyamo
Assistant Account Manager

I joined ISBS in 2019. Since then I, have embarked on a life-changing journey. I have improved my communication skills exponentially and learned about various types of management styles and it was only possible because of the nurturing ecosystem ISBS has built for its students. Along with learning, I had great placement opportunities with big multinational firms. Even in the challenging times of Covid, ISBS spared no effort to help students get placed in their dream companies with continuous training sessions and mock interviews.

Studying at ISBS has been a great learning curve in my life.



Vishnu Suresh Nair
2018-20
Microsoft
Support System Engineer

'Encouraging us to be more independent and the freedom to think and act on our own'- This I would say, is the best quality about The Indira School of Business Studies, something that only a few management colleges have to offer.

Our knowledge and skills were enlightened with care by well qualified and magnificent faculty members.

The Indira School of Business Studies offered high-quality academic curriculum including CDP (Career Development Program) which was important in order to broaden my horizons and challenge my way of thinking. ISBS has expanded my career possibilities in the future by giving me the big picture and knowledge basis to apply towards a focused career path based on specialized skills.

**Charles Prem**

2018 - 2020 (PGDM- Marketing)

The Times Of India

Officer - City Head Times City (Indore & Bhopal)

The best 2 years of my life. Being a multicultural college you blend easily with everyone. I came to ISBS with an ambition to work for my dream company. When I left, I had a huge friend group, a dream job and a student of the year trophy and I cannot be more thankful to The ISBS management and specially Madhuri Mam (Placement head) for making my dream come true. The quality of academic inputs, robust industry academia interface and very competent placement team ensured that even the pandemic did not deter the impeccable placement records of ISBS. For upcoming batch my message would be - Make sure you know about your ambitions and while at ISBS try to make yourself ready for the reality. You will be placed in good company all you need is the fire to achieve your goals.

**Ketan Vaid**

2018 - 2020 (PGDM- Marketing)

HDFC Bank

Personal Banker

My experience at ISBS were the best 2 years of my life. Life in INDIRA got me ready for the corporate world. We learnt the most advanced practical skills, were given the opportunity to explore out talent, strict discipline and good habits for which I, will be forever grateful and we were always given a chance to be creative. Very supportive and caring faculties who were always there to help guide and support us every step of the way. The most beautiful experience of INDIRA was the International Trip to DUBAI and the sessions of Rohit Singh Sir which prepared us for handling pressures.

Life in INDIRA will never be forgotten. Our sports day to interaction days to traditional days everything is beautiful and inside our mind for always.

**Tanmay Tiwari**

2018 - 20 (PGDM - Finance)

Amul (GCMMF)

Assistant Accountant

My journey in ISBS Pune, was an unforgettable journey as this college helped me build my personality and gain tremendous self-confidence in which I lacked before joining ISBS.. The faculty members in this college are extremely helpful as they always motivated and supported us in everything that we did. The exposure I got from ISBS has helped me a great deal, be it extra- curricular activities like debates, Industrial visits and many more which make students corporate ready.

The best memory that I have of ISBS and will always cherish was the International Trip to Dubai.

Overall life at ISBS will never be forgotten !!!

**Simran Sethi**

2017 - 2019 (PGDM - Finance)

Deloitte USI

Tax Consultant

Sometimes a Bachelors might not be enough. PGDM gives you the edge you need to stand out among the crowd or the maturity you need to excel in your professional career. ISBS gave me that opportunity.

Confidence and good communication skills are some of the by-products and I'm thankful to all the teachers/mentors who guided me through my journey. ISBS offers a variety of job opportunities and because of this, I was able to choose Deloitte. It's been almost 2 Years here at Deloitte and all the skills I developed have come in handy.

I, recommend you to join the ISBS family and let yourself develop not just professionally but also intellectually.

**Anand Roda**

2018-20

Nakshatra events

Owner

ISBS is place of Learning, Fun, Variety of Culture, Literature and many such life preaching activities. Studying at ISBS added value to my life and gave me an opportunity to meet different kinds of people. My journey with ISBS, has been a life altering experience. I have learnt a lot and have always got support from faculties. They were always available for suggestions and guidance all through the college days. I would like to thank all the staff members (faculties and support staff) for providing me a platform to enhance my skills and an opportunity to showcase them as well.

**Chahak Jain**

2019 - 2021 (PGDM - Finance)

ICICI Bank

Deputy Manager

Deciding to do PGDM from Indira School of Business Studies was the best decision I made, the journey here has been full of opportunities which has helped me to become the strong and confident person I am today. Even in the tough times of covid-19 our Institute stood by us and I can proudly say that now I am placed with ICICI Bank.

