

DIGITAL WORLD

a New Normal...

AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY **ACCREDITED BY NBA** APPROVED BY AICTE

PROSPECTUS 2021

www.indiraisbsmba.edu.in





ISBS PROFILE

About Indira School of Business Studies: Profile

Indira School of Business Studies (ISBS), Pune, was established under the aegis of Shree Chanakya Education Society (SCES). Shree Chanakya Education Society began as a trust in 1994, under the visionary leadership of Dr. Tarita Shankar, with an explicit vision to provide sustainable impetus to the corporate and entrepreneurial abilities in the youth. Unrelenting initiatives by the management team at Indira led to the creation of multi disciplines such as Management, Information Technology, Pharmacy, Commerce, Science and Engineering. All this growth is enabled and sustained by the expertise and exertions of Prof. Chetan Wakalkar, Group Director, Indira Group of Institutes, whose commitment and concern for students' development stands unmatched. SCES has grown steadily and today boasts of several Institutes, having more than 12,000 students, from all over India pursuing multidisciplinary graduate and post-graduate programs. The Institutes managed by SCES have maintained high academic standards and have successfully provided trained manpower to the diverse industry sectors of the country. Indira School of Business Studies (ISBS) was established as a professional

school to meet the growing needs of the business sector with an idea to bridge the gap between the 'Campus and Corporates'. In a short span of time, the programs of the Institute were approved by AICTE and ISBS established its presence in Pune as a premier business educational institute. The curriculum design, methodology utilized, coupled with technology for teaching keeps the students abreast of the trends in the field of business and assures greater articulation of the same.

ISBS ranked 28th among the "Best B- Schools in India 2020" in a survey conducted by Business India Magazine. ISBS has also been awarded for "Best Institute Overall" in 11th Innovation Education Leadership Award 2019 presented by DNA. It is indeed a matter of pride for an institute to be acknowledged by such reputed forums. ISBS believes that the emerging global environment requires professional graduates to be equipped with sufficient knowledge and confidence to face tough and competitive scenarios. The current global economy has created an environment where managers have to face greater situational challenges; predict and handle the impulses of the market and provide better quality products and services.

NBA ACCREDITED

MBA Program at ISBS has been accredited in the year 2019 by National Board of Accreditation (NBA).

NIRF RANKING

ISBS features in "Top 100 Management Institutes in India" according to the National Institutional Ranking Framework 2019 (NIRF)





Vision - IGI

"To create a centre of academic excellence in the field of Management and IT education, with the purpose of fulfilling the industry requirements through holistic development of future performers who are also good human beings and possess the right knowledge, skill sets and attitude towards their work and life."

Mission - IGI

- To promote a learning environment that welcomes and honors men and women from diverse cultures for involving themselves in intellectual inquisitiveness, explore knowledge dimensions for future applications in industry, business and life.
- To develop managers and entrepreneurs in the field of management and IT, who can serve as engines of national and global economic growth and innovation.
- To foster strategic alliances with industry for research and its application.
- To inculcate ethical, social and moral values in all our stakeholders which is the basis of humane social order.

Vision - ISBS "To become a preferred Business School for Students, Faculty and Industry."

Mission - ISBS

- To promote learning environment for students from diverse cultures and engage them in globally relevant knowledge dimensions for future applications in the Industry, Business and Life.
- To provide research oriented learning environment for faculty.
- To foster alliances with industry.
- To promote ethical and social values as a basis of humane social order.

Program Educational Objectives (PEOs)

- Provide opportunity for application oriented learning in the field of business management to enhance decision making and leadership skills for managing dynamic business environments.
- · Engaging faculty in research and training to impart current business trends to students to enhance their analytical and critical thinking.
- Forge industry and academic interface for student's exposure to manage the dynamics of business management.
- Expose students to various community centric initiatives to foster sensitivity for work ethics and human values.

Program Outcomes (POs)

- Apply knowledge of management theories and practices to solve business problems.
- Foster analytical and critical thinking abilities for data based decision making.
- Ability to develop Value Based Leadership.
- · Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- · Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.



Chairperson's Message

Pursuit of Management Education at Indira Group of Institutes has been an inspiring journey. With over two decades of existence, Indira strongly believes in the power of education to transform the youth. The philosophy, governance and values of business are witnessing a sea change and plenty of its repercussions are already being witnessed across the globe. Indira embraces these changes and epitomizes matching innovation in curriculum. Such transformational efforts lead our aspiring managers to become professionals who develop capabilities to lead in dynamic environment. Quality being the bottom line for every industry, Indira has never lost sight of the fact that for India to forge ahead in its drive towards economic supremacy in the world, it is the quality of our people who drive it that matters the most. And quality, as the cliché goes, is never an accident but an article of faith, and the entire faculty team at Indira embodies such dedication to quality. The Indira Group has proven itself on this count and has no intention of resting on its laurels. Indira offers holistic and transformative learning experiences, designed and delivered by experts from industry and academia. While the curriculum keeps the programs contextually abreast, innovative pedagogies inspire application oriented learning. Indira strives to create good human beings and not just professionals. With the confidence that our intentions have matched our efforts, I wish you the very best in the future.

> DR. TARITA SHANKAR Chairperson Indira Group of Institutes, Pune



Group Director and Managing Trustee's Message

Dear Aspiring Leaders,

We live in a fast changing world. The global economy is undergoing profound digital changes where along with the human touch, digitalization is playing a crucial role in facing challenges for conducting business processes. The positive side of this emerging digital trend is that it is very customer centric - meaning businesses are paying closer attention to the customer experience. Hence, it is exciting to see, how this new wave of digitalization will ultimately improve the way businesses engage with their customers. Emerging technologies, including the Internet of Things (IoT), Virtual Reality (VR) and Artificial Intelligence (AI) are enabling societal shifts as they seismically affect economies, values, identities and possibilities for future generations. Indira Group of Institutes 27 year's legacy represents the trust of all our thousands of students and stakeholders in 'IGI'. Our experienced team is geared up for moulding your future, keeping pace with the rapidly changing global economy. Welcome to ISBS for a life defining learning experience. Best always.

CHETAN WAKALKAR

Group Director and Managing Trustee Indira Group of Institutes, Pune



Director's Message

Dear Students

I welcome you to Indira School of Business Studies.

As we look at evolving trends in the recent past, the inflection point ahead of us becomes apparent. The increasing focus on changing business demands, evolving consumer attitudes, and impactful technologies such as 5G, next-generation IoT, Edge Computing, and more, appear to be just around the corner for some and already a reality for others.

Such environment will naturally bring forth questions in your mind about what you can do to survive, recover, thrive, and be ready for the 'new normal'. The increasing usage of digital technologies in times of crisis is not new. Yet, the scale at which it happened in the recent past has been unprecedented.

Likewise, efforts taken by ISBS to make that shift happen in campus for our students, and the speed with which we aligned our efforts to deliver seamless online learning for our students, was sometimes close to heroic. Each time we took measures to let students stay and continue learning at home, ISBS explored the uptake of digital tools and platforms, enabling students to become proficient in the usage of these. Internet traffic peaked for Indira but being always technology savy, brought about such smooth integration.

Each of you, my dear students will need to speed up your efforts and move faster to adapt to the changing demands of the business environment. ISBS is aware of the evolving business needs, therefore we impart learning in ways that prove resilient for management students to become professionally sound. We have complete faith in the potential of our youth and attempts are made to unleash this potential by making learning environment a form of active, selfdirected acquisition of knowledge, skills and attitudes.

The tremendous Industry Academia Interface at ISBS brings forth managers of business corporations to extend the knowledge of their challenges, with our students and train them in managing businesses in such environment. All such efforts are aimed to have an impact commensurate with every student's ambition. The curriculum is ever evolving and has a progressive outlook with intellectual rigor. We make attempts to build a sound foundation of critical thinking and articulation in a learning environment which encourages curiosity and discovery. We enlist the support of a strong team of faculty, who put their best efforts to motivate our students and guide them towards professionalism.

ISBS is where it is today, due to the synergy between our organizational vision and culture. We have adopted a holistic approach, integrating physical, emotional and social development of our students. We aim to build an attitude amongst the young aspiring managers, on how they can continually expand their capacity to create the results they truly desire. Such values form the basis of our efforts to maintain being a Premier Management Institute in Pune.

We look forward to sharing this experience with you.

DR. RENU BHARGAVA

Indira School of Business Studies, Pune



Management Advisory Board steers the efforts in furthering the mission and goal of an Institute. Board members provide advice on strategic planning and developing the Institute's reputation locally, nationally and globally as leaders in business education. As a visible and influential body in the community, the board acts as a conduit to link individuals, resources and opportunities to the Institute. Through their leadership positions in respective industries and communities, board members garner support for the research, teaching and service initiatives of the Institute. The Management Advisory Board comprises of individuals who have distinguished themselves in their careers and who are recognized leaders in their professions and communities. The members are known for their ability to synthesize information and place it within the appropriate social, environmental and economic context. The strength and diversity of the membership is representative of the business communities that Indira School of Business Studies serves.



Mr. Prashanth Nayak Member Industry Managing Director Yazaki India Private Limited



Mr. Shantanu Sharma Member Industry Erstwhile V. P. Tech Mahindra



Mr.Sanieev Kotnala Member Industry Erstwhile President Marketing Communication Bhaskar Group, Mumbai



Ms Renuka Krishnan Member Industry Erstwhile AVP **KPIT Cummins**



Mr. B.S. Guha Member Industry Erstwhile CEO Tata Yazaki



Mr. Sandeep Raut Member Industry Founder and CEO Going Digital



Mr. Frederick Sidney Correa Member Industry Senior Associate VP Darashaw & Company Pvt. Ltd.



Mr. Kevin Pereira Member Alumni Associate Director - India & APAC **Emeritus**



Mr. Kashish Jain Member Alumni Senior Manager-Corporate Finance Group Aditya Birla Finance Ltd.



Infrastructure

Campus: Indira School of Business Studies is located in the hub of the path towards the Pune -Mumbai Expressway. ISBS believes in providing an environment that fosters continuous improvement and innovation with related technical support and facilities to enhance student learning and faculty effectiveness. Some distinctive features of over a 7000 sq.ft built-up campus include: Modern classrooms, Seminar Halls, Syndicate Rooms and Tutorial Centers with complete Wi-Fi connectivity make teaching and learning a memorable experience for the faculty and students. Each class room is fitted with projection television, overhead projectors and white boards.

IT Infrastructure: ISBS has state-of-the-art IT infrastructure. The institute is equipped with the latest workstations and interactive smart classrooms with audio-visual units. ISBS has one to one/many video conferencing facilities. Wireless connectivity for students is provided throughout the campus including the hostels. The 50 mbps dedicated internet connectivity caters to the internet requirements within the campus 24x7. The students experience enhanced communication, coordination and collaboration with their faculty members, coordinators and team mates via personalized mail box on Live @edu (office365) and 25GB free space from Microsoft office.

English Language Lab: A language lab is a place where the students at ISBS learn the English Grammar. The way we have tools, equipment, chemicals, and specimens in our science labs, similarly in English language Lab, ISBS has number of tools which teach and guide the students to learn and practice language. Language lab is the software which enhances the skills of a student, which are necessary for a corporate career. Language lab teaches English and enhances ability to Listen, Speak, Read and Write. Listening and Speaking are the skills which require massive practice. In India, English is second language. It is a foreign language. We at ISBS believe the students need to learn and understand the language. Not many around us and in our society speak English. So the students do not get ample opportunities to listen and speak and practice. To improve skill in English language one must listen and speak in an order and follow the system. English Language Lab at ISBS helps in achieving the objective.

Library: Library is digitally available to students for their reference books within the campus. The IT Infrastructure also covers the latest licensed software for designing and simulation of projects, statistical analysis and project presentation. Security (physical & data access) within the campus is administered via surveillance cameras and data access policies implemented via various servers using Microsoft Technology.







Student Welfare Multimedia Library The Library has a separate place exclusively day

The Library has a separate place exclusively devoted for a multimedia digital library section. It has 10 in-house PCs with all the A/V facilities. The library has one of the finest collections of academic reference videos and CDs comprising of national and international titles along with text book CDs at its video resource center. The library procures latest videos from sources such as Video Education and Harvard Business Resources. The Library Video Resource Center helps enhance the inputs given to our students & makes learning a more enriching experience. Users can surf the internet, listen and watch academic related audios & videos, access e-resources like PROQUEST management which includes all area of Business & Management selectively chosen for reading & references. The library also has subscriptions like Business & Economics E-book collection, J-Gate, National Digital Library, e-journals, ebooks, previous question papers, syllabus booklets (through library website) etc. updated in the multimedia digital library section. Apart from this, users can also browse through the library catalogue through web OPAC (Online Public Access Catalogue). The digital library is designed and developed keeping in view the shifting IT environment and the day-today needs of modern students.

The Library: The library facilitates the production and dissemination of knowledge, information, insights & intellect in all areas of management and these are constantly updated. The library provides open access facility to all its users. The library has over the years built a robust collection of 40,687 book volumes, over 91 current subscriptions to hard copy journals (both national & international) and periodicals, over 2025 CDs, DVD's and Videos, 4182 E-Journals, 24664 E-Books and many other resources like students' project reports, question papers, syllabus, daily newspapers, business magazines etc. The collection includes resources relevant to teaching, learning, training, research and consultancy needs of the users. The library has an annual institutional membership of British Council Library, Pune. Reprographics facility is available for reference needs of users. Separate reading room facility is available for the students.











Gym and Fitness Centre

Indira has developed a modern and well equipped Gymnasium and Fitness Centre for the students, which is managed by a full-time Fitness Instructor. We strongly believe that in today's fast-paced and stressful business environment, it is imperative to maintain 100% physical fitness. Gym, Yoga and Aerobics form the key components of our Fitness Program. Fully equipped gymnasium and health centres have trained Individuals to conduct sessions in Yoga, Art of Living, Aerobics and other forms of physical fitness regime for students and faculty members.

Student Welfare

- ISBS provides certain benefits to students
- Medical facilities: The SCES has medical support provided by Aditya Birla Memorial Hospital, Scholarship for Economically Backward Classes.
- Uniforms and work gear bags are provided to all students.
- Subsidized Transport Facility.
- Subsidized meals in the canteen.
- LCDs and Overhead Projectors in all Classrooms.
- Hostels have amenities such as televisions, washing machines.
- Gymnasium and Student activity centre: There exists a contemporary gymnasium on campus and there are several games and cultural competitions organized by the institute, such as Sports Competitions, Environment Quiz, Intellectual and Cultural Competitions.

