



**INDIRA GROUP OF INSTITUTES, PUNE**

&



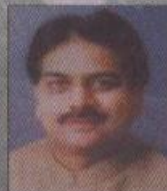
PRESENT

# The 9<sup>th</sup> Indira Awards for Marketing Excellence ...

*++ Brands Sublime .....  
Touching the Soul ....++*

TO ACKNOWLEDGE THE CONTRIBUTION OF THE BEST AMONG MARKETING WHIZKIDS  
TO INDIA'S SUBLIME BRANDS!

Be there to find out who will join the ranks of the Indira Marketing Greats of the past that include  
Piyush Pandey Peter Mukherjea Prasoon Joshi Girish Rao Preeti Vyas Giannetti  
Sanjeev Kapoor Shobha De etc.



Chief Guest:

**Shri. Harshvardhan Patil,**

Hon. Minister for Co-operation, Employment Guarantee Scheme,  
Marketing, Parliamentary Affairs, Government of Maharashtra

On Saturday, 6<sup>th</sup> March 2010 6.30 p.m.

At the Indira National School Grounds, Wakad

Experience a scintillating vocal performance by  
iconic Sufi Singer

**KAILASH KHER**

Show conceived & directed by

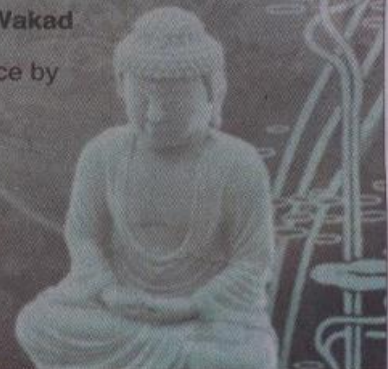


Dr. R. L. Bhatia,  
CEO, Fun & Joy At Work, Mumbai

(Entry by Invitation only)

For further details contact :

Sheetal 020 6673 9718



INDIRA GROUP, DNA PRESENT MARKETING EXCELLENCE AWARDS

# Patil exhorts youth to set high goals

Nadeem Inamdar

Indira Group of Institutes and DNA rolled out the 9th Indira Awards for Marketing Excellence at a glittering function at the Indira National School grounds in Wakad on Saturday evening in presence of an impressive gathering.

State minister for co-operatives, agricultural marketing and parliamentary affairs Harshwardhan Patil was the chief guest for the event.

Patil in his address exhorted the students to follow the example set by the award winners by adopting their inspiring qualities of leadership, hard work and determination.

"The youth should set their goals high and work hard to achieve them through sheer grit and perseverance," he said.

Construction doyen BG Shirke was bestowed with the lifetime achievement award. While accepting the award, Shirke stressed on the need to protect and nurture the environment.

The outstanding award for contribution to advertising was given to adman Prahlad Kakkar.

The other awards were presented in two categories — Awards for Marketing Excellence and the Indira Excellence Awards, which recognised the value of brands and individuals in promoting them and the organisations that have consistently upheld the spirit of youth by providing employment opportunities to them.

## 9th Indira awards

Prominent winners in the marketing excellence category were: Marketing professional of Year won by Eucure Pharmaceuticals Ltd, brand leadership by LG Electronics India Pvt Ltd, Reliance Consumer Finance Pvt Ltd, DHL Express, Grasim Industries, JK Ahseil Ltd, L&T, Bharat Matrimony, Kingfisher Airlines and Best Hindi news channel of the year, Star News.

The other award winners included Deepak Jolly of Coca-Cola for best MarCom professional of the year, CMD Bank of Maharashtra, Allen Pereira as CEO of the Year, CMO Airoel Rahul Saigal as best marketing professional of the year, CMD of IVRCL Infrastructures and Projects Ltd, Sudhir Reddy as strategist of the decade and the brand leadership award was won by Gloria Jeans of Coffee International.

The Indira Excellence awards for creating employment opportunities were bagged by leaders in different sectors like Tulip Telecom Ltd, (telecom), Future Learning and Development Ltd



Construction doyen BG Shirke (second from right) was presented with the lifetime achievement award by co-operatives minister Harshwardhan Patil (extreme right). Also seen are group director of Indira Group of Institutes Chetan Wakalkar (extreme left) and chairperson Tarita Shankar.



Deepak Jolly of Coca-Cola (second from left) was presented with best MarCom professional of the year award. Also seen is MLA Pankaja Palve (Munde) —NARESH NATILDNA

## Construction doyen BG Shirke was bestowed with the lifetime achievement award while outstanding award for contribution to advertising was given to adman Prahlad Kakkar

and Videocon (retail), Bajaj Allianz Life Insurance (insurance), KPIT Cummins Infosystems Ltd, (IT) Cadbury India Ltd, (FMCG), Hindustan Motors (manufacturing), ICICI Securities (financial services), Oberoi Hotels (hospitality sector).

Earlier, chairperson of the Indira Group of Institutes Tarita Shankar and the group director of the institute Chetan Wakalkar welcomed the guests.

They maintained that the awards have become a trendsetter in the field of marketing excellence where the best of the brands and individuals behind them are awarded for their feats.