I can't thank Indira enough for helping me grow and become a better a person.

**Harsh Deodhar**

2006 - 2008 (PGDM - Marketing)
 Ah! Venture
 Head - Investor Relations

'Alma mater' always perceived this word as the school or college you attended. Just quickly did a google search which said as per Latin: alma mater means 'nourishing mother' - and suddenly this makes so much sense to use it with reference to ISBS. My ultimate Alma mater- ISBS has not only nurtured a foundation of management but it taught us all how to walk with confidence with a chin-up and aspiration.

I believe there are ultimately 2 things which matter the most in your PGDM Program.

1st The Connections you make

The people you meet in an PGDM program, will never be just your closest friends but also one of your best business references and probably colleagues. Imagine the social impact and responsibility a single most institute has to cater to a batch of 100+ coming across 20+ states, different mindset, different background but a common agenda and empathy- so the connections you make in these 2 years will define the future references, connections, business relations.

2nd The Foundation you have

I truly believe, anyone choosing a PGDM program are in this limbo situation in their lives where they have only a perceived notion of what the corporate world is going to be like, in such situations the only thing which defines your journey is the foundation you have, the learnings you are taught, the weapons you are equipped with and in its truest sense ISBS gave us that nourishment for a stronger foundation. If there is pressure today, the good corporate world is going to be even more pressurising, if there is competition in the classroom, good, you are getting ready to face your 1st appraisals in your company.

From my personal experience, do not plan too much, just stick to 2 things 1st the values you have gained and 2nd the vision you have- rest all will fall in place!

All the best.

**Alpana Kumari**

2018 - 20 (PGDM - Marketing)
 Kumar Properties (Megapolis Project)
 Sales Executive

Indira School of Business Studies has provided me with a plethora of opportunities to grow and experience new avenues beyond academics such as entrepreneurship, live projects, Sports event management of our college, exposure to industry and many more. I, have been constantly pushed out of my comfort zone by my beloved teachers, guest faculties and staffs of ISBS, only to become a better version of myself. I am very grateful to Tarita ma'am and Chetan sir. I found CDP classes by Rohit Singh sir very useful for my career growth. It is really worth it. Thank you so much ISBS.

**Nandini Mehta**

2018 - 20 (Finance)
 Federal Bank
 Assistant Manager

My experience at The Indira School of Business Studies, was really amazing. It's an unforgettable journey of my life.

"The best thing about the College was being part of a supportive environment, where everyone is focused, people help each other and you are encouraged to succeed as individuals. The support from staff within college and the many online resources available, helped us not only excel in academic work but also prepared us for the corporate world.

Also, at ISBS the independence that I got while studying prepared me for life as a result of working independently. It allowed me to see what I was capable of doing on my own."

**Prajakta Deshpande**

2018-2020 PGDM-HR
 KSB Limited, Pune
 HR Executive

Doing PGDM in HR after completion of my double post graduation and working for two years in the industry, was a decision well thought. When you return from corporate to campus, which is rare though, you need to make the right choice of the College you enter, as it has to be worth leaving your job for. I returned to ISBS after working with the best IT companies and then thought of changing my career from Clinical Research to HR.

The education, level of studies, industry exposure you are given is outstanding. In spite of the pandemic, the aim of the college is to give you good knowledge and place you. The seamless online learning that the institute adopted, not compromising on any inputs despite the unprecedented challenge, ISBS displayed remarkable agility and was swift enough to ensure that we all were well equipped to enter the corporate world.

I would recommend ISBS to all those who want to make a great management career.

**Prerna Patil**

2019 - 21 (PGDM - Marketing)
 Absolute Report Pvt. Ltd.
 Business Development Executive

I, would like to express my sincere gratitude to ISBS for helping me at each and every step of my professional career.