Sports Facilities

- Indoor: Table tennis / Chess / Carrom
- Outdoor: Basketball / Volleyball / Football / Cricket / Athletics / Outdoor Management Training





India's fight against the COVID - 19 outbreak has been unique. The "Janata Curfew" was a positive step for further awareness and preparedness about the guarantine and provided the doorway for implementation of lockdown in several states. India was locked down and loaded in its fight against the corona virus. As the nation of 1.3 billion people shut down, the world health organization (WHO) said India's COVID fight could make or break the global war. COVID 19 pandemic is first a health crisis, which needs immediate addresal. When it came to the education sector, many countries closed down schools and universities. It was the creativeness and mastermind of policymakers as to how they could bridge the gap for this in a positive way or negative way. ISBS has a judicious blend of faculty with a combination of youth from the corporate and academia mingled with experienced stalwarts with vast experience in the industry and academics. We at The Indira School of Business Studies supported by management and faculty immediately went in for technology adoption. Hence, teaching moved online on an untested and unprecedented scale. Educators, faculty, students did their part to support each other. Technology has had a key role in educating the future generations. In a world where knowledge is a mouse - click away, the role of the educator changed too. We at ISBS did not limit ourselves to only online teaching, we invited a wider, richer network of guest speakers to speak to students and share their knowledge and experience online, which was very well received by all our students. To name a few guest speakers who have enlightened students and shared their life & corporate learnings with ISBS students are mentioned below:

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To name a few guest speakers who have enlightened students and shared their life & corporate learning's with ISBS students are mentioned below:

Mr. Sitaram Kandi

VP - HR CoEs, IR, Skill Development & CSR, Tata Motors

Mr. Salil Chinchore

Head - Human Resource, Godrej Agrovet Ltd

Mr. Prasenjit Roy

SEVP & CMO, Netmagic

Mr. Maharana Ray

Vice President, Probiking, Bajaj Auto Limited

Ms. Ankita Singh

Vice President and Global Head of HR, **CIGNEX Datamatics**

Mr. Dhirendra Kulkarni

Pre-Sales Senior Director, PTC

Mr. Mazin Abdullah

Director - Strategic Partnerships, BankBazaar.com

Mr. Rahul Gupta

Director - Strategy and M & A, Cognizant

Mr. Chiranjeevi Gandham

Director - HR Business Partner. Huawei

Mr. Rajesh Nair

Zonal Head-Sales, Suzuki Motorcycles

Mr. Bhrigu Dev

HRBP West India, Zydus Wellness Ltd

Mr. Shantanu Sen Sharma

Chairman Advisory Board YUGMA (By VANS Skilling)

Mr. Minocher Patel

Motivational Speaker, Founder - Ecole Solitaire

Mrs. Hema Anand

Behavioural Trainer & Image Consultant

Mr. Bijov Guha

Consulant, Ex CEO - Tata Yazaki

Mr. Dhruv Agarwal

Co founder, Mind Mechnics

Ms. Ritu Nathani

Director, Cybage Software Pvt. Ltd., Head Cybage CSR

Dr. Mani S Manivasagam

Global Head of Vehicle Engineering Tata Technologies

Mr. Ravi Ramnathan

Principal Consultant, Strategic Inflection Solutions

Mr. Amit Gajwan

EVP Head-Sales, Marketing & Communications, Legal at Cybage

Dr. Aloyskus Edward

Dean, Faculty of Commerce & Management & Professor KJC Banglore

Mr. Sandeep Raut

Founder & CEO at Going Digital

Mr. Sagar Surana

Director-Data & Inteligence (Software Engineering), Amdocs

CFP Ashok Alarkar

Founder, Rupee Clinic

Dr. P Karthikeyan

Professor & Author

Mr. Amit Dangle

VP Sales and Marketing-Saviant Consulting

Dr. Maral Yazarlo

Motivational Speaker Campaigner of women's rights, Motor biking world record holder

Ms. Ella Duda

International Strategy Director Sixieme Son, Paris

Mr. Pawan Savant

NGO, Muktangan Education

Mr. Chandrashekhar Tilak

National Securities Depository Limited

Mr. Murali MS

Director, Marketing & Chief Fun Officer, Capgemini

Mr. Gauray Buch

CHRO & Group Head HR, CSR & Administration, Rasna Group

Mr. Ranjan Sarkar

CHRO.

Exide Batteries

Mr. Arun Arora

Head Communications, Vedanta Limited

Ms. Smitha Hemmigae

Head Marketing, ThoughtWorks India

Mr. Inbarajan P.

Business Head, Dailyhunt

Mr. Abhijeet Parlikar

Sr. General Manager H.R, IR & Admin, John Deere

Ms. Supriya Rao

Sales, Pre-Sales & Relationship Management Professional, Xpanxion International

Mr. Akanksha Sane

Sr. Director - HR, PTC

Mr. Sanjeev Parkar

Senior Director, Human Capital, Price Waterhouse Coopers

Mr. Akash Sangole

General Manager & Head of Corporate HR, Panasonic

Mr. Aditya Sant

Brand Manager, Dettol, Reckitt Benckiser

Mr. Chetan Dixit

Associate Director Business Intelligence, OLA Cabs

Mr. Deepak Choudhary

Director Sales & CEO, Audi New Delhi West,

Audi Luxury Products Marketing

Ms. Chrystlline Fernandes

Media Operation Specialist, LinkedIn





Indira School of Business Studies Pune invited NSDM Co-founder and growth Hacker Mr. Arpit Khurana for conducting a certification workshop on Facebook for the MBA batch of 2020-22 on 7th August 2021.

His insights on Facebook Business Manager, Facebook Pixel Tracking, Setting Up and reviewing an Ad Campaign and the way Facebook algorithms work was well appreciated by the students. Certification workshop on FB can be beneficial for MBA students keen on building a marketing career. Plethora of different digital marketing positions requires a potential candidate to be certified on such topics and will also make a MBA student appear as a more qualified candidate than anyone who is not certified. At ISBS we belive in preparing the students for the VUCA world.

Specialization Guest Sessions

Marketing

Excellence in Marketing Workshop

Mr. Suhas Mekhe has conducted a series of sessions on Excellence in Marketing for students of 2020-22 batch of ISBS.

Mr. Mekhe is a corporate trainer, business consultant and marketing faculty driven to inspire students to pursue academic and personal excellence.

Topic covered during the Session:

- 1. Marketing Concepts "Evolution through examples"
- 2. Marketing Myopia "Brand Stories"
- 3. STP Types, with examples
- 4. PLC "Strategy at each stage Explanation and Examples"
- 5. Marketing Plan "Elements with significance, Live assignment on Plan Preparation"
- 7. B2B Vs B2C "Business Processes of Thermax and HUI"
- 8. Retail Management basics "Brief on Basics and Indian Retail Scenario"
- 9. Retail Strategy: Case study of Bata India 360 degree Retail: The ITC Way"

Learnings by the students:

- Application based knowledge in marketing.
- Strategies emphasizing branding and promotion of products and services to public
- Management of different marketing channels over the industry along with the differences in their models







CFM Workshop: Unleash the Unstoppable

Mr. Nadeem Kazi conducted a CFM workshop, Unleash the Unstoppable for Semester-II students of 2020-22 batch of ISBS.

Mr. Nadeem Kazi is one of India's most effective motivational speaker and author and a life coach who has worked on diverse platforms.

Topic covered during the Session:

- Positive Energy
- Change and adaptibility
- Self-awareness
- Leadership
- Networking
- Trust building
- Teamplay

Learnings by the students:

- · Leadership isn't a position, but a journey, which one discovers through a few practices and qualities developed throughout
- Network is the base to form one's net-worth
- Trust building and team play goes hand in hand
- Importance of setting ourselves free, speaking out loud, connecting fearlessly.
- Accepting failures as a part of journey towards success.

NADEEM KAZI MOTIVATIONAL SPEAKER & AUTHOR

UNLEASH THE UNSTOPPABLE LEADERSHIP DEVELOPMENT PROGRAM



WHAT DOES THE PROGRAM COVER?

DAY 1 UNLEASH THE LEADER

- Anything is Possible Attitude.
- Step into your Powerful State
- Peak Performing Environment
- Motivation to Give Your Best
- Possibility Attitude of Leader
- **Never Stop Learning**
- Understanding your Values
- **Resolving Conflicts**
- Managing Crisis and Dealing with Challenges
- Reframing Negative into Positive
- The Spark of Innovation
- **Building a Great Team**





HR Specialization

HR Specialization Guest Sessions

Guest Sessions and workshops provide a chance to interact with experts from the corporate field and ISBS is a firm believer that by conducting these guest sessions students tend to learn more about the latest trends and new skills related to their concerned subjects, by focusing & discussing about relevant topics. At ISBS, along with textbooks and academic syllabus, students research and learn on their own, which boosts their confidence, performance, and productivity.

A few guest lectures & workshops conducted online:



Workshop on Assessment Centres Ms. Punam Aswani Trainer & Consultant - Freelancer Maruma Consultancy

Workshop on Payroll Management Mr. Abhijeet Jagtap Asst. HR Manager - Zamil Ste Buildings India Pvt Ltd.

Overview of Sustainable HR **Practices**

Ms. Namrata Mandloi Trainer - Freelancer

Strategic Perspective of HR Mr. Rahul Pinjarkar Director HR & Chief Ethics Officer Trent Hypermarket



Enneagram

Ms. Punam Aswani Trainer & Consultant - Freelancer Maruma Consultancy

Know the real you Mr. Nadeem Kazi Trainer, Motivational speaker, Author - Freelancer

Designing HR Policies Ms. Kajal Soni Sr.HR Business Partner - Thermax

Sampling & Report Writing Mr. Dwarkadhish Deshpande Sr. Project Manager - FIS, Pune



Work Culture at Facebook Mr. Shivnandan Vaidya Technical Program Manager -Facebook (California)

Industrial Relations Mr. Deepak Patankar Consultant Relpol Plastic Products Private Limited - Consultant

Finance Specialization

While inductive learning methodology is an effective way to inculcate and implement knowledge. The wisdom of industry experts is also crucial in the learning process of students. We at ISBS, follow a combination of practical learning and industry insights. We invite experts from the industry to share their knowledge, experience and wisdom with our students. Some guest sessions conducted for finance specialisation students:







Pre-Budget Analysis Session Prof. Heena Gandhi

Visiting Faculty B-Schools

Post-Budget Analysis Session

Mr. Chandrashekhar Tilak Ex CEO & CRO - NSDL

Monetary Policy, Credit Rating, **Banking Remittance Products**

Ms. Malti Chijwani - BFSI Trainer

Domain Inputs on International Finance

Prof. S. K. Vaze

Academician & Freelance Trainer - Freelancer

Introduction & Overview of Insurance Sector

Mr. Ashok Alurkar

CFP - Rupee Clinic

Trends in Capital Markets

Mr. Suyog Chachad

Founder, Millonminds Consultancy

Financial Reporting Standards

Mr. Rachit Singhal

Founder & Partner - Rachit Singhal & Associate

Financial Statement Analysis Session

Dr. Amol Charegaonkar

Principle Consultant, Maruma Consultancy

NISM, Mutual Fund Certification Training

Ms. Shweta Camma

Corporate Trainer - CIEL

OSCM Specialization

	KPMG Six Sigma Yellow Belt		
Six Sigma Overview	Six Sigma Philosophy, Origins of Six Sigma, Quality & Six Sigma Evolution, Six Sigma		
	Approaches		
Define Phase Overview	Introduction to Problem & Goal Definition, Business Case Definition, Best Practices for		
	Project Identification, Affinity Diagrams, Project Charter, VOC to CTQ conversion, Kano		
1 108	Model Theory Model Theory		
Measure Phase Overview	Introduction and Basics of Root Cause Analysis, Data Collection Planning, Data Types,		
	Collection Methods, Theory of Sampling, MSA		
Analyse Phase Overview	Introduction to Hypothesis Testing, Variance Tests, Regression & Correlation		
Improve Phase Overview	Introduction and Basics of Brainstorming, NGT, FMEA		
Control Phase Overview	Overview of Quality Controls, Control Plans, Control Charts		
Mr. Rohit Khullar, Manager & Consultant, KPMG India, Noida			

Delivering products with high quality -- defined as "meeting specifications at the lowest possible cost" is a top priority for manufacturers and service providers. Six Sigma help us to meet this goal of exceeding customer expectations and making our products globally acceptable. Every activity is a process. A process is a series of activities or steps used to transform input(s) into output(s). When these processes are not managed effectively quality gets a beating and customer suffers and if the process is not controlled effectively we lose a customer. One of the primary objectives of total quality control (TQM) is to create processes in which individuals or groups "do it right the first time" and "do the right things right" i.e. meeting or exceeding the expectations of customers both internal and external leading to elimination of wastes, rework, defects and ultimately conformance to valid product requirements.







Indira Global Leadership Lecture Series (IGLLS)

Academic world is creative and the industry has the task of commercializing ideas. A productive interface between industry and academia, in the present times of knowledge economy, is a critical requirement. Industry academia interface brings to meet the industry's needs and expectations and the academic aspirations, so to have an interactive and collaborative arrangement between academia and corporates, Indira Group of Institutes has been organizing Talks, Seminars and Workshops for students at regular timelines. This year IGI has rolled up its first 'Global Leadership Lecture Series' from 6th October 2020, which offered a great platform to students to listen to Industry Stalwarts participating in this series across the globe. This fantastic initiative is a brainchild of our Chairperson Dr. Tarita Shankar. Hon. Chairperson Indira Group of Institutes, Dr. Tarita Shankar, is an alumnus of the recently completed OPM-51 program from the Harvard Business School. The speakers for Indira Global Leadership Lecture Series-2020 are luminaries from the OPM batch and are co-alumni with Dr. Tarita Shankar. Speakers at The Indira Global Leadership Lecture series are leaders who demonstrate their ideologies for implementing successful global best practices thus establishing a learning experience for young professionals at IGI. Indira Global Leadership Lecture Series is a framework of objective-driven association with Global Leaders from the International Community that helped students' learn new perspectives, new facets and new dimensions of the Global Business Scenario. Eminent Speakers not only discussed about Business, but also conversed about values like Empathy, Compassion, Innovation and Self Development etc. These sessions provided students with enough impetus to Think, Act, and Respond to critical situations around. This lecture series was spread over October- November, and to enumerate, 10 speakers delivered and shared their experiences about Leadership, Challenges in the current scenario, Innovation, Start-ups etc. The speakers represented different nationalities like-United States of America, UAE, Ghana, Lebanon to name a few. This year's lecture series was organized on the Virtual Platform (amidst Covid-19) with Global Speakers, to enable students avail the much-desired learning experience.



Mr. Sharath Shanth **Country: UAE** Company: UCWF

Designation: Founder & CEO Session Date: 6th October, 2020 **Topic:** Surviving the Pandemic &

Growing in Turbulence



Dr. Ken Shubin Stein

Country: USA

Company: Cortex Group LLC. **Designation**: Founder & Chairman

Session Date: 13th Oct

Topic: Choose-How the Mind and Brain influence our Decision making



Mr. Shailesh F. Ranka

Country: India

Company: Ranka Jewellers Pvt. Ltd.

Designation: Director

Session Date: 20th October, 2020 **Topic:** Diversification from family run business to New Generation

Technology Start-up



Mr. Bhavin Shah

Country: India

Company: Green Electricals Pvt. Ltd. **Designation:** Managing Director Session Date: 21st October, 2020 **Topic:** Respond-Recover-Renew



Mr. Chander Agarwal

Country: India

Company: TCI Express, India

Designation: MD

Session Date: 15th Oct, 2020 **Topic:** Logistics Industry - Growth &

Excellence in Covid times



Ms. Susie Quesada

Country: USA

Company: Ramar Foods Intl. **Designation:** President

Session Date: 28th October, 2020 **Topic:** How Purpose & Values Drive

Success



Mr. Manish Dhamani

Country: UAE

Company: Dhamani Jewels LLC Designation: Director-Retail Session Date: 16th Oct, 2020 **Topic:** Qualities of Self Leadership



Mr. Gyanesh Chaudhary

Country: India

Company: Vikram Solar Ltd. **Designation:** Managing Director Session Date: 29th October, 2020 **Topic:** Finding the Way Forward



Mr. Mukesh Thakwani

Country: Ghana

Company: B5 Plus Limited **Designation:** Founder & Chairman Session Date: 19th October, 2020

Topic: Out of The Box



MS. Dayala Dagher Hayeck

Country: Lebanon

Company: NATCO SAL. LEBANON **Designation :** Managing Director &

Board Member

Session Date: 27th November, 2020 **Topic:** Managing Your Company, Yourself & Your family in an unstable

country."