Apart from the awards, the other highlight of the evening was a dance choreographed by Indira National School students based on the music theme by noted musician AR Rahman. The award function had another crowd pulling musical extravaganza which included foot tapping numbers by sufi Singer Kailash Kher, who with his band, Kailasa, belted out some of his best known numbers, both Bollywood and non-film songs.

INDIRA GROUP, DNA PRESENT MARKETING EXCELLENCE AWARDS

# Patil exhorts youth to set high goals

**Nadeem Inamdar**

Indira Group of Institutes and DNA rolled out the 9th Indira Awards for Marketing Excellence at a glittering function at the Indira National School grounds in Wakad on Saturday evening in presence of an impressive gathering.

State minister for co-operatives, agricultural marketing and parliamentary affairs Hanishwardhan Patil was the chief guest for the event.

Patil in his address exhorted the students to follow the example set by the award winners by adopting their inspiring qualities of leadership, hard work and determination.

"The youth should set their goals high and work hard to achieve them through sheer grit and perseverance," he said.

Construction doyen BG Shirke was bestowed with the lifetime achievement award. While accepting the award, Shirke stressed on the need to protect and nurture the environment.

The outstanding award for contribution to advertising was given to adman Prahlad Kakkar.

The other awards were presented in two categories — Awards for Marketing Excellence and the Indira Excellence Awards, which recognised the value of brands and individuals in promoting them and the organisations that have consistently upheld the spirit of youth by providing employment opportunities to them.

## 9th Indira awards

Prominent winners in the marketing excellence category were: Marketing professional of Year won by Eureka Pharmaceuticals Ltd, brand leadership by LG Electronics India Pvt Ltd, Reliance Consumer Finance Pvt Ltd, DHL Express, Gears Industries, JK Ansell Ltd, L&T, Bharat Matrimony, Kingfisher Airlines and Best Hindi news channel of the year, Star News.

The other award winners included Deepak Jolly of Coca-Cola for best MarCom professional of the year, CMD Bank of Maharashtra, Aha Parvati as CEO of the Year, CMO Aircel Rahul Saigal as best marketing professional of the year, CMD of IVRCL Infrastructure and Projects Ltd, Sudhir Reddy as strategist of the decade and the brand leadership award was won by Gloria Jeans of Coffee International.

The Indira Excellence awards for creating employment opportunities were bagged by leaders in different sectors like Tally Telecom Ltd, (telecom), Future Learning and Development Ltd



Construction doyen BG Shirke (second from right) was presented with the lifetime achievement award by co-operatives minister Hanishwardhan Patil (extreme right). Also seen are group director of Indira Group of Institutes Chetan Wakalkar (extreme left) and chairperson Tarita Shankar.



Deepak Jolly of Coca-Cola (second from left) was presented with best MarCom professional of the year award. Also seen is MEA Parulaj Palve (Munde) —MANISH KATZARA.

**Construction doyen BG Shirke was bestowed with the lifetime achievement award while outstanding award for contribution to advertising was given to adman Prahlad Kakkar**

and Videocon (retail), Bajaj Allianz Life Insurance (insurance), KPIT Cummins Infocystems Ltd, (IT) Cadbury India Ltd, (FMCG), Hindustan Motors (manufacturing), KICISecurities (financial services), Oberoi Hotels (hospitality sector).

Earlier, chairperson of the Indira Group of Institutes Tarita Shankar and the group director of the institute Chetan Wakalkar welcomed the guests.

They maintained that the awards have become a benchmark in the field of marketing excellence where the best of the brands and individuals behind them are awarded for their feats.

Apart from the awards, the other highlight of the evening was a dance choreographed by Indira National School students based on the music theme by soul musician AR Rahman. The award function had another crowd pulling musical programme which included foot tapping numbers by soft singer Kailash Kher, who with his band, Kalam, belted out some of his best known numbers, both Bollywood and non-film songs.



संवाददाता द्वारा  
पुणे. इंदिरा ग्रुप ऑफ इंस्टीट्यूट की ओर से इस वर्ष का विपणन क्षेत्र का इंदिरा पुरस्कार, राज्य के संसदीय कामकाज मंत्री हर्षवर्धन पाटील द्वारा दिया जाएगा.

शनिवार 6 मार्च को शाम साढ़े छह बजे संस्था के वाकड स्थित मैदान में इस कार्यक्रम का आयोजन किया गया है. इस दौरान सुप्रसिद्ध गायक कैलाश खैर का सूफी संगीत का कार्यक्रम का आयोजन किया गया है.

## बी. जी. शिर्के यांना 'जीवनगौरव' प्रदान

पुणे, दि. ८ (प्रतिनिधी)-  
इंदिरा ग्रूप ऑफ इन्स्टिट्यूटच्या  
वतीने देण्यात येणारा जीवनगौरव  
पुरस्कार 'ज्येष्ठ उद्योगपती बी. जी.



शिर्के यांना  
पणन मंत्री  
हर्षवर्धन  
पाटील यांच्या  
हस्ते प्रदान  
करण्यात  
आला. यावेळी

आमदार पंकजा मुंडे, 'इंदिरा  
ग्रूप'च्या तरिता मेहेंदळे, संचालक  
चेतन वाकलकर उपस्थित होते.  
यावेळी विपणन क्षेत्रात उल्लेखनीय  
कामगिरी करणाऱ्या मान्यवरांनाही  
पुरस्कार प्रदान करण्यात आले.