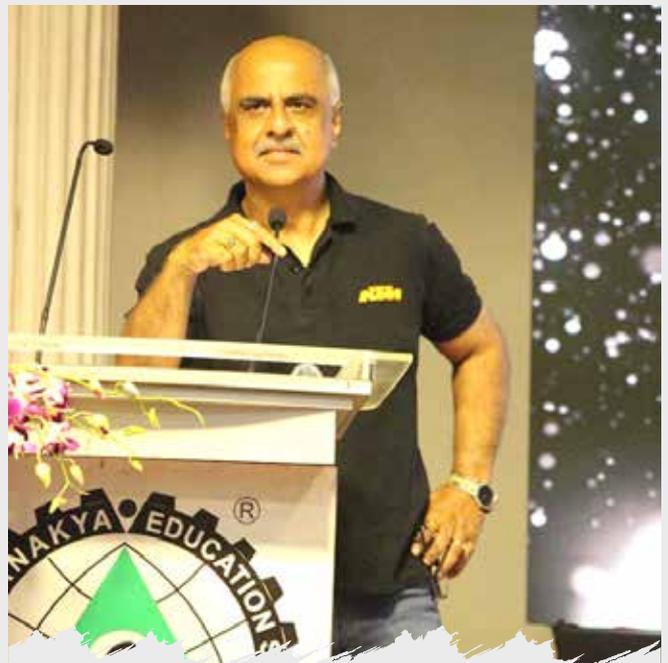
ISBS has great faculties who have always helped and guided me at every step.

I am really grateful to the placement cell for providing me with such a good opportunity and supporting me during my placement interviews.



Life @
ISBSPGDM







Life @ ISBSPGDM







Life @ ISBSPGDM





Indira Sustainable Maharashtra Initiative

Indira Sustainable Maharashtra Initiative (ISMI) is a noble initiative launched in November 2015 by the visionary leader, the Chairperson of Indira Group of Institutes (IGI), Pune - **Dr. Tarita Shankar**.

Indira believes that education and training are powerful tools against poverty and hunger. Skill development through education is the key to improving rural productivity, employability and income-earning opportunities.

IGI decided to help children of farmers who committed suicide due to draught, by sponsoring their education in undergraduate and post graduate programs as we feel that such farmer's children deserve better opportunities to live and build their career.

The first batch with 6 students, second batch with 4 students, third batch with 5 students & fourth batch with 3 students commenced in July 2016, 2017, 2018 & 2019 at our UG - Commerce, Science, Architecture & Engineering College. All enrolled students secured commendable grades with more than 95% average classroom attendance. We are really proud of them as they have held our hopes high and today we are sure that these students will make us proud. IGI also accolades its Alumni, Students and Staff Members who have taken the decision to support their Alma Mater in supporting this cause by sponsoring part of the education of the farmer's children.

Thank You All...



Ganesh Jadhav
T.E. - B.E.
Batch : 2018 - 21



Durgesh Dipak Nikam
B.Arch. - ICAD
Batch : 2018 - 23



Ganesh Suryavanshi
FY B.COM
Batch : 2019 - 22



Gate Nikita
SY B.COM
Batch : 2018 - 21



Namrata Renghe
FY B.COM
Batch : 2019 - 22



Neha Rathod
S.E. - B.E.
Batch : 2019 - 22



Akash Dadaram Gaikwad
TY BBA
Batch : 2017 - 20



Pingale Pratiksha
SY B.Sc (CS)
Batch : 2018 - 21



Sachin Chaugule
SY BBA (CA)
Batch : 2018 - 21



Swati Jadhav
FY B.COM
Batch : 2019 - 22



Satyam Suryawanshi
TY BBA (CA)
Batch : 2017 - 20

ALUMNI (2019)



Mamta Patil
B.E. - ICME
Placed in IT Source Technology, Mumbai



Narendra Raut
B. Com - ICCS
Placed in Syntel, Pune



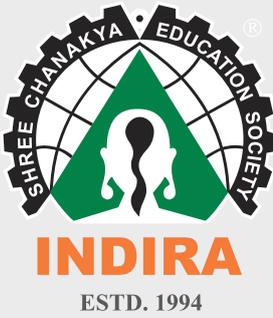
Gaurav Ahire
BBA (CA) - ICEM
Pursuing MCA at ICEM

Accolades to Indira

- **Indira School of Business Studies, PGDM, Pune** - Top Private B-School (Western Region)
- **Indira School of Business Studies, Pune** is ranked at No. 30 amongst top Private B-Schools.
- **ISBSPGDM** has featured in top 100 Management Institutes in India in NIRF (National Institutional Ranking Framework) 2019 Rankings.
- **Indira School of Business Studies PGDM** was awarded - Best Institute Overall in IGI in WORLD HRD CONGRESS 2019
- **Dr. Tarita Shankar Awards for Excellence 2018"** were presented on 17th Feb 2018 at Hotel Taj Lands End, Mumbai under MODI AWARDS - Making of Developed India Awards. MODI AWARD is a benchmark to recognize excellence throughout the industry.
- First edition of these prestigious awards were presented to top industry stalwarts who have leadership in their chosen area of interest by the hands of visionary leader **Dr. Tarita Shankar, Chairperson - Indira Group of Institutes, Pune.**