Unlocking Academia in the Era of Lockdown

The year 2020 was a challenging year for humanity. The coronavirus (COVID- 19) plunged the world into an unprecedented education crisis that affected over 1.2 billion learners. The pandemic drove us to explore new models of delivering education that could augment the physical classroom. Yet how quickly we rose to the challenge! IGI launched "Virtual Vidya" -A virtual Teaching - Learning Training Program. Virtual Vidya was an initiative by Indira Group of Institutes, which was designed, specifically for teachers to familiarize them with the latest virtual Teaching - Learning methodologies and learning platforms. Live online sessions through Impartus, MS-Team, Google Classroom, Zoom. Our students continued to learn amidst the college closures.

Visiting Faculty At ISBS

Sr	: NAME	QUALIFICATION	SUBJECTS EXI	PERIENCE
1	Prof. Guha Bijoy	B.E.	Sector Study Seminar	48 Years
2	Prof. J. P. Singh	B. Sc, L.L.B., M.B.A. Marketing	Legal Aspects of Business	47 Years
3	Prof. Sudesh Soni	B. Sc. (Chemical Eng.)	Supply Chain Management	46 Years
4	Dr. Jayant Panse	B. Sc, C.A.I.I.B	International Finance	46 Years
5	Prof. S. K. Vaze	B. Sc, C.A.I.I.B	International Finance	46 Years
6	Prof. R. Natrajan	B. Sc, M.B.A.	Business Govt & Policy	42 Years
7	Prof. Debashish Dutta	B.E., M.B.A.	HR Audit / Strategic	42 Years
8	Prof. Sudhindra Mujumdar	M.Sc., MMS, PGDBM,	Retail Mgmt. & E-Commerce	40 Years
		Adv. Diploma in E-Com., Ph.D.		
9	Prof. Prasad Kalbhande	M.B.A. (Finance)	Security Analysis & Portfolio Mgmt.	35 Years
10	Prof. Kingshuk Bhadury	M.P.M., MBA, BHM,	Services Marketing	29 Years
_		(HRM, MSCIMA)		
11	Prof. Sumit Roy	M.A., M.Phil., B.Sc, Diploma	Business Ethics & Corporate	26 Years
		in Training & Development	Governance	
12	Prof. Sonia Jain	B.A., M.A., B.ed	Economic Analysis For Business Decision	25 Years
13	Prof. Hema Anand	B.A. (Eng. Honors, Hotel Mgt),	Managerial Communication/	24 Years
		PGDM (Marketing)	English	
14	Dr. D. K. Sakore	B.Tech., PGDM, NET, Ph.D.	International Marketing	24Years
15	5 Prof. Poonam Aswani	B.Com., M.B.A.	Business Communication	20 Years
16	Prof. Neha Sahni	B.Com, M.B.A.	Strategic & Enterprise Performance Mgmt.	17 Years
17	' Prof. Saryu Sahajpal	B.A., M.B.A.	HR Accounting & Compensation Mgmt.	16 Years
18	Prof. Rohan Bhase	M.Com., C.A.(ATC),	Risk and Treasury Mgmt. Tally Software Certified	15 Years
19	Prof. Ronak Shah	B.E., M.B.A. (Marketing)	Aptitude	14 Years
20	Dr. Ashutosh Gadekar	B.Com, M.B.A.(FIN), Ph.D.	Enterprise Performance Management	14 Years
21	Prof. Rohit Lalwani	B. Com, M.B.A	B2B Marketing	13 Years
22	2 Dr. Ashwini Sovani	B. Com, M.B.A., Ph.D.	Retail Management & E - Commerce	12 Years
23	Prof. Abhijit Survepatil	B.E., PGDBM, MMM	IT Skills Lab	12 Years
24	Prof. Amol Charegaonkar	B.E., M.B.A.	Excel	10 Years
25	Prof. Malti Chijwani	BMS, MMS, Ph.D.(pursuing)	News Analysis	10 Years
26	Prof. Namrata Mandloi	PGDBA, M.P.M.	Strategic HRM	10 Years
27	Z Drof Arium Donobol	B.E., M.B.A.	Entrepreneurship Development & Project Mgmt.	10 Years
21	Prof. Arjun Panchal			



Full Time Faculty Members

Name	Designation	Qualification	Specialization	Total Exp.
Dr. Renu Bhargava	Director	B.A, MPM, Ph.D.	HR	30 Years
Dr. Komal Singh	Dy. Director	B.Com, M.Com, Ph.D, UGC NET	Finance	18.5 Years
Prof. Manmohan Vyas	Dean MBA	B.Com, MBA (Finance), MBA (HR)	Finance & HR	12 Years
		Ph.D (Pursuing)		
Dr. Abhijit Bobde	Asst. Professor	B.Pharm, MBA, Ph.D.	Marketing	18 Years
Dr. Yogesh Mahajan	Associate Professor	B.E., MBA, Ph.D.	Marketing	15 Years
Dr. Kalpana K. Deshmukh	Asst. Professor	B.Sc, MBA, Ph. D.	HR	12 Years
Dr. Tausif Mistry	Asst. Professor	B. Pharma, MBA, UGC NET, Ph. D.	Marketing	9 Years
Dr. Mrityunjay Kumar	Asst. Professor	B. Sc., MBA, M. Phil, Ph. D.	Marketing	8 Years
Prof. Mangesh Sanap	Asst. Professor	B.E (Computer), MBA, DMEIM,	Operations	22 Years
		Ph.D (Pursuing)		
Prof. Trupti Joshi	Asst. Professor	B. Com., MBA (Finance), M. Com.	Finance	15 Years
		(Accountancy), Ph.D (Pursuing)		
Prof. Laxman Misal	Asst. Professor	B.Com, PGDBM, MBS, M.Com.	HR	12 Years
Prof. Arvind Burande	Asst. Professor	BBA, MBA, Ph.D (Pursuing)	Marketing	12 Years
Prof. Umesh Gramopadhye	Asst. Professor	BA. LLB(Gold Medalist), LLM, MPM,	HR & Law	12 Years
		MBA, M.Phil (Pursuing)		
Prof. Tanay Kurode	Asst. Professor	BBA, MBA, Certified Fin. Planner (CFP)	Finance	8 Years
		Ph.D (Pursuing)		
Prof. Sakshi Parihar	Asst. Professor	B. Sc., MBA	Finance	8 Years
Prof. Amrita Karnawat	Asst. Professor	BBS, MBA, Ph.D (Pursuing)	Finance	7.5 Years
Prof. Purva Shirish Agarwal	Asst. Professor	B. Pharma., MBA, PGDCR	Marketing	3 Years
Prof. Anuja Limbad	Asst. Professor	B.com., M.com., Ph.D (Pursuing)	Finance	3 Years

Master of Business Administration - Program Structure (Intake - 120)

The new MBA programme offered by SPPU from this year, is an Outcome Based Education and Outcome Based Assessment programme. The outcome based education implies there is a performer (student) and the focus is on performance of the students, not the activity or task to be performed. The new curriculum takes MBA programme to the next level. The programme can be completed in four semesters and the curriculum is based on Choice Based Credit and Grading System. The syllabus offers wide choice for students to opt for various courses based on their interest, aptitude and career goals. The programme enables a student to obtain a degree by accumulating the required number of credits prescribed for the course. The programme has well defined five Programme Educational Objectives (PEOs), ten Programme Outcomes (POs) and Programme Specific outcomes (PSOs) for the specialization courses, which are to be developed by respective institutes.

The Choice Based Credit System provides the students with an academically rich, highly flexible, learning system, blended with abundant provision for skill development and a practical orientation. The curriculum, in addition to regular courses, is equipped with various types of courses to cater to the different intellectual levels of students. Foundation courses are for those students who are seeking basic abilities of that subject like accounting, economics etc. Enrichment courses are courses for students who want to go beyond the syllabus and in areas of their interest. The alternative study credit courses are courses for students who want to do independent study of their choice in the field of management through innovative/live projects, online courses like MOOCs etc.

In case of specialisation, students has the option of one major and one minor specialisation from the given list. Also students who are interested in pursuing entrepreneurship can opt for Start-up: Launching and Sustaining Program of AICTE, skipping elective courses. Also the assessment process is outcome based assessment. Outcome based assessment asks teachers to first identify what it is that we expect students to be able to do once they have completed a course.

At ISBS, we offer following specialisation to students:

- Marketing Management
- Financial Management
- Human Resource Management
- Operations Management

Note:

- The specialisation chosen by students will be governed by the rules and regulations as prescribed by SPPU from time to time.
- · Institute may offer ONLY SELECT specializations based on industry needs, faculty strength & competencies, student demand, employability potential, etc.
- Institute MAY NOT offer a specialization if a minimum of 20% of students are not registered for that specialization.
- The Institute MAY NOT offer an elective course if a minimum of 20% of students are not registered for that elective course.

Major Specialization + Minor Specialization Combination:

- 1. For a Major + Minor Specialization combination the learner shall complete
- a) Major Specialization Courses: Total 9 (4 Subject Core courses and 5 Subject Elective courses)
- b) Minor Specialization Courses: Total 4 (2 Subject Core courses and 2 Subject Elective courses)
- 2. For a Major + Minor Specialization combination the learner shall
- a) Major Specialization Credits: Total 22 (12 Credits from Subject Core + Minimum 10 Credits from Subject Electives)
- b) Minor Specialization Credits: Total 10 (6 Credits from Subject Core + Minimum 4 Credits from Subject Electives)
- 3. The 10 credits of the MINOR specialization shall be from a single specialization, out of which 6 credits shall be mandatorily earned through the Subject Core Courses.
- 4. The Major + Minor specialization combination is OPTIONAL.
- 5. Students shall be permitted to opt for ANY Major + ANY Minor specialization combination, subject to institutional norms and guidelines, issued from time to time.
- 6. A student opting for Major + Minor specialization combination shall opt for Foundation Courses / Enrichment Courses / Alternative Study Credit Courses ONLY in lieu of Generic Elective (GE - IL) Courses.
- 7. Institutes may stipulate additional criteria of minimum SGPA / CGPA, number of backlogs, expectations about specific graduation discipline for students who wish to take up a specific specialization / specific major minor combination. Such criteria may also involve the potential employability criteria for a particular specialization / Major + Minor specialization combination.



- 3. Specializations which are offered ONLY as MINOR shall be offered in SECOND YEAR ONLY. (4 choices)
- 4. Courses for the Minor specialization shall be taken up in the SECOND YEAR ONLY (in either Sem III or Sem IV or in a combination of Sem III and IV).
- 5. The Major specialization of a student shall be determined by the Subject Core (SC) courses and the Subject Elective (SE - IL) courses chosen in Sem II.
- 6. All courses (Subject Core (SC) courses and the Subject Elective (SE IL) courses) chosen in Sem II shall belong to the same specialization.
- 7. The learners shall generally complete 6 Subject Core courses (2 each in semester II, III, IV) and 7 Subject Elective courses (2, 3, 2 each in semester II, III, IV respectively). In this case he /she shall be awarded MBA (Functional Area Specialization) degree, e.g. MBA (Marketing), MBA (Finance), etc.
- 8. The learners shall complete 4 Subject Core courses and 5 Subject Elective courses of Major specialization and 2 Subject Core courses and 2 Subject Elective courses of Minor specialization. In this case he /she shall be awarded MBA (Functional Area Specialization Major + Functional Area Specialization Minor) degree, e.g. MBA (Marketing + Finance), etc.

Generic Core (GC) Courses - 3 Credits Each 50 Marks CCE, 50 Marks ESE

COURSE NO.	COURSE CODE	COURSE	SEMESTER
101	GC-01	Managerial Accounting	I
102	GC-02	Organizational Behaviour	l
103	GC-03	Economic Analysis for Business Decisions	I
104	GC-04	Business Research Methods	I
105	GC-05	Basics of Marketing	I
106	GC-06	Digital Business	
201	GC-07	Marketing Management	II
202	GC-08	Financial Management	II
203	GC-09	Human Resources Management	II
204	GC-10	Operations & Supply Chain Management	II
301	GC-11	Strategic Management	III
302	GC-12	Decision Science	III
303	GC-13	Summer Internship Project*	III
401	GC-14	Enterprise Performance Management	IV
402	GC-15	Indian Ethos & Business Ethics	IV

^{*} Six Credits

Generic Electives Institute Level (GE-IL) Courses - 2 Credits, Each 50 Marks CCE, 00 Marks ESE

Maximum 3 courses to be selected from the following list in Semester I					
COURSE NO.	COURSE CODE	COURSE	SEMESTER		
113	GE - IL - 01	Verbal Communication Lab	1		
114	GE - IL - 02	Enterprise Analysis & Desk Research			
115	GE - IL - 03	Selling & Negotiation Skills Lab	-1		
116	GE - IL - 04	MS Excel	I		
117	GE - IL - 05	Business Systems & Procedures	I		
118	GE – IL- 06	Managing Innovation			
119	GE-IL-07	Foreign Language – I			

Maximum I course to be selected from the following list in Semester II				
COURSE NO.	COURSE CODE	COURSE	SEMESTER	
213	GE-IL- 08	Written Analysis and Communication Lab	II	
214	GE-IL- 09	Industry Analysis & Desk Research	II	
215	GE-IL-10	Entrepreneurship Lab	II	
216	GE-IL-11	SPSS	П	
217	GE-IL-12	Foreign Language – II	П	

Generic Electives University Level (GE-UL) Courses - 2 Credits Each 00 Marks CCE, 50 Marks ESE

	1/2	NATURE - PART N	900
	Any 3 courses to be s	elected from the following list in Semester I	
COURSE NO.	COURSE CODE	COURSE	SEMESTER
107	GE - UL - 01	Management Fundamentals	I
108	GE - UL - 02	Indian Economy	1
109	GE-UL-03	Entrepreneurship Development	I
110	GE - UL - 04	Essentials of Psychology for Managers	L
111	GE - UL - 05	Legal Aspects of Business	
112	GE-UL-06	Demand Analysis & Forecasting	
	Any 3 courses to be se	elected from the following list in Semester II	
207	GE - UL - 07	Contemporary Frameworks in Management	-11
208	GE-UL-08	Geopolitics & World Economic Systems	11
209	GE-UL-09	Start Up and New Venture Management	100
210	GE - UL - 10	Qualitative Research Methods	11 /
211	GE - UL - 11	Business, Government & Society	1 1
212	GE - UL - 12	Business <mark>P</mark> rocess Re-eng <mark>ineering</mark>	
771130	Any 3 courses to be se	elected from the following list in Semester III	
306	GE - UL - 13	International Business Economics	
307	GE - <mark>U</mark> L - 14	International Business Environment	111/4
308	GE - UL - 15	Project Management	10
309	GE - <mark>UL</mark> - 16	Knowledge Management	10
310	GE - U <mark>L -</mark> 17	Corporate Governance	MIL.
311	GE - U <mark>L</mark> - 18	Management of Non-Profit organizations	N)
	Any 2 courses to be se	elected from the following list in Semester IV	
405	GE - UL - 19	Global Strategic Management	IV
406	GE - U <mark>L - 20</mark>	Technology Competition & Strategy	IV
407	GE - U <mark>L - 21</mark>	Cyber Laws	IV
408	GE - UL - 22	CSR & Sustainability	IV

Admission Procedure

The MBA program at The Indira School of Business Studies (ISBS) is affiliated to Savitribai Phule Pune University. Admissions to the MBA course are done as per the rules & regulations framed by the Directorate of Technical Education, (DTE), Maharashtra State.

The details of various dates (schedules) are published by DTE in their information brochure and are available on their website. Interested candidates must regularly visit the DTE website: www.dtemaharashtra.gov.in for eligibility, procedure & participation in the Common Admission Process also referred as CAP.

Candidates are advised to do their registration for the Admission Process with DTE, get their documents verified at designated Facilitation Centers (FC) allotted by DTE and then submit preferences of Institutes. After the examination process and the students' preferences, DTE will prepare the merit list for admission. Candidate will get admission to a suitable college as per his/her merit and the preferences filled.

The Indira School of Business Studies is a part of the CAP process and candidates desirous to get admission at ISBS may give it as their preference. However, please note that the allotments (Round Wise) are done by DTE.

The Indira School of Business Studies DTE Code is MB6460 & the Choice Code for Admission is 646010110. For specific queries one should personally visit ISBS Admission Cell in the campus.

Fee Structure MBA Fees - Fees Regulating Authority

Fee for the MBA program is finalized annually by the Fees Regulating Authority, Mumbai, India. It is subject to change as per the decision of the Authority. Refund of Tuition, Development and other fees after cancellation of admission secured through CAP rounds, Institute level round(s) and Vacancy Round of admissions is as per All India Council for Technical Education (AICTE) and Directorate of Technical Education (DTE), Mumbai's guidelines. The Final Fees as per Fees Regulating Authority, Mumbai for the Academic Year 2020 - 21 is as follows. Final fees for the coming batches is subject to change as per the Fee Regulating Authority.

Category	Open	EBC	OBC/EWS	VJ/DT/NT	SBC	sc	ST
Tuition Fees	202643	101322	101322	0	0	0	0
Development Fees	27357	27357	27357	27357	27357	0	27357
Total	230000	128679	128679	27357	27357	0	27357

Fee Payment Schedule

1st Year - Full Fees to be paid at the time of admission

2nd Year - Full fees to be paid prior to commencement of second academic year

Fees Payment Mode: Demand Draft: In favor of "Indira School of Business Studies (MBA)" payable at Pune. Online Payment Method also accepted.

Residential facility is available for both Girls & Boys

Approximately `95000 per Academic year including food & accommodation.

For further information contact:

For Boys Hostel - Nitin Phadatare (020-66168150) For Girls Hostel - Rekha Kadam (020-66168222)

For All Hostel Students - Aforesaid hostel fees details are approximate and it is subject to change. If the aforesaid hostel fee is revised then it will be intimated to students at the time of confirming their admission in hostel.

Vidya Lakshmi Portal:

Vidya Lakshmi is a first of its kind portal for students seeking Education Loan. This portal has been developed under the guidance of Department of Financial Services (Ministry of Finance), Department of Higher Education (Ministry of Education) and Indian Banks Association (IBA). The portal has been developed and being maintained by NSDL e-Governance Infrastructure Limited. Students can view, apply and track the education loan applications to banks anytime, anywhere by accessing the portal.

To know more, please click- https://www.vidyalakshmi.co.in/



Indira Employability Skills Enhancement Program (IESEP)

The corona virus has transformed our lives. Schools and Colleges are closed and we are confined to our homes. With the support and contribution of our Management, Students, Faculty and Mentors we could successfully deliver external IESEP inputs to our students in the most efficient and seamless manner. There were many challenges as everybody was learning and trying to adjust to the new normal of digital interaction. However, our passion to give the best to our students regardless of the situation helped us sail through smoothly. The sessions were very interactive in the online platform and students acquired knowledge across different specializations.

We have also tied up with external agencies (as mentioned below), to impart the best of knowledge and skill-set to our students as a part of External CLDP

Ozone Consultancy

Ozone Education Consultants is a consortium of senior level professionals from industry who contribute their two cents towards development of Management Education in India and bridge the gap between Industry & Institutes.

The mentors have developed two unique modules "One on One" and "One on Many" programs for B school and engineering students. The objective of the program is to enhance the employability coefficient of the students.

The whole array of activities conducted by Ozone from Semester I to III includes - Discovery Interviews to focus on attitude, skills and learn ability of students. Sector Overview, which aims at sharing insights about various sectors like Retail, FMCG, IT, Financial services, Engineering and Manufacturing, Consultancy, New Age Digital Companies etc. During these sessions, the Mentor addresses the students about key challenges faced in a particular sector and prepares them for final placement. The Mentor guides the students towards making a right career choice and provides them better understanding of a job role. Individual concerns and queries regarding career in a sector are taken care of. Specialization inputs are provided to the students with the objective to introduce them to different areas of specialization. Students participate in meaningful discussion during these sessions to gain better insights about different domains.

Group Discussions are held with the objective to create an effective managerial scenario for the students. Prelude to PIs session helps the students understand Interview Do's and Don'ts. Pre-SIP inputs are provided to the students to assist them in meeting the expectations of Summer Internship Company in a better way. Sector Deep Dive related to sectors like FMCG, Retailing, Finance, Consultancy etc. helps students to prepare better for their preferred sector by sharing deeper knowledge of headwinds and tailwinds, trends, recent news, main players and live examples of people working in the sector. Alpha Batch is a novel concept started by Ozone to identify and develop the top 10% of the students. These students are geared to be near "Job Ready" as opposed to be just "Interview Ready". The students are also groomed to make them more capable of getting jobs that offer more challenges and are dream jobs in the campus. The Alpha Batch students are put through Interview rounds like- Improvement Plan Interview and Company Specific Interview.

Personal Interviews are conducted with the objective to make students understand their abilities and to identify their developmental areas. Placement Grading Pls are conducted with the purpose of boosting self-assurance and industry mindfulness within students. Specialization wise inputs are also provided under Ozone Career Development Program that covers:



a) Marketing Specialization

- Selling Models
- Spin Selling
- · Key account Management

b) Finance Specialization

- Fun with finance
- Selling Dynamics in BFSI sector

c) Human Resources Specialization

 Team Building & Employee Engagement

d) Operations & SCM Specialization

- Six Sigma Certification
- Agile Methodology

Under these programs, mentors from different companies conduct sessions to train the students in the rigor of corporate environment. These mentors are the specialists in providing training in the areas of B2B marketing, Finance for non-finance, Placement grooming, Employability training and Institute-Industry interactions. To have a mention of few of these mentors

- Mr. Shantanu Sen Sharma, Co-Founder and Leadership Coach-Ozone Consultants Private Limited
- Mr. Kaivalya Kandalgaonkar, Lead-Strategic and Governance Projects-Vodafone
- Mr. Srinivas Chunduru, Founder & Director-Vans Group
- Mr. Ravi Srivastava, Business Relationship and Engagement SPOC of IT for various Business Units covering APAC and America regions-Capgemini
- Mr V. Srinivasan, CEO of an IT startup company
- Mr Prasenjit Ghosh Roy, Senior Executive Vice President & CMO-NTT Netmagic
- Ms Meenu Bhatia, Co-Founder-Vans Skilling and Advisory
- Mr. Atul Nevase, Senior Manager at Tech Mahindra.



Stratecent Consulting

Stratecent Consulting is a strategy and human capital services company. Their services include building capability in Sales, Business Performance Measurement, Balanced Scorecard, Strategy Mapping, Scenario Planning, Leadership Development, Training and Advisory Services. They aim to develop and implement practical, result-oriented solutions.

The Programs offered by Stratecent Consulting are

a) CDP (Career Development Program)

Under CDP, students are given 200 hours of inputs spread across a period of 20-25 days and trained on skills such as SPIN selling, Business Performance Measurement, Negotiation Skills, Strategy mapping etc.

b) AMP (Advanced Marketing Program)

Under AMP, following skills are imparted to the students

- Digital marketing
- Real time marketing
- Contextual marketing
- New ways of measuring customer satisfaction and life time value
- Pricing and new methods

Additionally, Stratecent Consulting works with the students on CVs, Interview skills and learning related to placements.

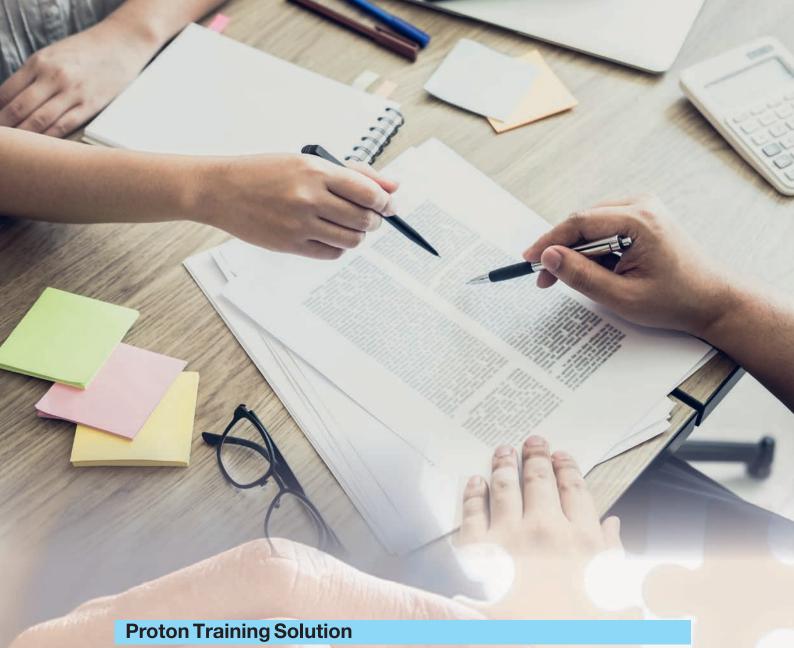
The pedagogy of the programme includes

- E-learning
- Video presentation
- Debate
- Reading and class discussion
- Role plays

The objectives of AMP are

- To help the students have a deeper knowledge about sales and marketing theory and practice
- To develop knowledge and competence for effective market planning and execution and consultative selling
- Understanding interrelationship of various market mix elements (e.g. Product, Price, Place & Promotion)
- Groom the students for higher roles in sales and marketing function
- Improve students' ability to read, understand and apply concepts relevant to these topics





Proton Training Solutions (PTS Education) is a reputed training academy in Pune for MBA Entrance, BBA Entrance, Law entrance, Study Abroad, Aptitude Training, and Campus Recruitment Training.

Proton's training programs have been designed with a philosophy that any student if given the right kind of guidance, motivation, and training will certainly be able to achieve greater heights.

Modules imparted by Proton

The modules imparted by Proton are different across semesters and include topics like- Calculations Technique & Decimal Fractions, Basics of Verbal Ability, Divisibility, HCF, LCM, Family Tree /Relations, Directions, Coding & Decoding Arrangements, Percentage Applications, Logical deductions, Logical deductions, Arithmetic Applications, Modern Maths, QA workshops, LR workshops, VA workshops etc.

English Language Lab

From the beginning of the English Language Lab and communication classes, the significance of 4 skills of reading, writing, listening and speaking are highlighted to the students. These skills not only help the students in better sustenance at the workplace in the future but also assist them in placements in credible organisations.

Broad topics covered during these sessions are

- Basic spelling of words commonly used in the Business Environment
- Significance of communication skills at the workplace
- How to have better conversations?
- · "Parts of speech" etc.

Different types of tests are conducted from time to time. Students are assessed on various parameters revolving around the four skills of reading, writing, speaking and listening. There is a dedicated English Communication Lab which leverages technology in improving the communication skills of the students.













News Resources

"Nothing can now be believed which is seen in a newspaper. Truth itself becomes suspicious by being put into that polluted vehicle." Thomas Jefferson



























Business News Analysis

Business News Analysis (BNA) sessions help students identify and analyze the key characteristics of the three most common types of business news articles-straight news, feature and opinion. These sessions help students develop their news literacy and critical thinking skills.

BNA sessions broadly revolve around the following

- · Glossary of economics
- Familiarizing with business terminology
- Identifying relevant topics in economic times
- Decoding business and economic jargons and how to use them
- To understand and articulate opinions on contemporary issues
- Review and recapitulation of important news of the week

Examples are shared with students regarding each type of news article, followed by a class discussion. A discussion normally happens around the topics like- latest budget, latest trends in macroeconomic indicators like inflation, GDP, latest business mergers and acquisitions, new appointments of business heads etc. Tests are conducted on a regular basis to assess students' understanding and awareness about business news.



The term 'Industry 4.0' stands for the fourth industrial revolution. Behind the scenes of the world's leading industrial companies, a profound digital transformation is now underway. Industrial leaders are digitizing essential functions and processes. They are enhancing their product portfolio with digital functional ities and are investing

in data analytics as a foundational capability to drive innovation and significant improvements in efficiency. In India as well, we see industrial companies planning to dramatically increase their overall level of digitization. Either businesses are also strengthening their offerings to customers by digitizing existing products, by offering them through digital channels, offering connected services or using data analytics to find hidden correlations to identify new product ideas even before customers know they want them. The opportunity is there not only to greatly increase the ability to respond flexibly and more rapidly to customer demands but also to anticipate demands, thereby helping customers get ahead of themselves in a range of predictive ways.

Analytics is at the core of Industry 4.0 & digital transformation journey.

Following 16 courses on Business Analytics are provided to our students to sharpen their Business Analytic skills

- Power BI for data analytics and visualization
- Tableau data visualization for absolute beginners
- Excel lookup the master guide
- Pivot table data analysis
- Getting started with excel VBA
- Excel financial formulas for beginners
- Excel charts all the charts you will ever need
- Excel date functions for data analysis and modelling

- Excel data cleaning and preparation
- Power query data wrangling
- Dynamic arrays supercharge your excel formulas
- PowerPoint storytelling with data
- Python for absolute beginners
- Python interact with excel
- Python data visualization with seaborn
- Python web scraping

Placement Grading Aptitude and Domain Test

The placement grading aptitude and domain test is essential for all students those who are getting placed through campus. This activity is a part of training as well as grading in placement shortlisting process.

In competitive world mostly company ask aptitude test in preliminary round. Most of the students get eliminated in preliminary round on account of lack in aptitude test.

Indira school of Business Studies provides opportunities to the students to get prepare in aptitude and domain by conducting 6 aptitude tests and 2 domain tests.

The test is provided by the Xed Intellect, it is online test and conducted continuously 6 months (i.e. two semester) after taking test, students get result in real time so, that they come to know where they stand.