National Education Awards

- **Indira Group of Institutes, Pune** - Best Educational Group using Technology in Education
- **Indira Group of Institutes, Pune** - Best in Class Infrastructure & Facilities
- Best Social Media Marketing Campaign - Global Digital Marketing Awards 2020 presented by ET Now.
- **Ms. Madhuri Sathe (Associate Director-Placements)** - Award for Outstanding Contribution to Education (Placements)
- Best Institute Overall - National Education Awards 2019 presented by ABP News.
- Innovation in Building Academic & Industry Interface - 11th Innovation Education and Leadership Awards 2019.
- Best Faculty in Human Resource - **Prof. Shikha Sindhu** - Pune Education Leadership Awards 2019, World Education Congress.
- B- School with Best Industry Interface - 24th Dewang Mehta B School Awards 2016.
- Best B School - Innovation Education Award 2016.
- AIMA Business Simulation Games October 2018 - **ISBS Students - Simran Sethi, Aparna Nair & Utkarsh Choudhary** won 3rd place in regional around.
- Summer Internship Project Competition Inter - College Competition October 2018 - **ISBS Student Prathmesh Chougule** won 1st runner up.
- AIMA Presentation Competition November 2018, **ISBS Student** won **Charles Prem & Priyanka Sagar** won 3 place in regional around.
- Best Presentation Competition Award - Dewang Mehta November 2017 - **ISBS Student - Simran Sethi**
- AIMA Presentation Contest Awards November 2017 - **ISBS Students Ankita Rohtangan & Sushiv Joshi**
- Dewang Mehta 2017 Awards - **Prof. Manmohan Vyas, Indira School of Business Studies** awarded - The Best Professor in Financial Management.
- Best Placement Brochure - **Indira Group of Institutes, Pune.**
- Educational Institute that encourages leadership as a part of the curriculum - **Indira Group of Institutes, Pune.**
- Best Educational Group (Infrastructure & Facilities) - **Indira Group of Institutes, Pune.**
- Best Placement & Brand Marketing Officer - **Prof. Raji Thomas, Chief Branding Officer - Indira Group of Institutes, Pune.**
- Every year at Dewang Mehta B-school Awards (National Education Awards); Indira Group of Institutes presents 2 Lakhs cash prizes for the Best Student in Management Awards. (Female Category) in remembrance of Late Ms. Anita Gangal. Ms. Steffi Calmiano of **Indira School of Business Studies** won **3rd Prize.**
- DNA Innovative Education Leadership Awards 2017.
- 9th INNOVATIVE EDUCATION AWARD - BEST BUSINESS SCHOOL - **INDIRA SCHOOL OF BUSINESS STUDIES, PUNE.**
- DNA Innovative Leadership Award to **ISBS** for "Innovation in Building Academic and Industry Interface."



The **Indira** Logo represents India's Spiritual wisdom over several millenniums. The spirit of enquiry and courage crystallizes Indira's mission to create the leaders of tomorrow by imparting education in line with the highest international standards and, to create a class of entrepreneurs and business leaders who will use the force of enterprise, not for personal gain, but with the wider social objectives, to improve the quality of life.

Institutes Under Indira Group

INDIRA INSTITUTE OF MANAGEMENT, PUNE
www.indiraiimp.edu.in

INDIRA SCHOOL OF BUSINESS STUDIES, PUNE
www.indiraisbs.ac.in

INDIRA GLOBAL BUSINESS SCHOOL, PUNE
www.indiragbs.edu.in

INDIRA COLLEGE OF COMMERCE & SCIENCE, PUNE
www.iccs.ac.in

INDIRA COLLEGE OF ENGINEERING & MANAGEMENT
www.indiraicem.ac.in

INDIRA COLLEGE OF PHARMACY, PUNE
www.indiraicp.edu.in

INDIRA INSTITUTE OF MANAGEMENT PGDM, PUNE
www.indiraiimp.edu.in

INDIRA SCHOOL OF BUSINESS STUDIES PGDM, PUNE
www.indiraisbs.ac.in

INDIRA COLLEGE OF ARCHITECTURE & DESIGN, PUNE
www.indiraicad.ac.in

INDIRA NATIONAL SCHOOL, PUNE
www.indiranationalschool.ac.in

INDIRA KIDS, PUNE
www.indirakids.ac.in

INDIRA SCHOOL OF COMMUNICATION, PUNE
www.indiraisc.edu.in









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Shree Chanakya Education Society's

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