Test Schedules are as follows

lest scriedules are as follows					
S. No	Test	Months			
1	Aptitude 1	September			
2	Aptitude 2	October			
3	Aptitude 3	November			
4	Domain 1	December			
5	Aptitude 4	February			
6	Aptitude 5	March			
7	Aptitude 6	April			
8	Domain 2	May			

Personality Development and Communication Workshop

The workshop for students each year is conducted in 2 phases – one in the first semester and the second in the second semester. Additional inputs for the weaker students are arranged or ensure they too are at par in terms of communication skills. These students are shortlisted based on their score in the first semester. Besides communication skills, ISBS aims to nurture and empower its future managers with domain knowledge, by sharpening appropriate soft skills to meet the ever-changing needs of modern globalized business procedures. Programs are process driven with content standardization, validation of execution and with appropriate trainer selection as per the requisite skills.

The Program includes inputs on

- Goal Setting and Career Planning.
- Positive Thinking and Motivation.
- Time Management, People Skills, Business Etiquette.
- Personal Grooming, Hygiene and many more.

Group Discussion and Personal Interview

Group Discussion or GD as widely known in the corporate industries is an important part of understanding and learning the individual's team bonding skills, leadership skills and inter – personal skills. To conduct GD, the topics spanning across industries - with emphasis given to the current affairs, socially contextually relevant burning issues and domain topics are brainstormed as part of GD. Industry experts & alumni evaluate the students on set parameters and give personalized recommendations and steps to improve. Personal Interviews and Mock Interviews are conducted for the students by the internal faculty as well as by alumni of ISBS, which helps them prepare well for their internship interviews and their final placements.

Speakathon

Speakathon is a 7 minute prepared speech given by the students on varied topics. The topics given are as varied as

- My first day in ISBS.
- Narendra Modi The Leader
- Frauds in India.
- My Family
- A feel good incident

There are also some phrases given to the students and they are told to make stories and complete it with the said place. This helps the students in their creative ability and also them think. In this activity, the students are mainly evaluated on five parameters

- Content
- Story Telling ability
- Grammar
- Body Language
- Voice Modulation



Jargon Mania

Jargon Mania is explanation of various jargons that are used in functional specializations and General Management. The students are given a list of jargons along with their meaning & are suppose to read, understand and make others understand the meaning of that particular jargon.

This activity ensured that the students are well abreast with knowledge and meaning of different terms used in Business Management.



Dear Books

DEAR is an acronym which stands for Drop Everything And Read. As an MBA student, we expect the students to be aware of the current happenings that are taking place in the nation and across the globe. It is very important from the perspective of an MBA student to know what political, technological & social activities are happening in the world and how will this be affecting their corporate careers later in their life?

This activity also ensures that the students prepare all the notes about a particular industry or a company in which they would like to see themselves working 5 years down the line, cut and paste that news in a book, which is named as DEAR book.

This activity is also linked to academic grading wherein the students are divided into groups and given an industry to be studied and analyzed. The DEAR books help the students in getting some current facts and figures about the industry and ensure that the report prepared contains the latest figures about the industry which helps them in their final placement.



Collaboration with Corporate Bodies and Associations

ISBS has membership with Bodies representing the Industry and has successfully collaborated with them in various initiatives.

Some of these successful collaborations are

- Maratha Chamber of Commerce Industries & Agriculture (MCCIA),
- Federation of Indian Chamber of Commerce & Industry (FICCI), New
- Confederation of Indian Industries-Young Indians, (CII-Yi), Pune
- National Human Resource Development (NHRD), Pune Chapter
- Principles of Responsible Management Education (PRME)
- Education Promotion Society of India

- (EPSI)
- National Entrepreneurship Network (NEN)
- Pune Management Association (PMA)
- Microsoft
- Abu Dhabi University
- **ESDES University-France**
- Mission Apollo
- International Business Simulations (iBizSim)
- Stratecent Consulting
- Ozone Education Consultants Pvt.

- Rudders RL SPty Ltd, Australia
- ICICI Securities Ltd
- Pragati Foundation (NGO)
- IncuCapital
- Enactus, Nottingham, UK
- Synechron Technologies Pvt. Ltd
- **HDFC Bank**
- **ICICI** Securities Ltd
- Deloitte
- Aditya Birla Memorial Hospital
- All India Management Association (AIMA)
- Association of Indian Management Schools (AIMS)

Industry Visits

ISBS imparts training to students by organising visits to the industry. The value addition comes by way of observing the processes within organizations and discussions with representatives of the organization. Such experiences have a lasting impact in the memory of students. Following companies have been visited by our students in the foregone years.

- Piaggio Vehicles Pvt. Ltd
- Universal Construction
- United Breweries Ltd
- Brintons Carpet Asia Pvt. Ltd.
- Praj Industries
- Kalyani Steel
- Honeywell Turbo Technologies
- General Motors India Pvt. Ltd
- Kalyani Maxion wheel
- Forbes Marshall
- Mecc Alte India
- Volkswagen Motors



Massive Open Online Courses (MOOCS)

ISBS integrated MOOCs - Massive Online Open Courses in the curriculum. ISBS offer few MOOCs as a compulsory module to students along with certain MOOCs of their choice. MOOC's are a new model for online courses that have quickly gained interest and support in higher education worldwide. MOOCs allow students to complete full courses of study in a non conventional format, a certificate for course completion integrated into programs ISBS already offers. MOOCs are technologies involved courses, which includes video lectures, discussion forums, tests, and assignments. MOOCs are built on efficiency of scale, giving access to the teaching of an excellent professor to thousands of students at once. The lectures, assessments and activities for a course are all conducted online. A MOOC throws open the doors of the professor's classroom, allowing them to teach more than just a few students at a time.

Considering the global demand for online learning and the rapid rise in the number of Indian students enrolling for MOOCs, it is clear that the interest in MOOCs will continue to grow in India. The AICTE has also been advocating incorporating MOOCs in technical courses through "Swayam" Portal. ISBS offers few MOOCs as a compulsory module to students along with certain MOOCs of their choice.

Students Mentoring

ISBS firmly believes in moulding future managers by providing personalized guidance in their development. Towards this end, a mentoring program has been institutionalized to counsel them on the key attributes to become effective managers and future leaders. The program also covers issues connected with the recruitment and selection process of managers and how the students can confidently face such processes.

Simulation Exercises

ISBS conducts Simulation Exercise in association with The Learning Curve Academy. The students learn about financial planning by playing an Online simulation game and attending classroom sessions. The Finance GYM game is an online interactive game, in which the students create and manage a virtual portfolio with real investment products to achieve the financial goals they have been given. By playing this game, they learn the basics of financial planning, including basic financial terminology, tax planning and insurance. Simulation Exercises are also conducted as part of the teaching pedagogy of marketing subjects using Harvard Business Review.

Incubation Cell

Existing students with Business Plans identified with the potential to get converted to start-up companies find a conducive platform at ISBS at pre-revenue stage to get incubated in the Institute and develop their product prototypes and business models before they take it forward as a fully functional small enterprise. ISBS offers students the benefit of available infrastructure, active Courses Approved by All India Council for Technica mentoring and guidance, access to business networks (AIC LE), Affiliated to Savitribai Phule Pune Universiand other resources from the Institute.

and by the Government of Maharashtra

Institute Type: Unaided Private, Region: W

recognized by the court and					
Vogram	Level	Name of the Course	E4 PF.	Approved Intake (Yearly)	
Managemen	Politiceadione)	Marie Williams	OHERWS		





ISBS indorses the concept of quality in education and is dedicated to make certain that the faculty members are well equipped and well connected with business scenario worldwide. ISBS has a firm belief that international exposure plays a major role when you want to succeed in today's economy. Therefore, at ISBS, faculty members are encouraged to take on international assignments in terms of teaching, research and collaboration.

ISBS faculty members conducted sessions on the topics such as "Green Business Practices in India", "Sustainability in Education" etc. for the students of James Cook University (JCU), Singapore.

International Academy of Science, Technology, Engineering and Management (IASTEM) invited ISBS Faculty Members as Keynote Speakers and Guests (Session Chairs) for International Conference on Economics and Business Management (ICEBM) in various countries including Thailand and Dubai etc.

Manipal Academy of Higher Education, Dubai invited ISBS faculty for global immersion program at their Dubai Campus for interacting with their students and faculty members. ISBS Faculty members delivered interaction session on "Employee Behavior to Accelerate Career Potential & New Age Marketing. These sessions conducted by ISBS Faculty were highly appreciated by students and faculty member of Manipal Academy of Higher Education, Dubai





Events

@Indira Group

"It always seems impossible until it's done." - Nelson Mandela Virtual Induction Program "Prarambh 8.0" was conducted from 1st February 2021 to 15th February 2021. The Induction program was designed with the purpose of helping new students to adjust and feel comfortable in the new environment, inculcating in them the ethos and culture of the institution, assisting them to build bonds with other students and faculty members, and exposing them to a sense of larger purpose and self-exploration. A broader list of activities conducted

- 1. Lectures by Eminent Personalities.
- 2. Personality Development Workshops
- 3. Mentoring
- 4. Academic Orientation
- 5. Familiarization with Specialisations
- 6. Creative Arts and Culture
- 7. Literary Activity, Management games
- 8. Extra-Curricular Activities in College
- 9. Placement Process Orientation
- 10. Case Study Methodology

This program was a balanced mix of Knowledge, Fun and Activities. Highlights of the Induction program were Motivational sessions, Virtual Campus Tour, and Technical Sessions conducted by several CEO's and CHRO's., virtual Zumba session's, and many more. ISBS welcomes its new Batch that has dreams, hopes and aspirations in their eyes. A bond created at stepping stone of professional journey is meant for life.





Awards 2020 Indira HR Super Achievers

IGI organized The Indira HR super achievers' awards to acknowledge. appreciate and celebrate the immensely valuable contribution made by HR stalwarts in the uncertain, trying times of COVID-19. The theme for HR achievers' awards "WE WILL PREVAIL" very aptly signifies the hope, confidence and resilience shown by HR fraternity. The notable HR professionals addressed students on varying topics related to people and organization domain.





Indira Brand Slam 2021

The 8th edition of the prestigious Indira Brand Slam- Summit & Awards 2021, presented by the Indira Group of Institutes (IGI), Pune was held on the 26th & 27th of February 2021 in a dazzling virtual ceremony.

Indira Brand Slam is a top-tier Marketing and Branding annual event featuring a confluence of ideas, opinions and insights of eminent business personalities from all spheres of the industry. Industry-Academia Interface has always been the strength of The Indira Group which also ensures the best campus placements in India. This year's event was graced by GMs, CMOs, Branding Heads, Directors and Presidents of numerous superbrands including Paytm, Reckitt Benckiser, BIG FM, Tata Motors Ltd, Shree Maruti Courier Services Pvt. Ltd., Radio Mirchi, Myntra, Google, Sheroes Money, Cisco Systems, IBM, Godrej and Future Generali India Life Insurance, etc. The event was streamed lived on platforms such as Zoom, Facebook, & YouTube and was attended by more than 1500 management students of Indira Institute of Management Pune, Indira School of Business Studies, Indira Global Business School and Indira College of Engineering and Management, Pune. The event concluded on a high note with a promise to come back next year with more brands and business stalwarts.













Shree Chanakya Education Society's INDIRA SCHOOL OF BUSINESS STUDIES, PUNE **PRESENTS**



INDIAPRENEUR 10.0 - ENTREPRENEURSHIP SUMMIT 2021 Entrepreneurship Excellence Awardees



Mr. Rahul Narvekar



Mr. Kaustav Majumdar



Mr. Hiranmay Mahanta



Mr. Ramesh Vaidya



Mr. Akshay Mehrotra



Ms. Ivoti Dabas



Ms. Urvi Shrotriya



Ms. Nidhi Saraf



Mr. Deakin Daney



Mr. Ashish Burade





Mr. Gaurav Dahake Mr. Meghdut RoyChowdhury



Mr. Keerthi Kadam



Ms. Richa Singh



Mr. Santosh dawara



Mr. Nikhil Bhaskaran



Mr. Rohan Chaudhari

Indiapreneur 10.0 For The Indomitable:

Indira School of Business Studies organized the entrepreneurship Summit 2021 as part of IndiaPreneur10.0. IndiaPreneur, in its 10th edition now, is the Annual international B-School competition with the aim to encourage an ecosystem for entrepreneurship. The Entrepreneurship Excellence awards were awarded to entrepreneurs who inspire and have contributed greatly to the domain of entrepreneurship to -

- Mr. Rahul Narvekar, Founder CEO of The India Network,
- Mr. Kaustav Majumdar, Advisor and Member Bengal Chamber of Commerce & India,
- Mr. Hiranmay Mahanta, CEO-Gujarat Start-Up & Innovation Hub,
- Mr. AkshayMehrotra, Co-Founder & CEO EarlySalary.com and
- Ms. Richa Singh, Founder & CEO- Storekaro.com.

The second set of awards were conferred upon -

- Mr. Deakin Daney, CEO Bootstart Co-working.
- Mr. Meghdut Roy Chowdhury, Director of GlobalOperations Techno India Group,
- Ms. Jyoti Dabas, Founder and CEO-Institute of Nutrition & Fitness Sciences,
- Mr. Ramesh Vaidya, Founder Vaidya Groupof Industries,
- Mr. Santosh Dawara, CEO Deazzle,
- Mr. Nikhil Bhaskaran, Founder Shunyaos.org,
- Mr. Gaurav Dahake, Founder Buyhatke.com,
- Ms. Urvi Shrotiya, Investment Associate Windrose Capital and
- Ms. Nidhi Saraf, Founder & CEO Key Venture.

The awardees also addressed the students to share their thoughts talking about their experience. The second day had the teams battle it out for the coveted IndiaPreneur title.

The Teams in the Finale were

- Team Flabbr, IIFT Delhi,
- Team E-Tex Kavach, IIT-Delhi,
- Team Sammatva. Al from SMVIT
- Team OxyHeal from VTU, Bangalore,
- Project Amal from SRCC Delhi.





Each team had to make a presentation followed by an intense Q& Assession. The Winner was team Team E-Tex Kavach, IIT-Delhi, the first runner up was Team OxyHeal from VTU, Bangalore; and the second runner up was Project Amal from SRCC Delhi.







ROUP OF INSTIT Indira Navratri Hungama

The Indira Family got together to celebrate the colourful festival of Navratri on 23rd October 2020. The event was marked by songs, dances, stand-up comedy, antakshari ...compering was done by Chairperson IGI, Dr. Tarita Shankar & Ms. Renu Garg, Director -ISC, a stand-up comedy act was performed by Group Director IGI, Prof. Chetan Wakalkar. There were other splendd performances by IGI Directors. It was an evening filled with love, laughter and enjoyment.







INDIRA SCHOOL OF BUSINESS STUDIES, PUNE

PRESENTS

INTERNATIONAL WEBINAR ON

Digital Business Models

Dr. G. Nicolas Kfuri

Director - Kfuri Consulting

Global Expert & Consultant to Leading Corporates

Monday, 30th August 2021 | 02:00 PM Onwards

www.indiraisbs.ac.in | www.indiraisbsmba.edu.in



International Webinar on

"The Mindset Re-wiring the Leaders- Mental &Business Models"

by Global Expert - Dr. G. Nicolas Kfuri.

"Leadership is the capacity to translate vision into reality." - Warren Bennis

Business leaders operate in an increasingly volatile, uncertain, and unpredictable ecosystem which gives rise to the need for them to rethink not only business but also mental models. Dr. Nicolas emphasized that leaders need to think about present and future business alignment.

Dr. Kfuri discussed various contemporary concepts of 7 traps, Looping, Purpose, 4 Cs of creativity, Holistic approach, Prospective framework, leaders leading by example, Straction (strategy +actions), customer centricity and thus beautifully explained the process through which the desired changes can be brought about, in the thought process of an aspiring and existing leader. Dr. Kfuri also conducted two live polls during the session on mindset, which further lifted the ardor of the listeners. He concluded the session commenting on how incredible our great nation India is, and how there is so much to learn from its diversity and complexity. The participants were intrigued with the insightful information that was delivered through this virtual session and the questions kept on pouring till the last minute from the audience.



National Conference - Atmanirbhar Bharat:

A Gateway to future growth and development

organized AICTE sponsored National Conference on "Atmanirbhar Bharat: A Gateway to future growth and development on 18th September 2021. The imminent speakers for the conference were Dr. Parag Kalkar, Dean, Commerce and Management, SPPU, Pune. Mr. Akshay Adhalrao, Managing Director, Dynalog (India) Ltd, Mumbai and Mr. Nilesh Trivedi, Assistant Director, MSME, Government of India.

Indira School of Business Studies has

Dr. Parag Kalkar spoke about the importance of National Education Policy and its importance in making India Atmanirbhar. Mr. Akshay Adhalrao explained how his company has benefitted from Atmanirbhar Bharat scheme of the government. Mr. Nilesh Trivedi mentioned about various schemes of the Government of India, to make India self-reliant. In the afternoon session, research papers were presented by academicians, researchers, and corporate leaders. Our conference received research papers for all tracks across India. Selected papers of the conference are published in "Yojana" Journal of Ministry of Information and Broadcasting, Government of India. The conference was well received by the participants and the students. Over 300 students of MBA and courses along with faculty members attended the conference.









Mr.

www.indiraisbsmba.edu.in

Assistant Director, MSME

18th September









Student Activities

Nexus (Students Council) We at INDIRA strongly believe that "challenges can be converted into opportunities with hard work and an integrated approach." All student activities are conducted through total student involvement and participation. We strive to emulate the principles of teamwork and synergy, so as to derive greater benefits. The Student's Council is headed by a President and a Vice-President and acts as a guiding system for the Institute's success. The council comprises of various committees such as: -

Student Clubs

ISBS believes in nurturing "creative instincts" of its students so that their talent gets an apt platform to flourish.

In Genius - The Marketing Club at Indira School of Business Studies focuses on providing a platform for students to enrich their exposure to the "real world". The club put strong prominence on grooming and sharpening student's skills. The aim of the club is to make students ready and equip them to face competitive times ahead. The Marketing Club motivates students to participate in various activities and achieve knowledge in a fascinating manner.

ISBS believes in making the entire learning process interesting through various activities. Marketing Club activities were conducted online to enhance student's creativity, thinking ability in the area of marketing and help boost their confidence in order to develop leadership qualities and also make them well aware of the current scenario of the marketing world. Activities conducted online for the Academic year 2020-21:

Brand Quiz

Art-Mart: Each team had to choose a product brand for which they were supposed to do the following:

- 1. Redesign logo for that with reason
- 2. Recreate a new tagline for that brand.
- 3. Create a creative poster of that brand and product.

Vintage Logo: Vintage logos can elicit a sense of history, of stability, of reliability, and of value. Participants were asked to design vintage logos to showcase their creativity

SPIN: Students were asked to showcase their selling skills through Role play on the basis of Situation, Problem, Implication, Need pay off.

Finovate - The Finance Club

Finovate - The Finance Club is a student driven initiative to provide a platform for students to improve their quantitative and analytical thinking abilities. It is an effort towards developing high end qualities in students as finance professionals. The club assists in extending practical financial education with job-specific knowledge and conducts several activities to enhance domain knowledge. Finance Club tries to bridge the gap between the student expertise and industry expectations. It ensures that students are better prepared to handle the complexities and challenges of the business world. Every year the Finance Club organizes a series of activities and workshops to ensure that students are abreast with all the current trends in finance. Activities conducted online for the Academic Year 2020-21:

- 1. Scam Scanner Competition Students were given the platform to showcase their analytical and presentation skills by revealing fascinating insights on White Collar Crimes that have happened in India
- 2. Word Scramble Competition to help students enhance their domain knowledge in a fun learning way.
- 3. Budget Buzz Quiz on Union Budget 2021 was organized to understand students' familiarity with different aspects of Union Budget.
- 4. LinkedIn Ka Leader Contest to help students to increase their visibility on professional media platform by posting their views or opinions on latest happenings related to Finance, Business and Economics on their LinkedIn profile.
- 5. Build Your Equity Portfolio Contest Virtual trading contest to help students to understand the dynamics of Equity Market.
- 6. Finance Gym Simulation Workshop on financial planning.

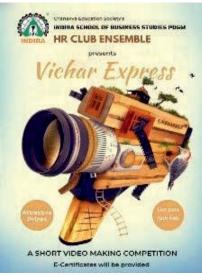


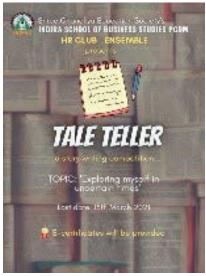
Ensemble (Unite, Learn, Soar), stands for enhancing the skills and competencies of students through various competitions. It is a forum for discussion and interaction and a platform to share and learn. The HR Club strongly believes in the thought that "A leader is one who knows the way, goes the way, and shows the way." The HR Club - Ensemble has various objectives that it follows such as Identifying modern approaches in Human Resources Management and training students, organizing and conducting panel discussions and training courses ,to help stimulate interest in HR as a career, develop decision making skills, leadership skills and interpersonal skills needed in the corporate world to uphold the highest ideals in HR management, enhancing the recognition and value of our profession and to bring out and develop innovation and creativity among the students of HR The HR Club constantly strives to come out with ways to bring out the passion inside of students through wide array of activities. Activities conducted online for the Academic Year 2020-21:

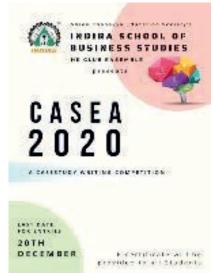
- 1. Photography Competition
- 2. Case writing competition An excellent opportunity for students to showcase their own business case writing abilities.
- 3. Short Video making competition A platform for students to express their thoughts and views on certain topics.
- 4. Story Writing competition An amazing competition for students to emote themselves through stories and pour their heart out. Overall, The HR Club is a great way for members and students to learn and evolve in various fields through various competitions and activities. We keep in mind the overall development of students and make sure we inculcate as many interactive modes of learning as possible.













AROHAN (E-Cell)

Arohan (E-Cell) has been constituted with the broad purpose of building an entrepreneurship-oriented culture within the institute. The objective is to encourage students to enhance their enterprising skills to benefit the external stakeholders (Industry and Society at large). The cell achieves this by way of providing students with the space, time, training, support and opportunities to engage with internal and external stakeholders.

GOING DIGITAL: When everything is getting digital now, E-cell also conducted all the activities on various online platforms quite successfully. Students also got the opportunity to be part of numerous activities defying geographical limitations. Online activities included:

- 1. EO GSEA -The Global Student Entrepreneur Awards (Zoom): Students participated in a premier global competition for students who own and operate a business while attending college or university. Students also got the opportunity to listen to global leaders and successful Entrepreneurs.
- 2. Young Indians, Kolkata, Yuva Conclave 2020 (Zoom): Students got an opportunity to interact with experts from diverse fields like design thinking, rhythm healing, family business and other master classes. They also had engaging sessions like Zumba, wildlife filming, live bands, making money out of passion etc. Students participated with great enthusiasm in this mega event.
- 3. SELL BY SELF a pitching competition (Zoom): Students participated in an online product pitching competition arranged by Yi Entrepreneurship and Innovation vertical wherein students were given a particular product and they were supposed to prepare instant pitch for the same. It was a national level competition wherein more than 300 students participated across the country.
- 4. Online E-Course -Entrepreneurship Development Course (MS Teams): Online Entrepreneurship Development Course (E-course) is the program which focuses on imparting enterprising skills among the students. It is a 40-hour course spread across two semesters, which gives exposure towards entrepreneurship through interactions with the industry experts. Students learnt how to Ideate, how to make B-plans, how to prepare blueprint for their startup, how to prepare Go-To-Market strategy etc.



















Alumni Cell works as a bridge between the alumni and students, both at the corporate and personal level. We look up to our alumni, as they are our best ambassadors in the corporate world and vital link in the Industry-Institute Interface. "An engaged alumni network allows ISBS to benefit from the skills and experience of our graduates, by offering their support to our current students, to the institution and to each other. If alumni are informed and engaged, they would remain our most loyal supporters and our best ambassadors, offering invaluable marketing and promotion across their personal and professional networks." Talented alumni also have a wealth of experience and skills to share with current students via sessions. In certain cases, this could go even further with alumni offering to practically support students in work placements and help them launch their careers. "Creating an engaged alumni network is beneficial for us because engaged graduates are much more likely to "give back" to the Institute; that could be, for example, by coming back and sharing their experiences with prospective and current students there are no better ambassadors for your Institute than your alumni!" ISBS have called alumnus form various sectors like BFSI, Retail, Manufacturing, Consulting, FMCG any other related sectors to interact with students, to share their knowledge and to share their experience.

INVICTUS (Sports Cell)

Students, who are under constant pressure to learn and excel, need space and time to relax and revitalize themselves. The sports committee organizes OMT tournaments such as cricket, basketball, volleyball, football, badminton, yoga and fitness to enliven the sporting spirit and enable students to feel rejuvenated.





UDAAN (Cultural Cell)

The Cultural Committee is largely driven by students' representation from every program on

This committee aids in the holistic development of students by making them complete and organized. It provides a platform for students to showcase their talent by organizing events and by representation in various intercollege competitions.

In these unprecedented times immense amount of effort was taken by the students and faculty. From learning the bits and bobs of this new technology to starting full-fledged online events. The success of the online events speak volumes to our dedication and sincerity. In the difficult times of the pandemic in the lockdown when everything was completely shut down, Team UDAAN once again proved themselves.

We successfully turned live events and competitions into online ones just to ensure every student constructively uses his or her time academically as well as activity wise.

A few activities conducted online:

- 1. Talent Hunt (Solo Singing, Solo Dancing, I too have a Talent)
- 2. Virtual Fashion Show
- 3. Chalchitra Movie Making Competition
- 4. Navratri Best Dressed Division Competition
- 5. Indira Navratri Hungama
- 6. Essay writing competition
- 7. Eco holi Holi rang laye sang competition







PEHEL (CSR Cell)



ISBS is imparting quality education to the leaders and entrepreneurs of tomorrow. Apart from giving cutting edge knowledge we belief in involving our students in various Experiential Learning initiatives so that they become more responsible and sensitive to social and environmental issues. One of the platforms made available to our students is their involvement in various CSR activities. Students have regular visits to various NGO's caring for Old Age people, Mentally & Physically Challenged friends to bring smiles in their lives. Our students participate in several CSR activities on individual and Institutional levels. We are actively involved in several social and environmental initiatives of Government departments, Industry Chapters, neighbouring NGOs, and Corporate houses.

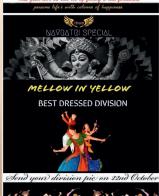
As a part of our commitment for a better society and greener planet ISBS students of 2019-21 and 2020-22 batch conducted various activities. In spite of Covid pandemic challenge they wholeheartedly participated in CSR activities showing their intent of becoming responsible citizens and caretakers of society and environment.

A few activities conducted:

COVID 19 Awareness

Students participated in Corona Awareness drive in March 2020 before the Lockdown declaration by Indian Government. Students came out with meaningful messages about the precautions and care to be taken for fighting





Helping Needy People during Covid 19 Pandemic

During the challenging times of Covid 19 Pandemic many people were struggling to get their daily meals. Our students came out bravely to support these needy people. They contributed money, collected grains and other essential things. They cooked food and distributed the same to needy people of our society.

De Cluttering drive

On the occasion of Gandhi Jayanti, with an objective of spreading the message of the importance of cleanliness students cleaned their homes and surroundings. They took the brooms and mob sticks in their hands for cleaning. In these challenging times of Covid they did the cleaning following the safety norms. Few students went on to declutter their minds by doing Yoga and meditation, really a unique way of decluttering.

Eco Diwali

This year's Diwali was challenging due to Covid Pandemic. Our students showed their conviction of celebration but in a Sustainable way. They resorted not to burn crackers but to celebrate Diwali in an Eco-friendly way. They came out with Eco friendly decorations and Rangolis, also used earthen Diya's for lighting their homes.

Tree Plantation

Our mother earth needs our attention and support now, was the message our students wanted to give. They planted trees at their respective home towns. Few had the open spaces to plant the trees, while others used the area in their backyards for adding to the green cover on mother earth.

Fight Against Plastic

Saying no to plastic was the theme of this Plastic Awareness drive. This campaign focussed on the topic of Sustainability and the harmful effects of Plastic Consumption. They came out with posters and slogans depicting the harmful effects of plastics on environment.

Clothes Donation

Used but useful clothes were collected for giving to the needy sections of our Society. The collected clothes were donated to Goodwill India Foundation which further distributes them to deprived sections of our society.

Aids Awareness Campaign

On the eve of December 1st which is marked as AIDS day our students came out with Awareness messages talking about AIDS care and precautions. They appealed to our society to fight with AIDS and not with people having AIDS.

Eco Holi

Students designed various posters and came out with slogans depicting the importance of ECO Holi. They spread the messages of celebrating Holi in a safe way without harming our society and environment.



IT & Branding Committee

"IT & Branding Committee is the art of aligning and becoming knowledgeable, likeable and trustable."

The IT & Branding committee of Indira School of Business Studies, Pune, is a brainchild of Prof. Chetan Wakalkar (Group Director-IGI)

It was formed with the objective of making an emotional connection with the outside world and thus create a unique brand identity to set ISBS apart by reflecting on its strengths, values, and mission as a place of learning. Having a social media presence is not optional in today's competitive era. To gain competitive advantage, the ISBS branding team continually strives to create a sense of pride for students, teachers, parents, and their alumni, by coming out with various branding initiatives.

Activities conducted online for the Academic Year 2020-21:

- Flash insights Amidst this Covid: 19 Pandemic, IT & Branding committee decided to share positivity by engaging students in the series of flash insights.
- 2. Chhagaye Guruji It was the fun activity for the students in which they need to identify the animated / emoticon image of the given faculty member.
- 3. Jingle Eve During the time of Pandemic, IT & Branding committee had decided to organize virtual Christmas event. The show was full of blast with lots of music, belly full of laughter and fun.
- 4. Art Pocket This activity was for students to showcase their creativity in the form of greeting cards/invitation cards.
- 5. Brand Trivia Quiz This was a fun quiz competition under Indira Brand Slam, a flagship event of IGI.
- 6. Memepreneur Catching up with the trend IT & Branding committee have come up with the idea of meme making competition which turn out to be a hit.



ISBS has a separate unit dedicated to the Research and Development programs for faculty members. The objective of IRDC is to encourage faculty members to actively take up meaningful research projects; to help generate and extend knowledge useful to industry, society and student community. All faculty members collectively contribute to the general objective of IRDC which is to build a centre of excellence. IRDC assists faculty members in their endeavour to engage in good quality research and capacity building. Various internal and external FDPs are organized every year. Faculty members attend work shop/ conferences and FDPs at various prestigious institutions including IIMs. ISBS has a separate provision in the Annual Budget for IRDC for their faculty members.









Vedanta

Indira Spiritual Program

Discourses in Vedanta are organized for students and we have collaborated with the Vedanta Academy founded by Shri Parthasarthy. The disciples of the academy visit the campus to lecture students about the way of life The Indira Group of Institutes understand that in the race for corporate and material excellence our students should not lose sight of the need to maintain a spiritual and ethical balance. In order to promote greater spiritual awareness amongst the students, ISBS exposes the students to spiritual avenues such as Shri Vaswani Mission, Vedanta Academy and





Principles for Responsible Management Education (PRME)

ISBS as an advanced signatory to the Principles for Responsible Management Education (PRE) is committed to the six principles of PRME. The PRME which is a UN initiative is inspired by Global Compact driving businesses to engage in socially responsible and sustainable business practices. As institutions of higher education are involved in the development of current and future managers, ISBS declares its willingness to progress in the implementation, within our institution of the following Principles. Starting with those that are more relevant to our capacities and mission, we will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions.

Principle 1-Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2-Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3-Method: We will create educational frameworks materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4 - Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social and economic value.

Principle 5 - Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore only selective approaches to meeting these challenges.

Principle 6-Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.







designed to provide working executives with insights into managerial concepts and techniques relevant for formulating and implementing strategies in various functional areas such as Personal Effectiveness and TIFF, Analytics based DM, Finance GYM, Behavioral Science, Sales Management, Selling and Negotiation, Sustenance Strategy in SME's, Finance for Non Finance, Human Resource Management for Non HR, Equity Research and Valuations, B2B Marketing etc.







Grievance Committee 2020-21

According to AlCTE's Establishment of Mechanism for Grievance Redressal, Regulation 2012, the Grievance Redressal Committee has been constituted with the objective of resolving the grievances of students, parents and others. All the aggrieved students, their parents and others may hence forth approach the Grievance Redressal Committee.

Internal Complaint Committee 2020-21

Internal Complaint Committee has been constituted by the Director with the powers vested in him/her by the Governing council of ISBS as per the Governing Council meeting held on 29th June, 2013 to address Internal Complaint Committee (ICC) activities with the broad purpose of creating a fair workplace with gender equality. The cell is especially created to prevent or deter the commission of acts of gender inequality and sexual harassment and to provide the procedure for the resolution, settlement or prosecution of acts of sexual harassment and gender biases by taking all steps required.

The following are the Internal Complaint Committee members for the Academic Year 2020-2021:

ICC Committee ISBS 2020-21					
Name	Committee Profile	Mobile	E-mail address		
Dr. Kalpana Deshmukh	Presiding Officer	9764929458	kalpana.deshmukh@indiraisbs.ac.in		
Prof. Amrita Karnavat	Faculty Member	9429787345	amrita.karnavat@indiraisbs.ac.in		
Prof. Tanay Kurode	Faculty Member	7972118837	tanay.kurode@indiraisbs.ac.in		
Ms. Sharvari Ratnakar	Non-teaching staff member	9850898864	sharvari.ratnakar@indiraisbs.ac.in		
Mr. Madhukar Jadhav	Non-teaching staff member	9763617683	madhukar.jadhav@indiraisbs.ac.in		
Mr. Saurabh Munot	Student Member - MBA (Batch 19-21)	7219211121	saurabh.munot@indiraisbs.ac.in		
Ms. Pooja Khatal	Student Member - MBA (Batch 19-21)	9637933945	pooja.khatal@indiraisbs.ac.in		
Ms. Megha Rungta	Student Member - MBA (Batch 19-21)	8527778167	megha.rungta@indiraisbs.ac.in		
Mr Chinmay Sontake	Student Member - MBA (Batch 20-22)	7066771343	chinmay.sontake@indiraisbsmba.in		
Ms Anjana	Student Member - MBA (Batch 20-22)	9525292433	anjana.2020@indiraisbsmba.edu.in		
Ms Shiwani Sewaiwar	Student Member - MBA (Batch 20-22)	8669117198	shiwani.sewaiwar@indiraisbsmba.edu.in		
Ms. Gauri Kulkarni	NGO Member	9657998921	savali.gauri@gmail.com		

Anti-Ragging Committee 2020-21

Anti-Ragging Committee

Ragging is the term used for the "initiation ritual" practiced in higher education institutions but sometimes it involves abuse, humiliation or harassment of new entrants or junior students by the senior students. It often takes a malignant form wherein the newcomers may be subjected to psychological or physical torture. Ragging has ruined countless innocent lives and careers. To root out ragging in all its forms from universities, colleges and other educational institutions, this committee has been formed in every educational institute under the guidelines given by Hon'ble Supreme Court in 2007. ISBS has zero-tolerance policy on ragging, which is a punishable offence.

What Constitutes Ragging?

Any disorderly conduct whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness any other student, indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.

Preventive Machinery for Ragging at ISBS

Anti-Ragging Committee

- · Includes representaon from Faculty, Administrave staff, Legal Counselor, Social Acvist, Students and Parents.
- Responsible for following the compliance norms for Ragging. Meets twice a year in regular course, but in case of any exigency, committee meets within 7 days of mishap.

Anti-Ragging

- · Responsible for making surprise visits to Hostel, Canteen, and College Campus.
- Includes Faculty and Administration representative.

Mentoring Cell Squad

- Consist of Student Mentor (Senior to Juniors)
- Behind every 6 Junior students, 1 Senior Student Mentor is assigned.

Meetings and Quorum

The tenure of the committee is one year and is instituted at the beginning of every academic year. Meetings are biannual for this committee.

The quorum required for the meeting will be 3 members.

- a. Chairperson/Secretary
- b. Faculty Representative
- c. Administration Representative.

Anti-Ragging Committee 2020-21

Anti Ragging Committee ISBS 2020-21				
Name	Institute Designation	Committee Designation	Mobile	E-mail address
Dr. Renu Bhargava	Director	Chairperson	9890669774	renub@indiraedu.com
Dr. Mrityunjay Kumar	Assistant Professor	Secretary	9987994617	mrityunjay.kumar@indiraisbs.ac.in
Dr. Komal Singh	Deputy Director	Faculty Co-ordinator	9624038181	komal.singh@indiraisbs.ac.in
Prof. Manmohan Vyas	Asst. Professor	Member- Faculty	9552503733	manmohan.vyas@indiraisbs.ac.in
Dr. Yogesh Mahajan	Associate Professor	Member- Faculty	8999209077	yogesh.mahajan@indiraisbs.ac.in
Mr. Madhukar Jadhav	Admin Co-ordinator	Admin Co-ordinator	9763617683	madhukar.jadhav@indiraisbs.ac.in
Mr. Vaibhav Pawar	Member	Member	8007644916	vaibhav.pawar@indiraisbs.ac.in
Ms. Aishwarya Gairadkar	Student	Member	9823507657	aishwarya.giradkar@indiraisbs.ac.in
Mr. Aniket Mahajan	Student	Member	9049045298	aniket.mahajan@indiraisbs.ac.in
Ms. Megha Rungta	Student	Member	8527778167	megha.rungta@indiraisbs.ac.in
Adv. Nelson Noronha	Counselor	Member- Counselor	9665094671	adv.nelsonnoronha@gmail.com
Ms. Gauri Kulkarni	NGO-Member	Representative-NGO	9657998921	savali.gauri@gmail.com

Anti-Ragging Squad 2020-21

Anti Ragging Squad ISBS 2020-21					
Name	Inst. Designation	Committee Designation	Mobile	e-mail address	
Dr. Komal Singh	Deputy Director	Faculty Co-ordinator	9624038181	komal.singh@indiraisbs.ac.in	
Prof. Manmohan Vyas	Asst. Professor	Member- Faculty	9552503733	manmohan.vyas@indiraisbs.ac.in	
Dr. Yogesh Mahajan	Associate Professor	Member- Faculty	9890849127	yogesh.mahajan@indiraisbs.ac.in	
Mr. Madhukar Jadhav	Admin Officer	Member	9763617683	madhukar.jadhav@indiraisbs.ac.in	
Dr. Mrityunjay Kumar	Assistant Professor	Secretary	9987994617	mrityunjay.kumar@indiraisbs.ac.in	

Drug / Alcohol Policy

Students of Indira are expected to abstain from drugs and alcohol during their stay at the institute. Violation of this policy will lead to cancellation of admission.

Dress Code

At Indira, we believe in inculcating a sense of discipline and belonging in the students by observing a strict dress code. Students are expected to wear formal dress (shirt, trouser & tie for gents; western formals/salwar kameez for ladies) throughout the week, except on Saturdays which will be observed as 'casual-day'. On the occasion of guest lectures, seminars, etc., students are expected to be dressed in the Indira uniform (blazers, tie, shirt, trouser). A student failing to adhere to the dress code will not be allowed to attend lectures and will face strict disciplinary action.

Hostel Rules

The boys' and girls' hostel at Indira has a set of rules which must be adhered to strictly by all students. Each hostel is headed by a warden who acts as a facilitator and observer to maintain discipline in the hostels and ensure its smooth functioning. Students opting to stay in the hostel will have to sign an undertaking in accepting the rules set by the management. Ragging of any type will not be accepted and the concerned students' admissions would be cancelled immediately.





Summer Internship Program

Summer Internships have grown to become an important criterion to judge B-Schools competitiveness. Exposure to a variety of work cultures forms a significant part of the wholesome educational experience imparted in any eminent B-School. It is only logical that ISBS, as part of its internship program, is a witness to representation from leading firms, across the country.

With lockdown restrictions in place, online internships provided a more accessible and environmentally friendly alternative to work with corporates. Indira School of Business Studies worked closely with multiple organizations to ensure that online SIPs offered the perfect opportunity for students to work towards a successful career from the comfort of their homes.

For students at ISBS it was a unique opportunity to gain a fresh perspective about the corporate world, to unleash their inner potential and make the most of the opportunity available to gain meaningful insights in the way various companies drive their businesses.

Students were also allowed to choose projects under "Desk Research" category, thereby giving them an opportunity to broaden their research horizons. Online & desk research internships were an ideal option for management graduates as it allowed them to gain industry experience without having to commute. Some of the perks of online internships were -

- 1. Working on real projects with experienced professionals
- 2. Expert guidance, personalized online orientation, and coaching from their supervisors at the place of work.
- 3. Helped to articulate their experience, skills, and strengths thus enabling them to be corporate ready.
- 4. Provided an excellent opportunity for students to explore a particular field of study in more detail.
- 5. Got a first-hand feel of a specific industry, while developing vital communication and time management
- 6. Provided interns with a chance to polish up their remote work skills

Final Placements at ISBS

ISBS has stood strong during these difficult times and has shown great resilience in the terms of placements. We did not experience any decline in the number of recruiters or the packages offered and placements commenced at a brisk pace with reputed companies despite the pandemic and its adverse ripple effects on the global economy.

During these tough times, the efforts taken by the central Placement Cell and Faculty yielded positive results by placing more than 70% of the students with high salary packages in reputed companies such as TCS, Deloitte, ITC, MRF, Marrico, HDFC, ICICI, and a few more from diverse sectors. We attribute the outstanding placements as an affirmation by the corporate world of the highly relevant management centric education we strive to deliver to our students year after year.

drives and about 50% of the eligible students at ISBS received offers of ₹7 Lakhs and above during this period.

The highest package stands for ₹10 Lakhs per annum and the average salary is ₹4.5 lakhs per annum.

Achieving Campus Placements for Management students in an unprecedented time such as this is a true statement of the value of the experience at ISBS. This stellar success is a testimony to our students' resilient caliber in navigating the industry's shifting trends and their future journey as young business leaders of tomorrow.



Our Recruiters

IT/ITESTATA Consultancy Services

- Red Hat Software Atos Syntel
- MRCC
- e-Emphasys Systems Pvt. Ltd. TATA BlueScope Steel -
- Fujitsu
- Decathlon
- WaferWire Cloud Technologies
- **Proost Solutions**
- Harbinger Group
- Neilsoft
- edynamics
- Niche Software Solutions Pvt Ltd.
- Hipla Technologies
- FIS Global
- Furlenco
- Persistent Systems Ltd
- Wipro
- **KPMG**
- ORACLE BNY Mellon
- Capgemini
- Fisdom
- Decimal Point Analytics
- KPMG
- Catenon
- The Leading Solutions
- Cybage YASH Technologies
- Schlumberger

Job

- Standard Chartered Bank
- Bajai Finsery
- INDUSIND Bank
- Bajaj Allianz General Insurance Company
- HDFC Bank
- HDFC Ltd.
- Home First Finance Company (HFFC)
- Yes Bank
- ANZ
- Bandhan Bank
- AXA Business Services Private Limited
- ICICI Bank
- Future Generali India Life Insurance Company Limited
- Angel Broking
- ICICI Prudential Life Insurance.
- Finnovate Financial Services
- Bajaj Finance Ltd.

- ESAF Small Finance Bank
 SUNDARAM FINANCE
 Jana Small Finance Bank Ltd.
 HDFC Asset Management Company
- Bajaj Housing Finance Limited
- ICICI Securities
- Capital Aim Financial Advisory Pvt. Ltd.
- ICICI Prudential Life Insurance Company
- TATA Motors Finance
- Home First Finance Company
- AU Small Finance Bank Limited
- **HDFC Life**
- ICICI Prudential Asset Management Company Kotak Mahindra Bank
- Wheels EMI
- Kotak Mahindra
- ESAF SMALL FINANCE BANK
- Bajaj Finance Ltd
- American Express Bank
- Aegon Life Insurance
- TATA AIG
- **HFFC**
- Axis Bank
- ICICI Prudential Life Insurance Company
- Ujjivan Small Finance Bank Jana Small Finance Bank
- Religare Health Insurance Company

- Shriram Life Insurance
- Bajaj Finance Motilal Oswal Financial Services Limited

Following is a partial list of corporates who have visited the institute in the past and present:

- PLANET SPARK
- SBI General Insurance Limited
- **IDFC First Bank**
- Citi Bank Bajaj Finserv Ltd
- NoBroker Hood
- **HDFC Forex**
- Spandana Sphoorty Financial Limited.
- American Express
 Home First Finance Company (HFFC)
- S&P Global
- Bajaj Finance Ltd
- Bajaj Housing Finance
- ICICI Prudential AMC Ltd.
- Motilal Oswal Financial Services Limited

MANUFACTURING

- MRF Tyres
- JK Tyre and Industries Itd.
- Exide Industries SANY Heavy Industry India Pvt. Ltd.
- Tata Motors
- ALOK Industries Limited
- HiTech iSolutions LLP
- Godrej & Boyce Mfg. Co. Ltd. (Appliances
- Schindler
- Kalyani Technoforge Ltd
- Darashaw & Co. Pvt. Ltd.
- KSB Ltd
- Bharat Forge
- Birla Soft

CONSULTANCY

- Deloitte
- Manyatech India
- Makebot
- Square Yards
- Neeyamo Saint Gobain
- Pin Click
- Makebot Robotics Pinclick
- INSPLORE CONSULTANTS PVT LTD
- Purnartha
- Darashaw & Co. Pvt. Ltd
- HR Remedy India AIM India Pvt. Ltd.
- Mancer Consulting Services Pvt Ltd.

REAL ESTATE

- Paranjpe Schemes
- Kumar Properties
- Kolte Patil Developers Ltd
- Property Pistol Wisteria Real Vision Pvt. Ltd.
- BramhaCorp Ltd.
 ANAROCK Property Consultants Pvt. Ltd. Square Yards
- Ravi Groups (KANTAR)
- Propnivesh Pvt.Ltd Emirus Realty Pvt Ltd

- ICE (Balaji Telefilms)
- SND Media (Spooks & Dooks Co.)

EDUCATION

- Jaro Education
- Byju's

RESEARCH

- Global Market Insights Research Pvt. Ltd..
- Data Bridge Market Research
- Boyd & Moore Executive Search
- Up Market Research Reval Analytical Services Pvt. Ltd
- Maxim Research Pvt Itd

HOSPITALITY

- UAS International Holidays
- Fab hotels
- Pride Hotels
- Radisson Blue

LOGISTICS

- Blue Dart Express Ltd.
- Kangaroo Logistics SKIL Travel

- Multi-Living Technologies (Brand Name:
- DOMA)
- Infiniti Retail Limited A Tata Enterprise Aditya Birla Fashion and Retail

- **FMCG** Kellogg's India Pvt Ltd's
- ITC Ltd Colgate (On Partner Payroll)
- Nestle India
- MeraKisan India Private Limited Coffee Day Beverages(CCD)
- Dabur
- **Everest Industries**
- United Breweries Greenhandle.

Eaton

- TELECOM
- Bharti Airtel Jio

- **FMCD**
- Canon Asian Paints Ltd
 - Berger Paints
- WIPRO Consumer Care ITC
- RAK Ceramics
- Marico Ltd. Wipro Lighting
- NoPaperForms Solutions Pvt. Ltd.
- Ambuja Cements Ltd.
- Hitachi Automotive System Panasonic India
- JK Cement Ltd.
- Nippon Paint Lenskart
- Icertis Greenhandle

Birlasoft

- **HEALTHCARE**
- Acuiti Labs India Pvt, Ltd
- Bajaj Finserv Health Ltd.
- GlaxosmithKline (GSK)
- . Evolent Health
- **E-COMMERCE**
- Naukri.com 99acres.com
- HOUSEWALAS
- Magicbricks
- Prop Inn Properties Pvt. Ltd PhonePe

OLX Group Company (Real Estate Vertical)

TATA AIA Life Insurance Company Limited

- AUTOMOBILE
- Piaggio Mercedes Benz {B.U Bhandari}
- B.U Bhandari Volkswagen IT Services Tata Motors

RE/MAX V21



































































































































































agenda with sustained and abundant stress to Co-curricular activities. In order to mould productive and result oriented managers of the future, our Career Development Program is taught concurrently along with the main program. Such job oriented career development opportunities result in a robust placement season every year.

Congratulations to all the students !!!

Following are some of the distinguished placements for the 2019-21 batch



Name : Devarti Kandalkar

Specialization: Marketing Company : Federal Bank Packages : 8.89 Lakh



Name Anchal Khurana

Specialization : Marketing Company : Federal Bank Packages : 8.89 Lakh



Name Snehal Nandeswar

Specialization: Finance

Company : Property Pistol

Packages : 7.8 Lakh



Name : Mohit Madurwar

Specialization: Marketing Company : Property Pistol **Packages** : 7.8 Lakh



Name : Nitesh Nath Specialization: Marketing

Company : Property Pistol

Packages : 7.8 Lakh



Name Viraj Sunil Shinde

Specialization: Marketing

Company : No Paper Forms

Packages : 7.5 Lakh



Name : Pratik More Specialization: Finance Company : HDFC Ltd. Packages : 6.82 Lakh



Name : Pooja Khatal Specialization: Finance Company : TCS **Packages** : 5.79 Lakh



Name : Vikram Dixit Specialization: Finance Company : HDFC Bank Packages : 6.75 Lakh



Name : Aniket Mahajan Specialization: Marketing Company : Berger Paint **Packages** : 5.75 Lakh



Name Aakanksha Shirode Specialization: Finance Company : HDFC Bank Packages : 6.75 Lakh



Name Rhiddhi Khartadkar Specialization: Marketing Company : Deloitte(KS) Packages : 5.5 Lakh



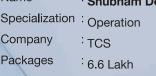
Name Adya Mishra Specialization: Marketing Company : TCS Packages : 6.6 Lakh



Name : Swapnil Nikam Specialization: Marketing Company : Deloitte(KS) Packages : 5.5 Lakh



Name : Shubham Deshmukh Specialization: Operation





Name : Akshay Jawale Specialization : Marketing Company : Marico **Packages** : 5.5 Lakh



Name Virendra Sarde Specialization: Finance Company : XL Dynamics **Packages** : 6 Lakh



Name : Monica Bhagat Specialization : Finance Company FIS Global Packages : 5,22 Lakh



Name Anurag Kale Specialization : Operation Company : TCS Packages 5.79 Lakh



Name : Tinku Singh Specialization: Finance Company : FIS Global **Packages** : 5.22 Lakh



Name Anshul Jain Specialization: Marketing Company : ICICI Bank Packages : 5 Lakh



Name : Prathmesh Nachane

Specialization: Operation

Company : Volkswagen IT Services

Packages : 5 Lakh



Name : Jay Chaugaonkar

Specialization: Finance Company : ICICI Bank Packages : 5 Lakh



Name : Meghna Rajkonwar

Specialization: Finance

Company : Volkswagen IT Services

Packages : 5 Lakh



Name Pankaj Shedage

Specialization : Marketing Company ICICI Bank **Packages** 5 Lakh



Name Kartik Mangare

Specialization: Marketing Company : ICICI Bank **Packages** : 5 Lakh



Name Shubham Shelke

Specialization: Finance Company : ICICI Bank Packages 5 Lakh



Name Mahima Modi Specialization: Marketing

: Yojana Organic

Packages : 4.5 Lakh

Company



: Aishwarya Giradkar

Specialization: HR Company : KSB Packages : 5 Lakh



Name : Pushpesh Bhat

Specialization: Finance Company : e-Emphasys **Packages** : 4.5 Lakh



Name Radheya Ayarekar

Specialization : Operation Company : Reliance Retail

Packages : 5 Lakh



Name : Juilee Patil Specialization: Finance

Company : ICICI Prudential

Packages : 4.5 Lakh



Name Sumit Kotwani

Specialization : Marketing Company : Reliance Retail

Packages : 5 Lakh



Name : Shruti Hinger Specialization : Marketing Company : ICICI Prudential

Packages : 4.5 Lakh

Following are some of the distinguished placements for the Previous batches



Name : Saurabh Mahajan Specialization: Federal Bank Company : MBA (Marketing) Packages : 6.67 Lakh



Name : Moni Kumari Specialization: Marketing Company : Amazon Ltd. **Packages** : 14 Lakh



Name : Lilesh Sonawane SpecializationMarketing Company : RML Agtech Pvt. Ltd.

Packages: 6 Lakh



Name : Mitali Rodi Specialization: Purnartha Company : MBA (Finance) Packages : 9.11 Lakh



Name : Aniket Ashok Patil Specialization: CATENON Company : MBA (HR) Packages

: 6.00 Lakh



Name : Mrunali Babhulkar Specialization: Schlumberger India Company : MBA (Finance) Packages : 9.11 Lakh



Name : Trupti Niwate Specialization: Marketing Company : Mahindra Finance Packages : 6 Lakh



Name Prajakta Dharwadkar Specialization:

Company : Bajaj Allianz Life Insurance

Packages : 8 Lakh



Name Meenal Kachhap

Specialization: Marketing

Company : Australia & New Zealand

Banking Group Limited

Packages : 6 Lakh



Name Jeena Sathyan Specialization: Marketing

Company : Globalspace Technologies Ltd.

Packages : CTC: 7.3 Lakh



Name : Apoorva Dudhmade

Specialization : Marketing

Company : M/S. Deloitte Ltd.

: 5.35 Lakh **Packages**



Name Roshni Merin Koshy

Specialization : Marketing

Company : Globalspace Technologies Ltd.

Packages : 7.3 Lakh



Name : Pramod Mali Specialization: Finance

Company : Vastu Housing

Packages : 5 Lakh











Life @ ISBS













Indira School of Business Studies | 67









Life @ ISBS















































Life @ ISBS















Indira Sustainable Maharashtra Initiative (ISMI) is a nobel initiative launched in November 2015 by the visionary leader, the Chairperson of Indira Group of Institutes (IGI), Pune - Dr. Tarita Shankar.

Indira believes that education and training are powerful tools against poverty and hunger. Skill development through education is the key to improving rural productivity, employability and income-earning opportunities.

IGI decided to help children of farmers who committed suicide due to draught, by sponsoring their education in undergraduate and post graduate programs as we feel that such farmer's children deserve better opportunities to live and build their career.

The first batch which comprised of 6 students commenced in July 2016, the second batch of 4 students, third batch with 5 students & fourth batch with 3 students did commence in the 2017, 2018 & 2019 respectively at our Under Graduate - Commerce, Science, Architecture & Engineering Colleges. All enrolled students secured commendable grades with more than 95% average classroom attendance.

We are really proud of them as they have held our hopes high and today we are sure that these students will make us proud. IGI also accolades its Alumni, Students and Staff Members who have taken the decision to support their Alma Mater in supporting this cause by sponsoring part of the education of the farmer's children.

Thank You All...



Ganesh Jadhav T.E. - B.E. Batch: 2018 - 21



Durgesh Dipak Nikam B.Arch. – ICAD Batch: 2018 – 23



Ganesh Suryavanshi FY B.COM Batch : 2019 **-** 22



Gate Nikita SY B.COM Batch: 2018 - 21



Namtrata Renghe FY B.COM Batch: 2019 - 22



Neha Rathod S.E. - B.E. Batch: 2019 - 22



Akash Dadaram Gaikwad TY BBA Batch: 2017 - 20



Pingale Pratiksha SY B.Sc (CS) Batch: 2018 - 21



SY BBA (CA)
Batch: 2018 - 21



FY B.COM Batch : 2019 - 22



Satyam Suryawanshi TY BBA (CA) Batch : 2017 **-** 20

ALUMNI (2019)



Mamta Patil B.E. **- I**CME Placed in IT Source Technology, Mumbai



B. Com – ICCS
Placed in Syntel, Pune



Gaurav Ahire BBA (CA) – ICEM Pursuing MCA at ICEM



Accolades to Indira

CMO Asia Education Awards 2021

- 1. Mr. Upendra Katageri Best Accounts Officer Indira Group of Institutes, Pune
- 2. Mr. Vivek Ganmukhi Best Automation and Digitization Indira Group of Institutes, Pune
- 3. Mr. Sachin Kamble IT Systems Award Indira Group of Institutes, Pune
- 4. Mr. ShivajiPatil-IT Infrastructure Award-Indira Group of Institutes, Pune
- 5. Mr. Eazaz R. Bagwan Best Project Manager Indira Group of Institutes, Pune
- 6. Mr. Nandlal R. Prasad Best Administrative Officer Indira Group of Institutes, Pune
- 7. Mr. Kishor Gaikwad Graphic Designer & Motion Artist Award Indira Group of Institutes, Pune

National Education Awards 2021

Organizational Awards

- 1. Indira Group of Institutes, Pune Best in Class Infrastructure & Facilities
- 2. Indira School of Business Studies, Pune Best B-School using Technology in Education.

Individual Awards

Ms. Madhuri Sathe - Award for Outstanding Contribution to Education (Placements)

National Awards for Excellence in Education 2021

- 1. Indira Group of Institutes, Pune Best Educational Group using Technology in Education
- 2. Indira School of Business Studies, Pune Top Private B-School (Western Region)
- 3. Dr Santosh Mahajan Leader of the Year (Marketing and Admissions)

Future of Tech Congress & Awards 2020

- 1. CBO of the Year Award 2020 Mr. Raji Thomas (Chief Branding Officer, Indira Group of Institutes, Pune)
- 2. Edutech Leader Award 2020 Mr. Santosh Kumar (Director-IT, Indira Group of Institutes, Pune)

Times of India Ranking Survey 2020

Indira School Of Business Studies, Pune is was ranked at No. 30 amongst top Private B-Schools.

ET NOW Global HR Excellence Awards 2020

HR Professional Of The Year - Mr. Sandeep Gaekwad, Director- Administration & HR - Indira Group of Institutes, Pune

Global Digital Marketing Awards 2020

Award for Best Social Media Campaign - Indira School of Business Studies, Pune

World BFSI Congress and Awards 2020

- 1. Young Achiever of the Year Mr. Girish Parekh, Director, Accounts
- 2. Most Admired Human Resource Provider Indira Group of Institutes, Pune

Asia Education leadership Awards - Singapore 2019

- 1. Education Leadership Award 2019 Indira Group of Institutes, Pune
- 2. Outstanding Leader Award 2019 Prof. Chetan Wakalkar (Group Director - IGI)

National Education Awards 2019

Best Institute Overall - Indira School of Business Studies, Pune

Innovative Education Leadership Awards - 2019 **Individual Category**

Prof Raji Thomas - IGI - Best Branding & Placement Officer

Organizational Category

Indira School of Business Studies, Pune - Best Institute Overall

Education Leadership Award - ET NOW 2018

Dr. Tarita Shankar - Women In Education Leadership Award (Excellence in Education)

26th Business School Affaire & Dewang Mehta National

Education Awards 2018

- 1. Best Institute Overall (With Highest Score) Indira Group of Institutes, Pune
- 2. Best Corporate Relations Team Indira Group of Institutes, Pune
- 3. Best Director in Information Technology Mr. Santosh Kumar, Director – IT, Indira Group of Institutes, Pune

World Leadership Congress 2017

Education Entrepreneurship Award - Dr. Tarita Shankar

National Education Awards 2017

Organizational Category

- 1. Educational Institute that encourages leadership as a part of the curriculum - Indira Group of Institutes, Pune
- Best Educational Group (Infrastructure & Facilities) Indira Group of Institutes, Pune

ABP National Education Awards 2017

Institutional Award Category

Indira Group of Institutes, Pune – Best Educational Group (Infrastructure & Facilities

DNA Innovative Education Leadership Awards 2017

Best Business School - Indira School of Business Studies,

ABP News - National Education Awards 2016

- Institute for Best Academic & Industry Interface Award -Indira School of Business Studies, Pune
- Outstanding B-School West Indira School of Business Studies, Pune.

DNA Innovative Education Awards 2016

Social media awards

 Best use of Social Media in Education – Indira Group of Institutes, Pune

World Education Congress - Global Awards for Excellence in Education, Leadership and Teaching 2015

- 1. Outstanding Education Entrepreneur Dr. Tarita Shankar
- Outstanding Institution Builder Prof. Chetan Wakalkar









The Indira Logo represents India's Spiritual wisdom over several millenniums. The spirit of enquiry and courage crystallizes Indira's mission to create the leaders of tomorrow by imparting education in line with the highest international standards and, to create a class of entrepreneurs and business leaders who will use the force of enterprise, not for personal gain, but with the wider social objectives, to improve the quality of life.

Institutes Under Indira Group

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www.indiraisbsmba.edu.in

INDIRA GLOBAL BUSINESS SCHOOL, PUNE

www.indiragbs.edu.in

INDIRA COLLEGE OF COMMERCE & SCIENCE, PUNE

www.iccs.ac.in

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